

Please complete in typescript, or in bold black capitals.

APPOINTMENT of director or secretary

288a

(NOT for resignation (use Form 288b) or change

of particulars (use Form 288c))

CHFP025 Company Number 3607311 **Company Name in full** YouGov Limited Month Day Year Day Month Year Date of † Date of 0 3 0 0 5 2 1 0 1 9 6 appointment Birth Please mark the appropriate box. If appointment Appointment Appointment as director as secretary x is as a director and secretary mark both boxes. form NAME *Style / Title *Honours etc Notes on completion appear on reverse. Forename(s) ANTHONY MARTIN Surname FOYE Previous Previous Forename(s) Surname(s) †† Tick this box if the Usual residential LYNWOOD, WHITE LANE, HANNINGTON address shown is a address to service address for the beneficiary of a Postcode RG26 5TN Post town HAMPSHIRE Confidentiality Order granted under the provisions of section Country County / Region 723B of the Companies Act 1985 DIRECTOR † Nationality BRITISH † Business occupation PLEASE SEE ATTACHED SHEETS † Other directorships (additional space overleaf) consent to act as ** director / XXXXXXXXX of the above named company Consent signature Date Voluntary details. † Directors only. *Delete as appropriate A director, secretary etc must sign the form below. Signed Date (** a director / secretary / administrator / administrative receiver / receiver manager / receiver) You do not have to give any contact Olswang information in the box opposite but if you 90 High Holborn do, it will help Companies House to London contact you if there is a query on the WC1V 6XX form. The contact information that you Tel +44 020 7067 3000 REF: KAB/1946858 .1 give will be visible to searchers of the DX number DX 37972 public record. DX exchange Kingsway

COMPANIES HOUSE

02/06/05

When you have completed and signed the form please send it to the Registrar of Companies at:

∘de Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff for companies registered in England and Wales Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB for companies registered in Scotland DX 235 Edinburgh

| • | Company Number | 3607311 |
|-------------------|-----------------------|---------|
| † Directors only. | † Other directorships | |
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NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dorman
- a parent company which wholly owned the company making the return, or another wholly owned subsidiary of the same parent company.

Company number 3607311

Other directorships (Anthony Foye)

AMATEUR CHARTIST LIMITED

BANKING TECHNOLOGY LIMITED

AGROUP LIMITED

AGRA CEAS CONSULTING LIMITED

AGRA INFORMA LIMITED

IBC UK CONFERENCES LIMITED

IBJ ASSOCIATES LIMITED

IBC PUBLISHING LIMITED

IBC (OVERSEAS INVESTMENTS) LIMITED

IBC MAGAZINES LIMITED

IBC GROUP LIMITED

IBC INTERNATIONAL (HOLDINGS) LIMITED

IBC GLOBAL CONFERENCES LIMITED

BML BUSINESS MEETINGS LIMITED

BROOKWOOD MEDICAL PUBLICATIONS LIMITED

INFORMA NINE LIMITED

INFORMA EIGHT LIMITED

INFORMA SEVEN LIMITED

INFORMA SIX LIMITED

INFORMA FIVE LIMITED

INFORMA THREE LIMITED

INFORMA TWO LIMITED

INFORMA GROUP LIMITED

INFORMADATA SOURCES LIMITED

INFORMA GLOBAL MARKETS (EUROPE) LIMITED

EVANDALE HOLDINGS LIMITED

DYP GROUP LIMITED

EUROPEAN INTELLIGENCE LIMITED

COMMUNICATIONS INTERNATIONAL LIMITED

BUSINESS RESEARCH INTERNATIONAL LIMITED

IBC (TWELVE) LIMITED

IBC (TEN) LIMITED

IBC (ONE) LIMITED

HAMPTON PUBLISHING LIMITED

GROSVENOR PRESS INTERNATIONAL LIMITED

GROSVENOR PRESS (HOLDINGS) LIMITED

THE FOODNEWS COMPANY LIMITED

EVANDALE PUBLISHING LIMITED

CHORLEYWOOD CONSULTING LIMITED

EUROPEAN PHARMA LAW CENTRE LIMITED

BMG ENGINEERING (SWINDON) LIMITED

BIOCOMMERCE DATA LIMITED

BARHAM REORGANISATIONS LIMITED

BARHAM PHOTOGRAPHIC LIMITED

BARHAM LIMITED

INDEPENDENT ADVISORY SERVICES LIMITED

INTERNATIONAL INSIDER PUBLISHING COMPANY LIMITED

TRANSPOTEL (U.K.) LTD

RISK SERVICES LTD.

