SH01

Return of allotment of shares



You can use the WebFiling service to file this form online. Please go to www.companieshouse.gov.uk

✓ What this form is for

You may use this form to give

notice of shares allotted following
incorporation

What this form is NOT You cannot use this form notice of shares taken by on formation of the complete an allotment of a new shares by an unlimited co



48 21/12/2013 COMPANIES HOUSE #228

6 0 7	3 1 1			Please com bold black o	plete in typescript or in capitals	
	Company details 3 6 0 7 3 1 1 YOUGOV PLC				Filling in this form Please complete in typescript or in bold black capitals All fields are mandatory unless specified or indicated by *	
lotment date	s 0					
	_ ' ''	YO Y1 Y3 YO Y1 Y3		same day e 'from date' allotted ove	were allotted on the nter that date in the box if shares were er a period of time, oth 'from date' and 'to	
ares allotted			• • •	····		
Please give details of the shares allotted, including bonus shares				completed	Ocurrency If currency details are not completed we will assume currenc is in pound sterling	
	Currency 2	Number of shares allotted	Nominal value of each share	Amount paid (including share premium)	Amount (if any) unpaid (including share premium)	
	STERLING	44,335	£0 002	£0 18	NIL	
	STERLING .	1,388,684	£0 002	£0 002	NIL	
				se		
I/A						
1 1	ares allotted ease give details the allotted share at the considera	ares allotted ease give details of the shares allo Currency STERLING STERLING STERLING the allotted shares are fully or part ate the consideration for which the	ares allotted Currency Number of shares allotted STERLING STERLING 1,388,684 the allotted shares are fully or partly paid up otherwiate the consideration for which the shares were allotted	ares allotted ease give details of the shares allotted, including bonus shares Currency Number of shares allotted STERLING STERLING 1,388,684 £0 002 STERLING 1,388,684 £0 002 the allotted shares are fully or partly paid up otherwise than in cash, plea ate the consideration for which the shares were allotted	ares allotted Sterred Sterred	

	Statement of	capital				
		Section 5 and Section 6 d capital at the date of the	5, if appropriate) should refl nis return	ect the		
4	Statement of capital (Share capital in pound sterling (£))					
Please complete the ta issued capital is in ster	ble below to show ling, only complet	v each class of shares he e Section 4 and then go	ld in pound sterling. If all you to Section 7	our	***	
Class of shares (E g Ordinary/Preference etc)	Amount paid up on each share •	Amount (if any) unpaid on each share Output Description:	Number of shares	. 0	Aggregate nominal value
SEE CONTINUATION	ON SHEET					£
				<u></u>		£
						£
						£
			Totals			£
5	Statement of	capital (Share capit	al in other currencies)			
Please complete a sepa		w any class of shares held th currency	d in other currencies			
Currency		Amount payd up an	Amount (if any) unpaid	Number of share		Aggregate nominal value
Class of shares (E g Ordinary / Preference etc)		Amount paid up on each share •	on each share ①	Number of share		Aggregate nonlinal value v
				<u> </u>		
			Totals	1		_
Currency			··			
Class of shares (E g Ordinary/Preference etc			Amount (if any) unpaid on each share	Number of shares ② Aggregate nom		Aggregate nominal value
_			Totals	5		
6	Statement of	capital (Totals)				
	Please give the issued share cap	1 33 3			ggregate nominal value ist total aggregate values i it currencies separately For	
Total number of shares						e £100 + 100 + \$10 etc
Total aggregate nominal value 🍳						
• Including both the nomi	nal value and any	⊕ E g Number of shares	issued multiplied by Co	ntinuation Page		

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	Statement of capital (Prescribed particulars of rights attached to sh	iai cɔ/
	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5	• Prescribed particulars of rights attached to shares
Class of share	ORDINARY	The particulars are a particulars of any voting rights,
Prescribed particulars	Without restricting or reducing in any way any special rights previously conferred on the holders of any Shares or class of shares for the time being in issue, any Share in the Company may be issued at any time with such preferred, deferred or other special rights, or subject to such restrictions, whether as regards dividend, return of capital, voting or otherwise, as the Company may from time to time by ordinary resolution determine CONTINUED	including rights that arise only incertain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating
Class of share		to redemption of these shares
Prescribed particulars		A separate table must be used for each class of share Continuation page Please use a Statement of Capital continuation page if necessary
Class of share		
Prescribed particulars		
8	Signature	·
_ _	I am signing this form on behalf of the company	⊙ Societas Europaea
Signature	X REGISTRAR X	if the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the persor signing has membership
•	This form may be signed by Director 9 , Secretary, Person authorised 9 , Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager	● Person authorised Under either section 270 or 274 of the Companies Act 2006

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Presenter information You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record ANNE EADES **NEVILLE REGISTRARS LIMITED NEVILLE HOUSE** 18 LAUREL LANE **HALESOWEN WEST MIDLANDS** В 6 3 D Α Country DΧ 0121 585 1131 Checklist or with information missing

We may return the forms completed incorrectly

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register
- ☐ You have shown the date(s) of allotment in section 2
- ☐ You have completed all appropriate share details in section 3
- You have completed the appropriate sections of the Statement of Capital
- ☐ You have signed the form

Important information

Please note that all information on this form will appear on the public record

Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff

For companies registered in Scotland. The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland The Registrar of Companies, Companies House, First Floor, Waterfront Plaza, 8 Laganbank Road, Belfast, Northern Ireland, BT1 3BS DX 481 N R Belfast 1

Further information

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse gov uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk

In accordance with Section 555 of the Companies Act 2006

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	Statement of capital (Prescribed particulars of rights attached to sha	res)
lass of share	ORDINARY	
Prescribed particulars	(or, the absence of any such determination, as the Directors may determine)	
	Subject to the provisions of the Statutes, the Company may issue any shares which are, or at the option of the Company or the holder are liable, to be redeemed	
	Subject to the provisions of the Statutes of the Directors shall have the power, in the name on behalf of the Company, to present a petition to the Court for the Company to be wound up	

In accordance with Section 555 of the Companies Act 2006

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Statement of capital

Please complete the table below to show any class of shares held in other currencies Please complete a separate table for each currency

Currency STER	STERLING					
Class of shares (E g Ordinary/preference etc)	Amount paid up on each share •	Amount (if any) unpaid on each share •	Number of shares •	Aggregate nominal value 3		
ORDINARY	£0 002	NIL	96,733,177	£193,466 35		
ORDINARY	£0 6127	NIL	147,336	£294 67		
ORDINARY	£0 6441	NIL	20,119	£40 24		
ORDINARY	£0 5463	NIL	228,833	£457 67		
ORDINARY	£0 0924	NIL	10,460	£20 92		
ORDINARY	£0 1910	NIL	2,092	£4 18		
ORDINARY	£0 18	NIL	68,335	£136 67		
ORDINARY	£0 10	NIL	19,525	£39 05		
ORDINARY	£0 20	NIL	3,486	£6 97		
ORDINARY	£0 705	NIL	14,184	£28 37		
ORDINARY	£0 002	NIL	1,388,684	££2,777,37		
		Tota	als 98,636,231	£197,272 46		

• Including both the nominal value and any share premium

• E g Number of shares issued multiplied by nominal value of each share

Total number of issued shares in this class