

Registered Number 03637234

ACTIVE DIRECT MAIL LIMITED

Abbreviated Accounts

31 January 2016

Abbreviated Balance Sheet as at 31 January 2016

	Notes	2016	2015
		£	£
Fixed assets			
Intangible assets	2	113	113
		<u>113</u>	<u>113</u>
Creditors: amounts falling due within one year		(103)	(103)
Net current assets (liabilities)		<u>(103)</u>	<u>(103)</u>
Total assets less current liabilities		<u>10</u>	<u>10</u>
Total net assets (liabilities)		<u>10</u>	<u>10</u>
Capital and reserves			
Called up share capital	3	10	10
Shareholders' funds		<u>10</u>	<u>10</u>

- For the year ending 31 January 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 17 October 2016

And signed on their behalf by:

Michael Wooldridge, Director

Notes to the Abbreviated Accounts for the period ended 31 January 2016**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

The Company was dormant throughout the period

2 Intangible fixed assets

	£
Cost	
At 1 February 2015	113
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 January 2016	<u>113</u>
Amortisation	
At 1 February 2015	-
Charge for the year	-
On disposals	-
At 31 January 2016	<u>-</u>
Net book values	
At 31 January 2016	<u>113</u>
At 31 January 2015	<u>113</u>

3 Called Up Share Capital

Allotted, called up and fully paid:

	2016	2015
	£	£
10 Ordinary shares of £1 each	10	10

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