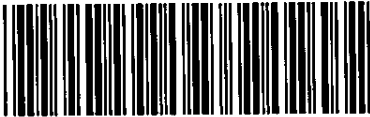


## CHILDREN'S PROMISE

Registered Charity No. 1073761  
Registered Company No. 3664126

### Report and Financial Statements for the period ending 31 March 2008

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	A15	14/02/2009	185
	COMPANIES HOUSE		
	*A15ZL775*		
	A20	11/02/2009	208
	COMPANIES HOUSE		
	*A8Y0T6YD*		
	A56	30/01/2009	865
	COMPANIES HOUSE		

## CHILDREN'S PROMISE

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## **CHILDREN'S PROMISE**

### **Legal and Administrative Information**

#### **Trustees**

<b>Name</b>	<b>Charity represented</b>
Dame Margaret Booth	Independent
Emma Bradley	BBC Children in Need
Martin Field	The Children's Society
Judith McNeill	Comic Relief
Liz Monks	Action for Children
Andrew Nebel	Barnardo's
Giles Pegram	NSPCC

#### **Company Secretary**

John Graham (resigned 21 February 2008)  
Martin Field (appointed 11 September 2008)

#### **Principal Office**

Barnardo House  
Tanner's Lane  
Barkingside  
Ilford  
Essex  
IG6 1QG

#### **Registered Office**

Barnardo House  
Tanner's Lane  
Barkingside  
Ilford  
Essex  
IG6 1QG

#### **Solicitors**

Bates, Wells & Braithwaite  
138 Cheapside House  
London  
EC2V 6BB

#### **Bankers**

HSBC Bank plc  
62/76 Park Street, 2<sup>nd</sup> Floor  
London  
SE1 9DZ

## **CHILDREN'S PROMISE**

### **Trustees' Report for the period ended 31 March 2008**

The Trustees of Children's Promise, who are also Directors for Companies Act purposes, present this report and financial statements for the period from 1 April 2007 to 31 March 2008.

#### **Origin of Children's Promise**

Children's Promise is a unique private, public and voluntary sector partnership, which was a shared vision of Marks and Spencer plc ("Marks & Spencer") and the New Millennium Experience Company Limited ("NMEC"), now in voluntary solvent liquidation, to mark the new millennium. This vision created a unique alliance of 7 children's charities, behind a shared promise to the children of the new millennium – a promise to give every child the right to enjoy a happy, healthy, safe and fulfilling life.

Under a Special Resolution dated 31 March 2006, control of Children's Promise was passed to a new set of Trustees, appointed by the beneficiary charities, as permitted by the Legal Agreements. In the intervening period NSPCC and ChildLine, two of the original participating charities, had joined so the new charity is now an alliance of 6 charities.

#### **Objective of Children's Promise**

The objective of Children's Promise is to 'advance any purpose which is exclusively charitable under the laws of England and Wales which relates to children and young persons, at the Trustees' absolute discretion'.

The purpose of the Charity is to deliver a collective vision of giving children the chance to achieve their potential through acting in concert to raise additional funds by means which would not be available to the individual charities alone. It respects the different values of each of our member's whilst conforming to their individual ethical policies.

#### **Fundraising**

During the year there has been no active fundraising campaign in operation, although very small residual donations have continued to appear. The new Trustees will publish their plans for future fundraising when new opportunities have been determined.

## **Grant making policy and distribution of appeal funds**

The potential activities for the Charity are under review.

## **Reserve policy**

At the current level of activity there is no requirement to hold reserves. As activity increases the Trustees will consider the need for reserves.

## **Risk review**

The Trustees consider that there are no major risks associated with the operation of the Charity. The Trustees consider that the management and financial controls in place are sufficient to minimise any administrative risks that may remain.

## **Investments**

There are no investments.

## **Group structure**

The Children's Promise company and its wholly owned subsidiary company, Children's Promise Trading Limited comprise "the Group". Children's Promise carries out the charitable activities and trading activities are operated through Children's Promise Trading Limited.

## **Governance**

Children's Promise is registered as a Charity, number 1073761, with the Charity Commission for England and Wales. Children's Promise is also registered as a company limited by guarantee, number 3664126, incorporated in the United Kingdom on November 3<sup>rd</sup> 1998. A subsidiary company, Children's Promise Trading Limited, was incorporated on November 26<sup>th</sup> 1999. The charity is constituted under articles of association dated November 3<sup>rd</sup> 1998. Revised memorandum and articles were adopted on 31 March 2006 to reflect the transfer of control of Children's Promise to Trustees appointed by the beneficiary charities.

