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COMPANIES FORM No. 123

Notice of increase in nominal capital

123

B10

CHFP025

Please do not
write in
this margin

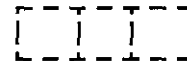
Pursuant to section 123 of the Companies Act 1985

Please complete
legibly, preferably
in black type, or
bold block lettering

To the Registrar of Companies
(Address overleaf)

For official use

Company number



3571899

Name of company

* Buy As You View Holdings Limited

* insert full name
of company

gives notice in accordance with section 123 of the above Act that by resolution of the company
dated 23/12/03 the nominal capital of the company has been

increased by £ 10,000 beyond the registered capital of £ 55,000.

A copy of the resolution authorising the increase is attached. †

The conditions (eg. voting rights, dividend rights, winding-up rights etc.) subject to which the new
shares have been or are to be issued are as follows :

to have the rights and to be subject to the restrictions contained in the
articles of association of the Company from time to time.

† the copy must be
printed or in some
other form approved
by the registrar

Please tick here if
continued overleaf



‡ Insert
Director,
Secretary,
Administrator,
Administrative
Receiver or
Receiver
(Scotland) as
appropriate

Signed [Signature] Designation ‡ Director

Date 23/12/03

Presentor's name address and
reference (if any) :

M and A Solicitors
Kenneth Pollard House
5-19 Cowbridge Road East
Cardiff
CF11 9AB

For official Use
General Section

Post room



A21
COMPANIES HOUSE

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09/01/04