REGULATORY AFFAIRS JOURNALS LIMITED

PROFESSIONAL INFORMATION PUBLISHING LIMITED

P.J.B. PUBLICATIONS LIMITED

P.J.B. MEDICAL & TECHNICAL SERVICES LIMITED

PHOENIX DATA SOURCES LIMITED

PHARMABOOKS LIMITED

IBC (CONFERENCES & PUBLISHING) LIMITED

BRIAN TRODD PUBLISHING HOUSE LIMITED

LSS HOLDINGS LIMITED

LLP LIMITED

LINKRAVEN LIMITED

LEGAL STUDIES PUBLISHING LIMITED

J.R.L. NEWSLETTERS LIMITED

INTERNATIONAL BUSINESS COMMUNICATIONS LIMITED

INTERNATIONAL MEDIA LIMITED

T&F INFORMA UK LIMITED

INFORMA PRODUCTIONS LIMITED

INFORMA LIMITED

MMS GLOBALMARKETS UK LIMITED

MEDIAFINE LIMITED

IBC BUSINESS PUBLISHING LIMITED

IBC ASIA LIMITED

IBC ASIA (CONFERENCES) LIMITED

IBC (SEVEN) LIMITED

IBC (TWO) LIMITED

IBC FOURTEEN LIMITED

MALLERMAN SUMMERFIELD GROUP LIMITED

INFORMA UK LIMITED

IBC LEGAL STUDIES AND SERVICES LIMITED

MRC REPORTING SERVICES LIMITED

MRC PUBLICATIONS LIMITED

IBC FINANCIAL FOCUS LIMITED

MRC CONSULTANCY SERVICES LIMITED

MRC BUSINESS INFORMATION GROUP LIMITED

MONITOR PRESS LIMITED

MOBILE COMMUNICATIONS INTERNATIONAL LIMITED

MMS GROUP HOLDINGS LIMITED

MMS GROUP LIMITED

AFTERHURST LIMITED

CURZON PRESS LIMITED

EUROPA PUBLICATIONS LIMITED

FALMER PRESS LIMITED

PSYCHOLOGY PRESS LIMITED

SCANDINAVIAN UNIVERSITY PRESS (UK) LIMITED

TAYLOR & FRANCIS (FILMSETTING) LIMITED

TAYLOR & FRANCIS GROUP ESOP TRUSTEES LIMITED

TAYLOR & FRANCIS GROUP LIMITED

TAYLOR & FRANCIS LIMITED

TAYLOR & FRANCIS PUBLISHING SERVICES LIMITED

MILITARY PRESS LIMITED(THE)

UCL PRESS LIMITED

W & S (WINCHESTER) LIMITED

BLUEPRINT PUBLISHING LIMITED

CARFAX PUBLISHING LIMITED

E.& F.N.SPON LIMITED

EXPRESS RECEIVABLES LIMITED

JOURNALS OXFORD LIMITED

MARTIN DUNITZ LIMITED

ROUTLEDGE & KEGAN PAUL LIMITED

ROUTLEDGE & KEGAN PAUL OF AMERICA LIMITED

ROUTLEDGE BOOKS LIMITED

ROUTLEDGE NO. 1 LIMITED

ROUTLEDGE NO. 2 LIMITED

ROUTLEDGE NO. 3 LIMITED

ROUTLEDGE PUBLISHING HOLDINGS LIMITED

TAVISTOCK PUBLICATIONS LIMITED

TAYLOR & FRANCIS BOOKS LIMITED

TAYLOR & FRANCIS DISTRIBUTION (EUROPE) LIMITED

BIOS SCIENTIFIC PUBLISHERS LIMITED

PRAXTON LIMITED

OXFORD PUBLISHING VENTURES LIMITED

PARTHENON PUBLISHING GROUP LIMITED(THE)

FRANK CASS & CO. LIMITED

TAYLOR & FRANCIS HEALTH SCIENCES LIMITED

TAYLOR & FRANCIS ARTS AND HUMANITIES LIMITED

TAYLOR & FRANCIS EDUCATION LIMITED

TAYLOR & FRANCIS SOCIAL SCIENCES LIMITED

T&F INFORMA PLC

BLOOMSBURY FLOWERS LTD