# **SH01**

### Return of allotment of shares



You can use the WebFiling service to file this form online Please go to www.companieshouse.gov.uk

What this form is for
You may use this form to give
notice of shares allotted following
incorporation

What this form is NOT fo You cannot use this form to notice of shares taken by su on formation of the compai for an allotment of a new c shares by an unlimited com

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20/04/2011 COMPANIES HOUSE

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	Company deta	ails					
ompany number	3 6 0 7 3 1 1				Please comp	→ Filling in this form Please complete in typescript or i	
ompany name in full	YOUGOV PLC					bold black capitals  All fields are mandatory unless	
						indicated by *	
2	Allotment dat	tes 🍑					
rom Date	d 1 d 5 m 4 y 2 y 0 y 1 y 1						
o Date	d d m	m y	ууу		same day ei 'from date' allotted ove	were allotted on the nter that date in the box If shares were r a period of time, oth 'from date' and 'to	
3	Shares allotte	Shares allotted					
	Please give details of the shares allotted, including bonus shares				completed v	O Currency If currency details are not completed we will assume currence is in pound sterling	
Class of shares (E g Ordinary/Preference etc )		Currency 2	Number of shares allotted	Nominal value of each share	Amount paid (including share premium)	Amount (if any) unpaid (including share premium)	
ORDINARY		\$	69,732	£0 002	\$0 15	NIL	
		<u> </u>					
	If the allotted sha	ares are fully or p	artly paid up otherwi	se than in cash, plea	se		
<del></del>	state the conside	ration for which	the shares were allot	ted			
etails of non-cash onsideration	N/A						
a PLC, please attach aluation report (if ppropriate)							

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	Statement of c	anital				
	Section 4 (also Se		5, if appropriate) should refl nis return	lect the		
4	Statement of c	apital (Share capit	al in pound sterling (£)	)	·· · ·	
Please complete the ta	able below to show		ld in pound sterling. If all yo			
Class of shares (E.g. Ordinary/Preference etc	)	Amount paid up on each share •	Amount (if any) unpaid on each share •	Number of sha	res <b>0</b>	Aggregate nominal value 9
						£
						£
						£
						£
			Totals			£
Class of shares (E g Ordinary / Preference et	(c)	Amount paid up on each share •	Amount (if any) unpaid on each share •	Number of sha	res 😯	Aggregate nominal value 9
			Totals			
Currency						
Class of shares (E g Ordinary/Preference etc	)	Amount paid up on each share <b>①</b>	Amount (if any) unpaid on each share ①	Number of sha	es <b>0</b>	Aggregate nominal value 8
		1	Totals			
6	Statement of c	apital (Totals)	····			
	Please give the tot issued share capita		d total aggregate nominal	value of	Please	aggregate nominal value list total aggregate values in
Total number of shares	,					nt currencies separately For le £100 + €100 + \$10 etc
otal aggregate nominal value <b>O</b>						
• Including both the noming share premium • Total number of issued significant states.	-	● E g Number of shares nominal value of each	share Plea	ntinuation Pagise use a Staten e if necessary		utal continuation

In accordance with Section 555 of the Companies Act 2006

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#### Statement of capital

Please complete the table below to show any class of shares held in other currencies Please complete a separate table for each currency

RLING			
Amount paid up on each share •	Amount (if any) unpaid on each share •	Number of shares •	Aggregate nominal value €
£0 002	NIL	96,733,177	£193,466 35
\$0 15	NIL	147,336	£294 67
	NIL		£40 24
		, , , , , , , , , , , , , , , , , , , ,	
<u>'</u>			
		_	
		_	
			<u> </u>
	<u> </u>	-	£193,801 26
	Amount paid up on each share •	Amount paid up on each share   £0 002  NIL  \$0 15  NIL  \$0 31  NIL	Amount paid up on each share o

- Including both the nominal value and any share premium
- **❸** E g Number of shares issued multiplied by nominal value of each share
- Total number of issued shares in this class

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7	Statement of capital (Prescribed particulars of rights attached to sh	ares)	
	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5	• Prescribed particulars of rights attached to shares	
Class of share	ORDINARY	The particulars are a particulars of any voting rights,	
Prescribed particulars	Without restricting or reducing in any way any special rights previously conferred on the holders of any Shares or class of shares for the time being in issue, any Share in the Company may be issued at any time with such preferred, deferred or other special rights, or subject to such restrictions, whether as regards dividend, return of capital, voting or otherwise, as the Company may from time to time by ordinary resolution determine  CONTINUED	including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating	
Class of share		to redemption of these shares  A separate table must be used for	
Prescribed particulars  O		each class of share  Continuation page Please use a Statement of Capital continuation page if necessary	
Class of share			
Prescribed particulars			
8	Signature		
_	I am signing this form on behalf of the company	<b>O</b> Societas Europaea	
Signature	Signature X .REGISTRAR X	signing has membership	
	This form may be signed by Director <b>9</b> , Secretary, Person authorised <b>9</b> , Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager	● Person authorised Under either section 270 or 274 of the Companies Act 2006	

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## Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name ANN	IE EADES
Company name NE	VILLE REGISTRARS LIMITED
Address NEVILL	E HOUSE
18 LAUREL L	ANE
Post town HALES	SOWEN
County/Region WES	ST MIDLANDS
Postcode	B 6 3 3 D A
Country	
DX	
Telephone 0121 5	585 1131

### ✓ Checklist

We may return the forms completed incorrectly or with information missing

# Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have shown the date(s) of allotment in section 2
- You have completed all appropriate share details in section 3
- You have completed the appropriate sections of the Statement of Capital
- □ You have signed the form

#### Important information

Please note that all information on this form will appear on the public record

#### ☑ Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland The Registrar of Companies, Companies House, First Floor, Waterfront Plaza, 8 Laganbank Road, Belfast, Northern Ireland, BT1 3BS DX 481 N R Belfast 1

#### Further information

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk

In accordance with Section 555 of the Companies Act 2006

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<u></u>	Statement of capital (Prescribed particulars of rights attached to sha	
lass of share	ORDINARY	
Prescribed particulars	CONTINUED	
	(or, in the absence of any such determination, as the Directors may determine)	
	Subject to the provisions of the Statutes, the Company may issue any shares which are, or at the option of the Company or the holder are liable, to be redeemed	
	Subject to the provisions of the Statutes the Directors shall have the power, in the name and on behalf of the Company, to present a petition to the Court for the Company to be wound up	, -
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		-
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