

**Company Registration No. 3626007**

**BD PROMOTIONAL MARKETING  
LIMITED**

**Report and Financial Statements**

**31 December 2009**

**SATURDAY**



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**11/09/2010**

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**COMPANIES HOUSE**

# **BD PROMOTIONAL MARKETING LIMITED**

## **REPORT AND FINANCIAL STATEMENTS 2009**

<b>CONTENTS</b>	<b>Page</b>
<b>Officers and professional advisers</b>	<b>1</b>
<b>Director's report</b>	<b>2</b>
<b>Balance sheet</b>	<b>4</b>
<b>Notes to the financial statements</b>	<b>5</b>

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# **BD PROMOTIONAL MARKETING LIMITED**

## **REPORT AND FINANCIAL STATEMENTS 2009**

### **OFFICERS AND PROFESSIONAL ADVISERS**

#### **DIRECTOR**

Ghill D K Donald

#### **SECRETARY**

Calvin Sellers

#### **REGISTERED OFFICE**

Tea Building  
56 Shoreditch High Street  
London  
E1 6PQ

# **BD PROMOTIONAL MARKETING LIMITED**

## **DIRECTOR'S REPORT**

The director presents his annual report and the financial statements for the year to 31 December 2009

This director's report has been prepared in accordance with the special provisions relating to small companies under section 415a of the Companies Act 2006

## **PRINCIPAL ACTIVITIES**

The principal activities of the company were in the fields of sales promotion and direct marketing

## **PROFITS, DIVIDENDS AND APPROPRIATIONS**

On 1 January 2002, the entire trade and assets of the company were transferred to BD Network Limited, the parent undertaking. The company has not traded since that date

## **BUSINESS REVIEW**


The company's balance sheet as detailed on page 6 shows shareholders' funds amounting to £2 (2008 - £2)

## **DIRECTOR**

The directors had no interest in the share capital of the company at 31 December 2009 and 2008

The interests of the director in the ultimate parent company at the balance sheet date, BD Network (Holdings) Limited, are disclosed in that company's financial statements (note 6)

Approved by the Board of Directors  
and signed on behalf of the Board



Ghill Donald •  
Director

2-9- 2010

## **BD PROMOTIONAL MARKETING LIMITED**

### **STATEMENT OF DIRECTOR'S RESPONSIBILITIES**

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# BD PROMOTIONAL MARKETING LIMITED

## BALANCE SHEET 31 December 2009

	Note	2009 £	2008 £
<b>CURRENT ASSETS</b>			
Debtors	3	<u>2</u>	<u>2</u>
<b>NET ASSETS</b>		<u>2</u>	<u>2</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	<u>2</u>	<u>2</u>
<b>TOTAL SHAREHOLDERS' FUNDS</b>		<u>2</u>	<u>2</u>

For the year ending 31 December 2009 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies

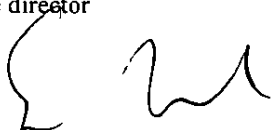
The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to the small companies regime

The financial statements of BD Promotional Marketing Limited, registered company number 3626007, were approved by the Board of Directors on 2-9-2010

Signed by the director



Ghill Donald  
Director

# BD PROMOTIONAL MARKETING LIMITED

## NOTES TO THE FINANCIAL STATEMENTS Year ended 31 December 2009

### 1. ACCOUNTING POLICIES

#### Basis of accounting

The financial statements have been prepared in accordance with applicable accounting standards and under the historical cost accounting rules

### 2. DIRECTORS AND EMPLOYEES

There were no staff costs and the directors received no remuneration during either period

### 3. DEBTORS

	2009 £	2008 £
Amounts owed by group undertakings	2	2

### 4. CALLED UP SHARE CAPITAL

	2009 £	2008 £
<b>Authorised</b>		
2 ordinary shares of £1 each	2	2
<b>Allotted, called up, and fully paid</b>		
2 ordinary shares of £1 each	2	2

### 5. RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemptions conferred by Financial Reporting Standard No 8 – Related Party Disclosures - available to subsidiary undertakings, 90% or more of whose voting rights are controlled within the group. No transactions with group companies are therefore disclosed.

### 6. ULTIMATE PARENT UNDERTAKING

The company's immediate parent company is BD Network Limited. The ultimate parent company is BD Network (Holdings) Limited, a company registered in Scotland, which because the ultimate parent company on that date. Copies of the accounts of BD Network (Holdings) Limited are available from the Registrar of Companies.