

FILE COPY



CERTIFICATE OF INCORPORATION
ON RE-REGISTRATION OF PRIVATE COMPANY
AS A PUBLIC COMPANY


Company No. 3607311

The Registrar of Companies for England and Wales hereby certifies that

YOUGOV PLC

formerly registered as a private company has this day been re-registered under the Companies Act 1985 as a public company and that the company is limited.

Given at Companies House, London, the 12th April 2005



HARRY SMITH

For The Registrar Of Companies



C O M P A N I E S H O U S E