



Companies House
for the record

88(2)

Return of Allotment of Shares

Please complete in typescript, or
in bold black capitals.

CHWP000

Company Number

3607311

Company name in full

YOUGOV PLC

Shares allotted (including bonus shares):

Date or period during which
shares were allotted

(If shares were allotted on one date
enter that date in the "from" box)

From

Day Month Year

2 5 0 4 2 0 0 5

To

Day Month Year

Class of shares
(ordinary or preference etc)

ORDINARY

Number allotted

2,250,000

Nominal value of each share

1P

Amount (if any) paid or due on each
share (including any share premium)

135P

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be
treated as paid up

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Consideration for which
the shares were allotted

(This information must be supported by
the duly stamped contract or by the duly
stamped particulars on Form 88(3) if the
contract is not in writing)



A47
COMPANIES HOUSE
12/05/05

When you have completed and signed the form send it to
the Registrar of Companies at:

Companies House, Crown Way, Cardiff CF14 3UZ
For companies registered in England and Wales

DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB
For companies registered in Scotland

DX 235 Edinburgh
or LP - 4 Edinburgh 2

Names and addresses of the allottees (List joint share allotments consecutively)

Shareholder details		Shares and share class a	
Name	GOLDMAN SACHS SECURITIES (NOMINEES) LIMITED	Class of shares allotted	Number allotted
Address	PETERBOROUGH COURT, 133 FLEET STREET LONDON	ORDINARY	850000
UK Postcode E C 4 A 2 B B L L L L L L L			
Name	BANK OF NEW YORK (NOMINEES) LIMITED A/C RSSF	Class of shares allotted	Number allotted
Address	1 CANADA SQUARE LONDON	ORDINARY	360000
UK Postcode E 1 4 5 A L L L L L L L L			
Name	CHASE NOMINEES LIMITED	Class of shares allotted	Number allotted
Address	P O BOX 18171, 125 LONDON WALL LONDON	ORDINARY	675000
UK Postcode E C 2 Y 5 A J L L L L L L L			
Name	PERSHING KEEN NOMINEES LIMITED	Class of shares allotted	Number allotted
Address	CAPSTAN HOUSE, ONE CLOVE CRESCENT EAST INDIA DOCK, LONDON	ORDINARY	25000
UK Postcode E 1 4 2 B H L L L L L L L L			
Name	HARGREAVE HALE NOMINEES LIMITED A/C PLACING	Class of shares allotted	Number allotted
Address	MARSDEN HOUSE, 4-10 SPRINGFIELD ROAD BLACKPOOL, LANCs	ORDINARY	200000
UK Postcode F Y 1 1 Q W L L L L L L L			

Please enter the number of continuation sheets (if any) attached to this form

1

Signed

Date

11-5-2005

A director / secretary / administrator / administrative receiver / receiver manager / receiver

Please delete as appropriate

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

NEVILLE REGISTRARS LIMITED	
NEVILLE HOUSE, 18 LAUREL LANE, HALESOWEN	
WEST MIDLANDS B63 3DA	Tel 0121 585 1131
DX number	DX exchange

Names and addresses of the allottees (List joint share allotments consecutively)

Shareholder details		Shares and share class allotted	
Name BNY (OCS) NOMINEES LIMITED A/C STRA <hr/> Address 1 CANADA SQUARE LONDON <hr/> <div style="text-align: right;">UK Postcode E 1 4 5 A L L L L L L L L</div>		Class of shares allotted ORDINARY <hr/> <hr/> <hr/>	Number allotted 140000 <hr/> <hr/> <hr/>
Name <hr/> Address <hr/> <hr/> <div style="text-align: right;">UK Postcode L L L L L L L</div>		Class of shares allotted <hr/> <hr/> <hr/>	Number allotted <hr/> <hr/> <hr/>
Name <hr/> Address <hr/> <hr/> <div style="text-align: right;">UK Postcode L L L L L L L</div>		Class of shares allotted <hr/> <hr/> <hr/>	Number allotted <hr/> <hr/> <hr/>
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