



**Companies House**  
for the record

# 88(2)

## Return of Allotment of Shares

Please complete in typescript, or  
in bold black capitals.

CHWP000

Company Number

3607311

Company name in full

YOUGOV PLC

### Shares allotted (including bonus shares):

Date or period during which  
shares were allotted  
(If shares were allotted on one date  
enter that date in the "from" box)

From

To

Day Month Year

Day Month Year

1 8 0 4 2 0 0 7

Class of shares  
(ordinary or preference etc)

ORDINARY

Number allotted

7875

Nominal value of each share

0.2p

Amount (if any) paid or due on each  
share (including any share premium)

18p

List the names and addresses of the allottees and the number of shares allotted to each overleaf

If the allotted shares are fully or partly paid up otherwise than in cash please state:

% that each share is to be  
treated as paid up

Consideration for which  
the shares were allotted  
(This information must be supported by  
the duly stamped contract or by the duly  
stamped particulars on Form 88(3) if the  
contract is not in writing)

When you have completed and signed the form send it to  
the Registrar of Companies at:

Companies House, Crown Way, Cardiff CF14 3UZ  
For companies registered in England and Wales

DX 33050 Cardiff

Companies House, 37 Castle Terrace, Edinburgh EH1 2EB  
For companies registered in Scotland

DX 235 Edinburgh  
or LP - 4 Edinburgh 2

SATURDAY



A01

\*AZUC10W0\*  
21/04/2007  
COMPANIES HOUSE

133

**Names and addresses of the allottees** (List joint share allotments consecutively)

Shareholder details		Shares and share class allotted	
Name		Class of shares allotted	Number allotted
Address	PER LIST ATTACHED	ORDINARY	7875
	UK Postcode L L L L L L L		
Name		Class of shares allotted	Number allotted
Address			
	UK Postcode L L L L L L L		
Name		Class of shares allotted	Number allotted
Address			
	UK Postcode L L L L L L L		
Name		Class of shares allotted	Number allotted
Address			
	UK Postcode L L L L L L L		
Name		Class of shares allotted	Number allotted
Address			
	UK Postcode L L L L L L L		

Please enter the number of continuation sheets (if any) attached to this form

1

Signed

Date

20-4-2007

A director / secretary / administrator / administrative receiver / receiver / manager / receiver

Please delete as appropriate

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

GILL JOHNSON NEVILLE REGISTRARS LIMITED	
NEVILLE HOUSE, 18 LAUREL LANE, HALESOWEN,	
WEST MIDLANDS, B63 3DA.	Tel 0121 585 1131
DX number	DX exchange

SCHEDULE OF ALLOTEES OF Yougov PLC AS AT 18 APRIL 2007

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DAVIES, LAURA, MS
41 GODDINGTON LANE, ORPINGTON, KENT, BR6 9DR | ORD SHS 0.2P
=====
18/04/2007 7875
=====
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Yougov PLC SUMMARY OF NEW SHARES ISSUED AS AT 18 APRIL 2007

ORD SHS 0.2P  
TOTAL SHARES: 7875