In accordance with Section 555 of the Companies Act 2006

**SH01** 

incorporation

## Return of allotment of shares



You can use the WebFiling service to file this form online. Please go to www companieshouse gov uk

What this form is for You may use this form to give notice of shares allotted following X What this form is NOT You cannot use this form notice of shares taken by on formation of the comp



	•				for an allotment of shares by an unlii		A20	29/04/20 COMPANIES	)14 #31		
1	Company	details							-		
Company number	0 3 6	0 7	7 3	1 1				→ Filling in this Please comple	ete in typescript or in		
Company name in full	Yougov PLC					bold black capitals					
								All fields are mandatory unless specified or indicated by *			
2	Allotment	dates •	)								
From Date To Date	$\begin{bmatrix} d & 2 & d & 8 & & & & & & & & & & & & & & & &$					Allotment date     If all shares were allotted on the same day enter that date in the 'from date' box. If shares were allotted over a period of time,					
							complete both 'from date' and 'to date' boxes				
3	Shares all	otted							· · · · · · · · · · · · · · · · · · ·		
	Please give details of the shares allotted, including bonus shares (Please use a continuation page if necessary)						Currency  If currency details are not completed we will assume currency is in pound sterling				
Class of shares		Currency 2		Number of shares Nominal val			Amount paid Amount (if any)				

Class of shares (E g Ordinary/Preference etc )	Currency 2	Number of shares allotted	Nominal value of each share	Amount paid (including share premium) on each share	Amount (if any) unpaid (including share premium) on each share
ORDINARY	STERLING	6,620	£0 002	£0 20	NIL
ORDINARY	STERLING	8,114	£0 002	£1 2325	NIL
		1			

If the allotted shares are fully or partly paid up otherwise than in cash, please state the consideration for which the shares were allotted

Continuation page Please use a continuation page if necessary

Details of non-cash consideration

If a PLC, please attach valuation report (if appropriate)

N/A

	Return of allotme	ent of shares					
	Statement of ca	anital					
	Section 4 (also Section 5 and Section 6, if appropriate) should reflect the company's issued capital at the date of this return						
4	Statement of ca	a <b>pital</b> (Share capıtal	in pound sterling (£)	))			
		each class of shares held r Section 4 and then go to		our			
Class of shares (E g Ordinary/Preference etc )		Amount paid up on each share •	Amount (if any) unpaid on each share •	Number of shares 2		Aggregate nominal value 9	
ORDINARY		£0 002	NIL	99,2	76,073	£	198,552 14
						£	
						£	
						£	
			Totals	99,2	76,073	£	198,552 14
5	Statement of ca	apital (Share capital	in other currencies)				
Please complete the ta Please complete a sep		any class of shares held in currency	other currencies				
Currency				-			
Class of shares (E.g. Ordinary / Preference etc.)		Amount paid up on each share •	Amount (if any) unpaid on each share	Number of shares ②		Aggregate nominal value 3	
		_		<u> </u>		<u></u>	
			Totals			<u> </u>	
			iotais	<u>'</u>		!	
			·			·	
Currency		_					
Class of shares (E.g. Ordinary/Preference etc.)		Amount paid up on each share ①	Amount (if any) unpaid on each share •	Number of shares 2		Aggregate nominal value 3	
		_				<u> </u>	
			Total			<u> </u>	
		1-17-11	Totals	8		ļ	
6	Statement of c	apital (Totals)					
	Please give the total issued share capital	al number of shares and t	otal aggregate nominal	value of	Please II:	t total a	nominal value ggregate values in es separately For
Total number of shares							€100 + \$10 etc
Total aggregate nominal value 🍑							
<ul> <li>Including both the nomi share premium</li> <li>Total number of issued s</li> </ul>		E g Number of shares issu- nominal value of each shares	re Ple	ntinuation Pagrase use a Statem ge if necessary		al contin	uation
				······································	HEDOOO		

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## Return of allotment of shares

	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5	Prescribed particulars of rights attached to shares  The particulars are
Class of share	ORDINARY	a particulars of any voting rights,
Prescribed particulars	Without restricting or reducing in any way any special rights previously conferred on the holders of any Shares or class of shares for the time being in issue any Share in the Company may be issued at any time with such preferred deferred or other special rights or subject to such restrictions whether as regards dividend return of capital, voting or otherwise as the Company may from time to time by ordinary resolution determine.  Voting On a show of hands every holder of ordinary shares ("Shareholder") present in person and every proxy present who has been duly appointed by a Shareholder shall have one vote and on a poll every Shareholder present in person or by proxy shall have one vote for each ordinary share of which he is the holder Dividends. All dividends shall be apportioned and paid proportionately to the amounts paid up on the ordinary shares during any portion or portions of the period in respect of which the dividend is paid. Capital. The Company acquitalise any part of the amount for the time being standing to the credit of any of the Company's reserve accounts (including any share premium account and capital redemption reserve) or to the credit of the profit and loss account (in each case whether or not such amounts are available for distribution) and appropriate the sum resolved to be capitalised either in or towards paying up any amounts if any for the time being unpaid on any shares held by such Shareholders respectively or in paying up in fill or at at par unissued shares or debentures or new shares to be ellotted as fully paid shares by way of capitalisation to the members or any class of members who would have been entitled to that sum if it were distributed by way of dividend. Redemption No shares of the Company are currently redeemable or liable to be redeemed at the option of the Company or the shareholder.	b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be
Class of share		to redemption of these shares  A separate table must be used for
Prescribed particulars		each class of share  Continuation page Please use a Statement of Capital continuation page if necessary
Class of share		
Prescribed particulars		
8	Signature	
Signature	This form may be signed by Director ©, Secretary, Person authorised ©, Administrator, Administrative receiver,	Societas Europaea  If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership  Person authorised Under either section 270 or 274 of

#### **Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name	ANNE EADES					
Company name	NEVILLE REGISTRARS LIMITED					
Address	18 LAUREL LANE					
	HALESOWEN					
	WEST MIDLANDS					
Post town						
County/Region						
Postcode	B 6 3 3 D A					
Country						
DX						
Telephone	0121 585 1131					

## **√**

### Checklist

We may return the forms completed incorrectly or with information missing.

Please make sure you have remembered the following.

- ☐ The company name and number match the information held on the public Register
- ☐ You have shown the date(s) of allotment in section 2
- You have completed all appropriate share details in section 3
- You have completed the appropriate sections of the Statement of Capital
- ☐ You have signed the form

## Important information

Please note that all information on this form will appear on the public record.

## ■ Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below.

For companies registered in England and Wales The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff

For companies registered in Scotland.
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland<sup>1</sup> The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG DX 481 N R Belfast 1

## Further information

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk