REGISTERED NUMBER: 03678208 (England and Wales)

Appeel Ltd

Unaudited Financial Statements

for the Year Ended 30th June 2017

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Appeel Ltd

Company Information for the Year Ended 30th June 2017

DIRECTOR: A P Peel **REGISTERED OFFICE:** Units 1 & 2 Clock Tower Business Park Central Avenue Lee Mill Devon PL21 9PE **REGISTERED NUMBER:** 03678208 (England and Wales) Hodgsons Chartered Accountants **ACCOUNTANTS:** 12 Southgate Street LAUNCESTON Cornwall PL15 9DP

Statement of Financial Position 30th June 2017

		2017	_	2016	
FIVED ADDETO	Notes	£	£	£	£
FIXED ASSETS Tangible assets	4		56,755		47,690
CURRENT ASSETS					
Stocks		19,130		19,084	
Debtors	5	363,776		228,868	
Cash at bank		84,724		287,008	
		467,630		534,960	
CREDITORS					
Amounts falling due within one year	6	<u>146,604</u>		<u>215,073</u>	
NET CURRENT ASSETS			321,026		319,887
TOTAL ASSETS LESS CURRENT LIABILITIES	S		377,781		367,577
CREDITORS	-		(4.400)		(7.447)
Amounts falling due after more than one year	7		(1,182)		(7,117)
PROVISIONS FOR LIABILITIES			(10,783)		(9,538)
NET ASSETS			365,816		350,922
CAPITAL AND RESERVES					
Called up share capital			130		130
Retained earnings			365,686		350,792
SHAREHOLDERS' FUNDS			365,816		350,922

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30th June 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30th June 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 1st December 2017 and were signed by:

A P Peel - Director

Notes to the Financial Statements for the Year Ended 30th June 2017

1. STATUTORY INFORMATION

Appeal Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents the sale of goods and services, net of value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter.

Plant and machinery etc

- 25% on reducing balance, 25% on cost and 20% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively

enacted by the statement of financial position date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the statement of financial position date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to profit or loss over the relevant period. The capital element of the future payments is treated as a liability.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 14.

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Notes to the Financial Statements - continued for the Year Ended 30th June 2017

4. TANGIBLE FIXED ASSETS

5.

		Plant and machinery
		etc £
COST		
At 1st July 2016 Additions		121,944 23,040
At 30th June 2017		144,984
DEPRECIATION At 1st July 2016		74,255
Charge for year		13,974
At 30th June 2017 NET BOOK VALUE		88,229
At 30th June 2017		56,755
At 30th June 2016		47,689
Fixed assets, included in the above, which are held under hire purchase contracts are as	follows:	
		Plant and
		machinery
		etc £
COST		
At 1st July 2016 and 30th June 2017		16,800
DEPRECIATION At 1st July 2016		4,044
Charge for year		4,0 44 3,189
At 30th June 2017 NET BOOK VALUE		7,233
At 30th June 2017		9,567
At 30th June 2016		12,756
DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
	2017 £	2016 £
Trade debtors	286,135	180,825
Other debtors	77,641 363,776	48,043 228,868

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Notes to the Financial Statements - continued for the Year Ended 30th June 2017

6.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
٥.		2017	2016
		£	£
	Hire purchase contracts (see note 8) Trade creditors	5,934 105,173	5,455 152,076
	Taxation and social security	30,220	51,560
	Other creditors	5,277	5,982
		146,604	215,073
7.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR		
		2017	2016
		£	£
	Hire purchase contracts (see note 8)	<u>1,182</u>	<u>7,117</u>
8.	LEASING AGREEMENTS		
	Minimum lease payments fall due as follows:		
		Hire purchase contracts	
		2017	2016
		£	£
	Gross obligations repayable: Within one year	6,500	6 000
	Between one and five years	1,210	6,828 7,711
	between one and not years	7,710	14,539
	Finance charges repayable:		
	Within one year	566	1,373
	Between one and five years	28	594
		<u>594</u>	1,967
	Net obligations repayable:		
	Within one year	5,934	5,455
	Between one and five years	1,182	7,117
		7,116	12,572
		Non-cancellable operating	
		lease 2017	
		2017 £	2016 £
	Within one year	18,600	-
	Between one and five years		43,200
		18,600	43,200

Notes to the Financial Statements - continued for the Year Ended 30th June 2017

9. SECURED DEBTS

The following secured debts are included within creditors:

	2017	2016
	£	£
Hire purchase contracts	<u>7,116</u>	12,572

Lloyds Bank have a fixed and floating charge over all property and assets of the company both present and future,

10. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 30th June 2017 and 30th June 2016:

	2017	2016
	£	£
A P Peel		
Balance outstanding at start of year	582	(416)
Amounts advanced	39,000	1,000
Amounts repaid	(47,750)	(2)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	(8,168)	582

At the year end the director owed the company £8,168. No interest has been charged on this balance and it was repaid within 9 months of the year end by way of dividend.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.