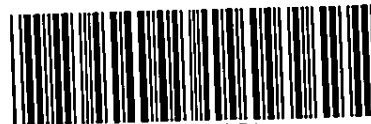


Mail Publications Limited

Unaudited Abbreviated Accounts
for the Year Ended 30 June 2009

Haines Watts Kent LLP
Chartered Accountants
4 & 5 Kings Row
Armstrong Road
Maidstone
Kent

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Mail Publications Limited

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Mail Publications Limited
Abbreviated Balance Sheet as at 30 June 2009

		2009		2008	
	Note	£	£	£	£
Fixed assets					
Intangible assets	2		1,606		4,209
Tangible assets	2		<u>6,117</u>		<u>6,393</u>
			7,723		10,602
Current assets					
Debtors		101,036		70,886	
Cash at bank and in hand		<u>96,396</u>		<u>143,070</u>	
		197,432		213,956	
Creditors: Amounts falling due within one year		<u>(75,810)</u>		<u>(64,923)</u>	
Net current assets			<u>121,622</u>		<u>149,033</u>
Total assets less current liabilities			129,345		159,635
Provisions for liabilities			<u>-</u>		<u>(457)</u>
Net assets			<u>129,345</u>		<u>159,178</u>
Capital and reserves					
Called up share capital	3		47,817		47,817
Share premium reserve			34,193		34,193
Profit and loss reserve			<u>47,335</u>		<u>77,168</u>
Shareholders' funds			<u>129,345</u>		<u>159,178</u>

The notes on pages 3 to 4 form an integral part of these financial statements

Mail Publications Limited

Abbreviated Balance Sheet as at 30 June 2009

continued

For the financial year ended 30 June 2009, the company was entitled to exemption from audit under section 477(1) of the Companies Act 2006, and no notice has been deposited under section 476(1) requesting an audit. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the year and of its profit or loss for the financial year in accordance with the requirements of section 394 and which otherwise comply with the Companies Act 2006, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of the Companies Act 2006 relating to companies subject to the small companies regime.

Approved by the Board on 4/12/09 and signed on its behalf by



Mrs C Procter
Director

The notes on pages 3 to 4 form an integral part of these financial statements

Mail Publications Limited

Notes to the abbreviated accounts for the Year Ended 30 June 2009

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers

Amortisation

Amortisation is provided on intangible fixed assets so as to write off the cost, less any estimated residual value, over their expected useful economic life as follows

Website	Straight line over 3 years
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Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows

Computer equipment	33 33% on net book value
Fixtures and fittings	25% on net book value

Deferred taxation

Deferred tax is recognised, without discounting, in respect of all timing differences between the treatment of certain items for taxation and accounting purposes, which have arisen but not reversed by the balance sheet date, except as required by FRSSE

Deferred tax is measured at the rates that are expected to apply in the periods when the timing differences are expected to reverse, based on the tax rates and law enacted at the balance sheet date

Operating leases

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term

Mail Publications Limited

Notes to the abbreviated accounts for the Year Ended 30 June 2009

continued

2 Fixed assets

	Intangible assets £	Tangible assets £	Total £
Cost			
As at 1 July 2008	7,500	25,832	33,332
Additions	1,700	3,166	4,866
Disposals	(7,500)	(1,635)	(9,135)
As at 30 June 2009	<u>1,700</u>	<u>27,363</u>	<u>29,063</u>
Depreciation			
As at 1 July 2008	3,291	19,439	22,730
Eliminated on disposals	(5,791)	(1,220)	(7,011)
Charge for the year	2,594	3,027	5,621
As at 30 June 2009	<u>94</u>	<u>21,246</u>	<u>21,340</u>
Net book value			
As at 30 June 2009	<u>1,606</u>	<u>6,117</u>	<u>7,723</u>
As at 30 June 2008	<u>4,209</u>	<u>6,393</u>	<u>10,602</u>

3 Share capital

	2009 £	2008 £
Allotted, called up and fully paid		
Equity		
956,343 Ordinary shares of 5 pence each	<u>47,817</u>	<u>47,817</u>