



Companies House
for the record

88(2)

Return of Allotment of Shares

*Please complete in typescript, or
in bold black capitals.*

CHWP000

Company Number

3607311

Company name in full

YOUGOV PLC

Shares allotted (including bonus shares):

**Date or period during which
shares were allotted**

*(If shares were allotted on one date
enter that date in the "from" box)*

From

Day Month Year

0 2 1 1 2 0 0 7

To

Day Month Year

Class of shares

(ordinary or preference etc)

ORDINARY

Number allotted

283455

Nominal value of each share

0 2p

**Amount (if any) paid or due on each
share** *(including any share premium)*

18p

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

**% that each share is to be
treated as paid up**

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**Consideration for which
the shares were allotted**

*(This information must be supported by
the duly stamped contract or by the duly
stamped particulars on Form 88(3) if the
contract is not in writing)*

**When you have completed and signed the form send it to
the Registrar of Companies at:**

Companies House, Crown Way, Cardiff CF14 3UZ
For companies registered in England and Wales

DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB
For companies registered in Scotland

DX 235 Edinburgh
or LP - 4 Edinburgh 2

TUESDAY



A29

13/11/2007

234

COMPANIES HOUSE

Names and addresses of the allottees (List joint share allotments consecutively)

Shareholder details		Shares and share class allotted	
Name		Class of shares allotted	Number allotted
Address	PER SCHEDULE ATTACHED	ORDINARY	283455
	UK Postcode L L L L L L L		
Name		Class of shares allotted	Number allotted
Address			
	UK Postcode L L L L L L L		
Name		Class of shares allotted	Number allotted
Address			
	UK Postcode L L L L L L L		
Name		Class of shares allotted	Number allotted
Address			
	UK Postcode L L L L L L L		
Name		Class of shares allotted	Number allotted
Address			
	UK Postcode L L L L L L L		

Please enter the number of continuation sheets (if any) attached to this form

1

Signed

Date

9-11-2007

A director / secretary / administrator / administrative receiver / receiver manager / registrar

Please delete as appropriate

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

GILL JOHNSON	NEVILLE REGISTRARS LIMITED
NEVILLE HOUSE, 18 LAUREL LANE, HALESOWEN,	
WEST MIDLANDS, B63 3DA	Tel 0121 585 1131
DX number	DX exchange

SCHEDULE OF ALLOTEES OF Yougov PLC AS AT 02 NOVEMBER 2007

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MANOLOPOULOS, PANOS MR
18 ESTELLE ROAD, LONDON, NW3 2JY | ORD SHS 0 2P
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                                02/11/2007                    56691
                                02/11/2007                    226764
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Yougov PLC SUMMARY OF NEW SHARES ISSUED AS AT 02 NOVEMBER 2007

ORD SHS 0 2P
TOTAL SHARES 283455