

Company Registration No. 03604037

**Global Experience Specialists (GES) Data Services
Limited**

Report and unaudited financial statements

Year ended 31 December 2017



Global Experience Specialists (GES) Data Services Limited

Annual report and financial statements for the year ended 31 December 2017

Contents

Officers	1
Strategic report	2
Directors' report	3
Balance sheet	4
Notes to the accounts	5

Global Experience Specialists (GES) Data Services Limited

Annual report and financial statements for the year ended 31 December 2017

Directors

S Moster
E M Ingersoll
N J Marshall

Registered office

Gallagher Business Park
Silverstone Drive
Coventry
CV6 6PA

Global Experience Specialists (GES) Data Services Limited

Strategic report

REVIEW OF THE BUSINESS

The company has been dormant as defined in section 1169 of the Companies Act 2006 throughout the year and preceding financial year. It is anticipated that the company will remain dormant for the foreseeable future. Key performance indicators are not considered necessary for an understanding of the development, performance or position of the business of the company. There are no risks or uncertainties facing the company including those within the context of the use of financial instruments.

Approved by the Board and signed on its behalf by:

A handwritten signature in black ink, appearing to be 'N J Marshall', written over a horizontal line.

N J Marshall
Director
28 September 2018

Global Experience Specialists (GES) Data Services Limited

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The company did not trade during the current or prior year.

DIRECTORS

The directors who served throughout the year was:

S Moster
E M Ingersoll
N J Marshall

Approved by the Board and signed on its behalf by:

A handwritten signature in black ink, appearing to be 'N J Marshall', written over a horizontal line.

N J Marshall
Director
28 September 2018

Gallagher Business Park
Silverstone Drive
Coventry
CV6 6PA

Global Experience Specialists (GES) Data Services Limited

Balance sheet

As at 31 December 2017

	Note	2017 £'000	2016 £'000
CURRENT ASSETS			
Debtors	4	2	2
		<u>2</u>	<u>2</u>
CREDITORS: amounts falling due within one year	5	(1,539)	(1,539)
NET CURRENT LIABILITIES		<u>(1,537)</u>	<u>(1,537)</u>
NET LIABILITIES		<u>(1,537)</u>	<u>(1,537)</u>
CAPITAL AND RESERVES			
Called up share capital	6	-	-
Profit and loss account		(1,537)	(1,537)
TOTAL SHAREHOLDER'S DEFICIT		<u>(1,537)</u>	<u>(1,537)</u>

Global Experience Specialist (GES) Data Services Limited, registered number (3604037) did not trade during the current or preceding period and has made neither profit nor loss, nor any other items of comprehensive income. Global Experience Specialist (GES) Data Services Limited, is a dormant company, as defined by the Companies Act 2006, and has therefore elected to retain its accounting policies for reported assets, liabilities and equity at the date of transition to FRS 102 in accordance with the transition provisions in paragraph 35.10 in FRS 102.

For the year ending 31 December 2017 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements were approved and authorised for issue by the Board of Directors on 28 September 2018.

Signed on behalf of the Board of Directors



N J Marshall

Director

Global Experience Specialists (GES) Data Services Limited

Notes to the financial statements For the Year ended 31 December 2017

1. Accounting policies

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom law and accounting standards.

The Company is a private Company limited by shares and is registered in England and Wales. The address of the Company's registered office is shown on page 1. The company is dormant.

2. Profit and loss account

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any other items of comprehensive income during either the current or preceding financial year. There have been no movements in shareholders' funds during the current or preceding financial year and therefore no statement of changes of equity has been included.

3. Information regarding directors and employees and auditor's remuneration

The emoluments of the directors are disclosed in the financial statements of Global Experience Specialists (GES) Limited. The Company had three directors at the end of the year (2016: three). The Company defined pension contributions of the directors are disclosed in the financial statements of Global Experience Specialists (GES) Limited. It is not practicable to ascertain what proportion of these emoluments relates to the company. The company does not have any other employees.

The audit fees in respect of the audit of the company financial statements were paid by Global Experience Specialists (GES) Limited. It is not practicable to ascertain what proportion of the total audit fee relates to the company.

4. Debtors

	2017 £'000	2016 £'000
Amounts due in less than one year		
Other debtors	2	2
	<u>2</u>	<u>2</u>

5. Creditors: amounts falling due within one year

	2017 £'000	2016 £'000
Bank overdraft	123	123
Amounts owed to group undertakings	1,416	1,416
	<u>1,539</u>	<u>1,539</u>

Amounts owed to group undertakings are unsecured, interest free and repayable on demand.

6. Called up share capital

	2017 £'000	2016 £'000
Allotted, called-up and fully paid		
1 ordinary share of £1 each	-	-
	<u>-</u>	<u>-</u>

Global Experience Specialists (GES) Data Services Limited

Notes to the financial statements For the Year ended 31 December 2017

7. Contingent liabilities

There are guarantees and a right of set off relating to the indebtedness of certain Group companies to the Royal Bank of Scotland, which are secured by a charge over the assets of all Group companies.

The Group companies subject to the cross guarantee and right of set off are:

N200 Ltd
Blitz Communications Group Ltd
Blitz Communications Ltd
GES Data Services Ltd
Global Experience Specialists (GES) Holdings Ltd
Global Experience Specialists (GES) Ltd
Melville Data Services Ltd
Melville Exhibition & Event Services Ltd
Resource Creative Ltd

The aggregate value of the cash balance held by the other companies party to the right of set off at 31 December 2017 was £4,132,424 (2016: £3,062,301).

8. Related party transactions

Other than the amounts disclosed as receivable and payable within the Viad Group companies, there are no other related party transactions which required disclosure in accordance with FRS 102 Section 33.

9. Ultimate parent company and controlling party

At the balance sheet, the immediate parent company is GES Service Companies Limited, which is registered in England and Wales. The registered office of GES Service Companies Limited is Gallagher Business Park, Silverstone Drive, Coventry, CV6 6PA.

At the balance sheet date, the ultimate parent and controlling company was Viad Corp. At the balance sheet date, the smallest and largest group for which consolidated financial statements are prepared is Viad Corp. Copies of the financial statements of Viad Corp are available from Viad Corp, 1850 N. Central Avenue, Suite 1900, Phoenix, Arizona 85004-4565 or the company's website at www.viad.com.