## Trustees' responsibilities

The Companies Act 1995 requires Trustees to prepare financial statements that give a true and fair view of the state of affairs of the Charity, and of the resources received and expended by Children's Promise for its financial year.

The Trustees are responsible for keeping proper accounting records, for safeguarding the assets of Children's Promise and for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees confirm that suitable accounting policies have been used and applied consistently, and reasonable and prudent judgements and estimates have been made in the preparation of the accounts for the period ended 31st March 2008. The Trustees also confirm that applicable accounting standards have been followed and that it is appropriate for financial statements to be prepared on the going concern basis.

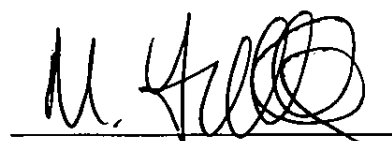
## Advisors

The names and addresses of the advisors to Children's Promise are shown on page 32.

## Auditors

Children's Promise has passed elective resolutions, under sections 252, 366A and 386 of the Companies Act 1985 to dispense with the requirements to lay accounts and reports before the Company in general meeting, to hold annual general meetings, and to reappoint auditors annually.

## By order of the Board



**Martin Field**

**Company Secretary** X

16 January 2009

## Children's Promise

### Consolidated Statement of Financial Activities (incorporating an income and expenditure account), for the period ended 31 March 2008

	Notes	Unrestricted Funds	Total Funds	Total Funds
			Period to 31.3.08	Year to 31.3.07
Income and expenditure		£000	£000	£000
<b>Incoming resources</b>				
<i>Activities to generate funds</i>				
Donations & gifts	2		1.3	2
<b>Total incoming resources</b>			<b>1.3</b>	<b>2</b>
<b>Resources expended</b>				
<i>Direct charitable expenditure</i>				
Management & administration	3		0.3	1
<b>Total resources expended</b>			<b>0.3</b>	<b>1</b>
<b>Net (expenditure) / income for the year</b>			<b>1</b>	<b>1</b>
<b>Funds brought forward</b>			<b>7</b>	<b>6</b>
<b>Funds balance at 31 March 2008</b>		<b>-</b>	<b>8</b>	<b>7</b>

All of the Charity's income and expenditure is derived from continuing activities, commenced in previous accounting periods.

The Group has no recognised gains and losses other than those shown above and therefore no separate statement of total recognised gains and losses has been presented.

There is no difference between the net movement in funds stated above, and its historical cost equivalent.

## Children's Promise

### Balance Sheet at 31 March 2008

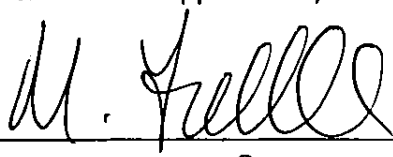
	Note	Group 2008 £000	Group 2007 £000	Charity 2008 £000	Charity 2007 £000
<b>Current Assets</b>					
Cash		8	8	8	8
		<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>
<b>Creditors: amounts falling due within 1 year</b>	<b>7</b>	0	(1)	0	(1)
<b>Net Assets</b>		<b>8</b>	<b>7</b>	<b>8</b>	<b>7</b>
<b>Funds</b>					
Unrestricted funds		-	7	-	7
<b>Total Funds</b>		<b>8</b>	<b>7</b>	<b>8</b>	<b>7</b>

For the period ended 31st March <sup>2008</sup>~~2007~~, Children's Promise was entitled to exemption under section 249A(1) of the Companies Act 1985. Members have not required Children's Promise to obtain an audit in accordance with section 249B(2) of the Companies Act 1985. The Trustees acknowledge their responsibility for:

- ensuring Children's Promise keeps accounting records which comply with section 221; and
- preparing accounts which give a true and fair view of the state of affairs of Children's Promise as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to Children's Promise.

The accounts have been prepared in accordance with the special provisions in Part VII of the Companies Act 1985 relating to small companies.

