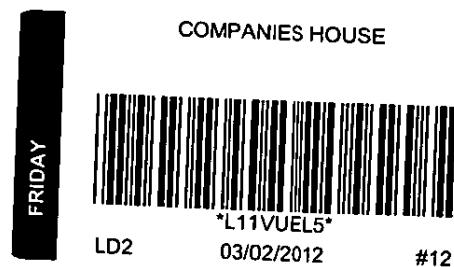


SELIA LIMITED

Report and Financial Statements

for the period

1 August 2010 to 31 July 2011



SELIA LIMITED

Directors

Christopher Rule (Chairman)
Jeremy Killingray

Secretary

Christopher Rule

Registered Office

35 Grange Grove
Canonbury
London N1 2NP

Registered Number

3594138 (England)

SELIA LIMITED

DIRECTORS' REPORT

The directors present their thirteenth annual report and financial statements, for the period
1 August 2010 to 31 July 2011

RESULTS AND DIVIDEND

The loss for the period amounted to £522 The directors do not recommend the payment of an
ordinary dividend for the period

PRINCIPAL ACTIVITY

The principal activity of the company is to publish books on local and commercial history and
also to research and publish travel guides and other books

BUSINESS REVIEW

Review of developments in the period

During the period no new titles have been published and sales of existing titles have been poor
Two new titles are ready for publication which is expected to take place late in 2011 or early in
2012

Future developments

In line with its long-term plan of publishing travel guides and other books the company has
continued to conduct research and develop its database

DIRECTORS

The names of the present directors of the company are shown on page 1 the directors have held
office throughout the period and to the date of this report

The above report has been prepared in accordance with the small companies' regime of the
Companies Act 2006

By order of the board

A handwritten signature in black ink, appearing to read 'C S Rule', written over a horizontal line.

C S Rule (Secretary)
31 January 2012

ACCOUNTANTS' REPORT TO THE MEMBERS OF
SELIA LIMITED

We certify that the financial statements for the period 1 August 2010 to 31 July 2011, on pages 4 to 7, have been prepared from the books and records of the company and are in accordance therewith

31 January 2012

23 Penshurst Road,
Potters Bar, Herts


Southam & Co
Chartered Accountants

SELIA LIMITED
PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JULY 2011

	<u>Notes</u>	<u>2011</u> £	<u>2010</u> £
TURNOVER	4	157	1,036
Administrative Expenses		<u>(729)</u>	<u>(1,604)</u>
OPERATING (LOSS) FOR THE YEAR		(572)	(568)
Bank Interest		50	68
Corporation Tax	3	<u>-</u>	<u>-</u>
RETAINED (LOSS) for the year after tax		(522)	(500)
Retained Profit brought forward		<u>39,826</u>	<u>40,326</u>
Retained Profit carried forward		<u>39,304</u>	<u>39,826</u>

The notes on pages 6 and 7 form part of these accounts

SELIA LIMITEDBALANCE SHEETAS AT 31 JULY 2011

	<u>Notes</u>	<u>2011</u>		<u>2010</u>	
		£	£	£	£
TANGIBLE FIXED ASSETS	1b/2		1		1
CURRENT ASSETS					
Cash at Bank		39,697		44,568	
Cash in hand		41		-	
Stock	1c	1,475		1,534	
Debtors		<u>6</u>		<u>36</u>	
		41,219		46,138	
CURRENT LIABILITIES					
Creditors falling due within one year	5	<u>1,914</u>		<u>6,311</u>	
NET CURRENT ASSETS			<u>39,305</u>		<u>39,827</u>
			<u>39,306</u>		<u>39,828</u>
CAPITAL RESERVES					
Called up Share Capital	6		2		2
Profit and Loss Account			<u>39,304</u>		<u>39,826</u>
			<u>39,306</u>		<u>39,828</u>

STATEMENT OF DIRECTORS' RESPONSIBILITIES


For the year ended 31 July 2011 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- a) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- b) The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board of Directors on 31 January 2012



C S Rule, Director

The notes on pages 6 and 7 form part of these accounts

SELIA LIMITEDNOTES TO THE ACCOUNTSFOR THE YEAR ENDED 31 JULY 2011

1 ACCOUNTING POLICIES

a) Accounting Convention

The accounts have been prepared on the conventional basis of historic cost in accordance with the FRSSE

b) Fixed Assets

These are at cost less depreciation, which has been provided in annual instalments over the estimated life of the asset as follows

Computer Equipment 33 33% straight line

c) Stock is valued at cost

2 TANGIBLE FIXED ASSETS

	<u>Computer Equipment</u> £
COST – at 31 7 10	5,137
Additions	–
At 31 7 11	<u>5,137</u>
DEPRECIATION – at 31 7 10	5,136
Charge for the year	–
At 31 7 11	<u>5,136</u>
NET BOOK VALUE	
At 31 7 10	<u>1</u>
At 31 7 11	<u>1</u>

SELIA LIMITED

NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2011

(continued)

3 TAXATION

No provision for Corporation Tax has been made on the results for the year

4 TURNOVER

Turnover represents the amounts derived from the provision of goods and services to customers during the year

5	CREDITORS (falling due within one year)	<u>2011</u> £	<u>2010</u> £
	Directors' loan account	1,589	5,986
	Sundry Creditors	325	325
	Taxation	<u>-</u>	<u>-</u>
		<u>1,914</u>	<u>6,311</u>

6 SHARE CAPITAL

		<u>2011</u>	<u>2010</u>
	Ordinary Shares of £1 each		
	Allotted, Called-up and Fully Paid	<u>2</u>	<u>2</u>