

SELIA LIMITED

Report and Financial Statements

for the period

1 August 2011 to 31 July 2012

THURSDAY



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20/12/2012

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COMPANIES HOUSE

SELIA LIMITED

Directors

Christopher Rule (Chairman)
Jeremy Killingray

Secretary

Christopher Rule

Registered Office

35 Grange Grove
Canonbury
London N1 2NP

Registered Number

3594138 (England)

SELIA LIMITED

DIRECTORS' REPORT

The directors present their fourteenth annual report and financial statements, for the period 1 August 2011 to 31 July 2012

RESULTS AND DIVIDEND

The loss for the period amounted to £535 The directors do not recommend the payment of an ordinary dividend for the period

PRINCIPAL ACTIVITY

The principal activity of the company is to publish books on local and commercial history and also to research and publish travel guides and other books

BUSINESS REVIEW

Review of developments in the period

During the period one new title, 'Paris – Fifty Industrial Heritage Sites', was published, and a second title, 'David Kirkaldy and his Testing and Experimenting Works' has been prepared for publication in September 2012 Sales of existing titles have continued to be poor

Future developments

In line with its long-term plan of publishing travel guides and other books the company has continued to conduct research and develop its database

DIRECTORS

The names of the present directors of the company are shown on page 1 the directors have held office throughout the period and to the date of this report

The above report has been prepared in accordance with the small companies' regime of the Companies Act 2006

By order of the board

A handwritten signature in black ink, appearing to be 'C S Rule', with a long horizontal line extending to the right.


C S Rule (Secretary)
18 December 2012

ACCOUNTANTS' REPORT TO THE MEMBERS OF
SELIA LIMITED

We certify that the financial statements for the period 1 August 2011 to 31 July 2012, on pages 4 to 7, have been prepared from the books and records of the company and are in accordance therewith

18 December 2012

23 Peshurst Road,
Potters Bar, Herts


Southam & Co
Chartered Accountants

SELIA LIMITEDPROFIT AND LOSS ACCOUNTFOR THE YEAR ENDED 31 JULY 2012

	<u>Notes</u>	<u>2012</u> £	<u>2011</u> £
TURNOVER	4	206	157
Administrative Expenses		<u>(780)</u>	<u>(729)</u>
OPERATING (LOSS) FOR THE YEAR		(574)	(572)
Bank Interest		39	50
Corporation Tax	3	<u>-</u>	<u>-</u>
RETAINED (LOSS) for the year after tax	7	<u>(535)</u>	<u>(522)</u>

The notes on pages 6 and 7 form part of these accounts

SELIA LIMITEDBALANCE SHEETAS AT 31 JULY 2012

	<u>Notes</u>	<u>2012</u>		<u>2011</u>	
		£	£	£	£
TANGIBLE FIXED ASSETS	1b/2		1		1
CURRENT ASSETS					
Cash at Bank		38,559		39,697	
Cash in hand		101		41	
Stock	1c	2,212		1,475	
Debtors		-		6	
		<u>40,872</u>		<u>41,219</u>	
CURRENT LIABILITIES					
Creditors falling due within one year	5	<u>2,102</u>		<u>1,914</u>	
NET CURRENT ASSETS			<u>38,770</u>		<u>39,305</u>
			<u>38,771</u>		<u>39,306</u>
CAPITAL RESERVES					
Called up Share Capital	6		2		2
Profit and Loss Account	7		<u>38,769</u>		<u>39,304</u>
			<u>38,771</u>		<u>39,306</u>

STATEMENT OF DIRECTORS' RESPONSIBILITIES

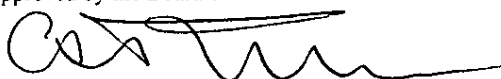
For the year ended 31 July 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- a) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- b) The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board of Directors on 18 December 2012


C S Rule, Director

The notes on pages 6 and 7 form part of these accounts

SELIA LIMITEDNOTES TO THE ACCOUNTSFOR THE YEAR ENDED 31 JULY 2012

1 ACCOUNTING POLICIES

a) Accounting Convention

The accounts have been prepared on the conventional basis of historic cost in accordance with the FRSSE

b) Fixed Assets

These are at cost less depreciation, which has been provided in annual instalments over the estimated life of the asset as follows

Computer Equipment 33 33% straight line

c) Stock is valued at cost

2 TANGIBLE FIXED ASSETS

	<u>Computer Equipment</u> £
COST – at 31 7 11	5,137
Additions	–
At 31 7 12	<u>5,137</u>
DEPRECIATION – at 31 7 11	5,136
Charge for the year	–
At 31 7 12	<u>5,136</u>
NET BOOK VALUE	
At 31 7 11	<u>1</u>
At 31 7 12	<u>1</u>

SELIA LIMITEDNOTES TO THE ACCOUNTSFOR THE YEAR ENDED 31 JULY 2012

(continued)

3 TAXATION

No provision for Corporation Tax has been made on the results for the year

4 TURNOVER

Turnover represents the amounts derived from the provision of goods and services to customers during the year

5	CREDITORS (falling due within one year)	<u>2012</u> £	<u>2011</u> £
	Directors' loan account	1,752	1,589
	Sundry Creditors	350	325
	Taxation	-	-
		<u>2,102</u>	<u>1,914</u>

6 SHARE CAPITAL

	<u>2012</u>	<u>2011</u>
Ordinary Shares of £1 each		
Allotted, Called-up and Fully Paid	<u>2</u>	<u>2</u>

7 PROFIT AND LOSS ACCOUNT

Retained profit at 1 August 2011	39,304	39,826
Loss for year	<u>535</u>	<u>522</u>
Retained profit at 31 July 2012	<u>38,769</u>	<u>39,304</u>