

Registration number 3598244

Marketing for Profits Limited

Unaudited Abbreviated Accounts

for the Year Ended 31 March 2013

Express Accountancy Limited
7 Trinity
161 Old Christchurch Road
Bournemouth
BH1 1JU

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Marketing for Profits Limited
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The following reproduces the text of the accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 4) have been prepared

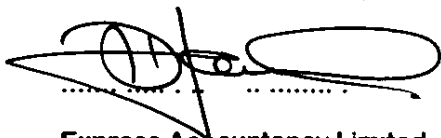
**Accountants' Report to the Director on the Preparation of the Unaudited
Statutory Accounts of
Marketing for Profits Limited
for the Year Ended 31 March 2013**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Marketing for Profits Limited for the year ended 31 March 2013 set out on pages from the company's accounting records and from information and explanations you have given us.

This report is made solely to the Board of Directors of Marketing for Profits Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the accounts of Marketing for Profits Limited and state those matters that we have agreed to state to them. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Marketing for Profits Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Marketing for Profits Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Marketing for Profits Limited. You consider that Marketing for Profits Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Marketing for Profits Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.



Express Accountancy Limited
7 Trinity
161 Old Christchurch Road
Bournemouth
BH1 1JU

Date: 15/7/13

Marketing for Profits Limited
(Registration number: 3598244)
Abbreviated Balance Sheet at 31 March 2013

	Note	2013 £	2012 £
Fixed assets			
Tangible fixed assets		<u>2,502</u>	<u>2,040</u>
Current assets			
Debtors		10,356	8,146
Cash at bank and in hand		<u>103,455</u>	<u>82,686</u>
		113,811	90,832
Creditors Amounts falling due within one year		<u>(84,500)</u>	<u>(58,032)</u>
Net current assets		<u>29,311</u>	<u>32,800</u>
Total assets less current liabilities		31,813	34,840
Provisions for liabilities		<u>(500)</u>	<u>(408)</u>
Net assets		<u>31,313</u>	<u>34,432</u>
Capital and reserves			
Called up share capital	3	2	2
Profit and loss account		<u>31,311</u>	<u>34,430</u>
Shareholders' funds		<u>31,313</u>	<u>34,432</u>


For the year ending 31 March 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The director acknowledges responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Approved by the director on 15/7/13



 I Smith
 Director

Marketing for Profits Limited
Notes to the Abbreviated Accounts for the Year Ended 31 March 2013

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers.

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows

Asset class	Depreciation method and rate
Office equipment	25% on reducing balance

Deferred tax

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date, except as required by the FRSSE.

Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

Marketing for Profits Limited

Notes to the Abbreviated Accounts for the Year Ended 31 March 2013

..... *continued*

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 April 2012	11,428	11,428
Additions	<u>1,242</u>	<u>1,242</u>
At 31 March 2013	<u>12,670</u>	<u>12,670</u>
Depreciation		
At 1 April 2012	9,388	9,388
Charge for the year	<u>780</u>	<u>780</u>
At 31 March 2013	<u>10,168</u>	<u>10,168</u>
Net book value		
At 31 March 2013	<u>2,502</u>	<u>2,502</u>
At 31 March 2012	<u>2,040</u>	<u>2,040</u>

3 Share capital

Allotted, called up and fully paid shares

	2013		2012	
	No.	£	No.	£
Ordinary shares of £1 each	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>

4 Related party transactions

Director's advances and credits

	2013 Advance/ Credit £	2013 Repaid £	2012 Advance/ Credit £	2012 Repaid £
I Smith				
Directors loan to company	<u>(70,516)</u>	<u>-</u>	<u>(46,111)</u>	<u>-</u>