The financial statements on pages 11 to 18 were approved by the Trustees on <sup>16</sup>~~15~~ January 2009 and were signed on their behalf by:

  
**Trustee** MARTIN FIELD



## Children's Promise

### Consolidated cash flow statement, for the year ended 31 March 2008

	2008 £000	2008 £000	2007 £000	2007 £000
<b>Cash flow from operating activities</b>				
Net incoming resources	1		1	
(Decrease) in creditors	-		(1)	
<b>Net cash inflow from operating activities</b>		<b>1</b>		<b>0</b>
<b>Net cash inflow from capital expenditure and financial investment</b>		<b>-</b>		<b>-</b>
<b>Increase in cash</b>		<b>1</b>		<b>0</b>

<b>Analysis of changes in net funds</b>	<b>£000 2008</b>	<b>£000 2007</b>
<b>Funds at 31 March 2007</b>	<b>7</b>	<b>7</b>
<b>Increase in cash in the year</b>	<b>1</b>	<b>0</b>
<b>Funds at 31 March 2008</b>	<b>8</b>	<b>7</b>

# **Children's Promise**

## **Notes to the Financial Statements, for the period ended 31 March 2008**

### **1 Principal accounting policies**

The financial statements have been prepared in accordance with applicable Accounting Standards and law in the United Kingdom and the Statement of Recommended Practice on Accounting and Reporting by Charities ("SORP"), issued in 2000 and revised in March 2005. A summary of the principal accounting policies, which have been applied consistently, is set out below.

#### **Basis of accounting**

The financial statements have been prepared in accordance with the historical cost convention.

#### **Basis of consolidation**

The consolidated financial statements comprise the Charity and its subsidiary undertaking, Children's Promise Trading Limited.

The assets and liabilities of the subsidiary undertaking are combined with those of the Charity in the consolidated balance sheet on a line by line basis.

#### **Fund accounting**

Restricted Funds comprise donations to the charity which are subject to conditions imposed by the donors.

Unrestricted Funds comprise monies which may be used to meet the objectives of the Charity at the discretion of the Trustees.

#### **Donations**

Donations are included in the consolidated statement of financial activities on a cash received basis or where they are assured with certainty as receivable at the balance sheet date.

#### **Donated services and gifts in kind**

The value of donated services and gifts in kind provided to the Charity is recognised in the consolidated statement of financial activities at their value to the Charity, as determined by the Trustees, in the period in which they are receivable, and where the benefit is both quantifiable and material.

Gift in kind items have been included in the financial statements as both incoming and outgoing resources.

## **Expenditure**

Management and administration costs include expenditure on compliance with constitutional and statutory requirements.

## **Taxation**

The Charity is a registered charity and accordingly is exempt from direct taxation on its charitable activities. Indirect taxation suffered, including any irrecoverable VAT, is included in the expenditure to which it relates.

## 2 Donations and gifts

	<b>Funds -Charitable</b>	Funds -Charitable	<b>Funds - Operational</b>	Funds -Operational
	<b>Grants 2008</b>	Grants 2007	<b>2008</b>	2007
	<b>£000</b>	£000	<b>£000</b>	£000
<b>Restricted monetary donations</b>				
- Other giving	1.3	2	-	-
	<u>1.3</u>	<u>2</u>	<u>-</u>	<u>-</u>
<b>Donated services and gifts in kind</b>	-	-	-	-
	<u>1.3</u>	<u>2</u>	<u>0</u>	<u>0</u>

## 3 Management and administration of fund

	<b>Total 2008 £000</b>	Total 2007 £000
Legal & professional costs	<u>0</u>	<u>1</u>
	<u>0</u>	<u>1</u>

## 4 Trustees

No Trustee received remuneration in respect of their services to Children's Promise during the year, nor did they receive any reimbursement of expenses. During the period of this report the previous Trustees were all included in the Directors and Officers indemnity policy covering Marks & Spencer group companies, at a negligible marginal cost. The current Trustees are covered by an indemnity policy taken out on their behalf by Children's Promise.

## 5 Investment in subsidiary undertaking and Share Capital

Children's Promise Trading Limited was incorporated in the UK on the 26 November 1999. On this date Children's Promise acquired 100% of the voting rights and ordinary share capital of Children's Promise Trading Limited.

	Group £	Charity £
Cost at 31 March 2008	-	2

The ordinary share capital of Children's Promise Trading Limited has the following features:

- (i) No rights to dividends other than those that may be recommended by the directors;
- (ii) No redemption rights;
- (iii) Unlimited right to share in the surplus remaining on a winding up after all liabilities and participation rights of other classes of shares have been satisfied;
- (iv) One vote per share.

Children's Promise Trading Limited's main activity is the collection of royalties due on Children's Promise branded merchandise and other income due in relation to Commercial Participator Agreements set up between Children's Promise and third parties. During the year the company had no income or expenditure.

## 6 Creditors: amounts falling due within one year

	Group 2008 £000	Group 2007 £000	Charity 2008 £000	Charity 2007 £000
Accruals	0	1	0	1
	<u>0</u>	<u>1</u>	<u>0</u>	<u>1</u>