

Registration number: 3598244

Marketing for Profits Limited

Unaudited Abbreviated Accounts
for the Year Ended 31 March 2014

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COMPANIES HOUSE

Bulpitt Crocker Taxation Limited
7 Trinity
161 Old Christchurch Road
Bournemouth
BH1 1JU

Marketing for Profits Limited
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The following reproduces the text of the accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 4) have been prepared.

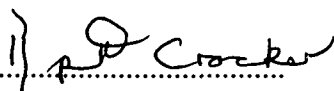
**Accountants' Report to the Director on the Preparation of the Unaudited
Statutory Accounts of
Marketing for Profits Limited
for the Year Ended 31 March 2014**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Marketing for Profits Limited for the year ended 31 March 2014 set out on pages from the company's accounting records and from information and explanations you have given us.

This report is made solely to the Board of Directors of Marketing for Profits Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the accounts of Marketing for Profits Limited and state those matters that we have agreed to state to them. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Marketing for Profits Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Marketing for Profits Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Marketing for Profits Limited. You consider that Marketing for Profits Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Marketing for Profits Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

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Bulpitt Crocker Taxation Limited
7 Trinity
161 Old Christchurch Road
Bournemouth
BH1 1JU

Date:.....22/7/2014.....

Marketing for Profits Limited
(Registration number: 3598244)
Abbreviated Balance Sheet at 31 March 2014

	Note	2014 £	2013 £
Fixed assets			
Tangible fixed assets		1,876	2,502
Current assets			
Debtors		5,704	10,356
Cash at bank and in hand		114,476	103,455
		120,180	113,811
Creditors: Amounts falling due within one year		(106,198)	(84,500)
Net current assets		13,982	29,311
Total assets less current liabilities		15,858	31,813
Provisions for liabilities		(375)	(500)
Net assets		15,483	31,313
Capital and reserves			
Called up share capital	3	2	2
Profit and loss account		15,481	31,311
Shareholders' funds		15,483	31,313

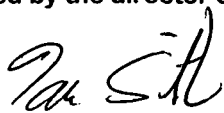
For the year ending 31 March 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime .

Approved by the director on 22/1/2014



I Smith
Director

Marketing for Profits Limited

Notes to the Abbreviated Accounts for the Year Ended 31 March 2014

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective April 2008).

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	25% on reducing balance

Deferred tax

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date, except as required by the FRSSE.

Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

Marketing for Profits Limited

Notes to the Abbreviated Accounts for the Year Ended 31 March 2014

..... *continued*

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 April 2013	12,670	12,670
At 31 March 2014	12,670	12,670
Depreciation		
At 1 April 2013	10,168	10,168
Charge for the year	626	626
At 31 March 2014	10,794	10,794
Net book value		
At 31 March 2014	1,876	1,876
At 31 March 2013	2,502	2,502

3 Share capital

Allotted, called up and fully paid shares

	2014		2013	
	No.	£	No.	£
Ordinary shares of £1 each	2	2	2	2

4 Related party transactions

Director's advances and credits

	2014 Advance/ Credit £	2014 Repaid £	2013 Advance/ Credit £	2013 Repaid £
I Smith				
Directors loan to company	(102,082)	-	(70,516)	-