

Company Registration No. 3559541 (England and Wales)

**CORPBRAND IDENTITY LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2005**

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**CORPBRAND IDENTITY LIMITED**

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**CORPBRAND IDENTITY LIMITED****ABBREVIATED BALANCE SHEET  
AS AT 30 JUNE 2005**

	Notes	2005 £	£	2004 £	£
<b>Fixed assets</b>					
Tangible assets	2	264,401		269,813	
<b>Current assets</b>					
Stocks		14,000		28,659	
Debtors		130,768		82,187	
		<u>144,768</u>		<u>110,846</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(264,899)</u>		<u>(212,994)</u>	
<b>Net current liabilities</b>		(120,131)		(102,148)	
<b>Total assets less current liabilities</b>		144,270		167,665	
<b>Creditors: amounts falling due after more than one year</b>	3	(161,517)		(165,158)	
<b>Provisions for liabilities and charges</b>		(827)		(1,091)	
		<u>(18,074)</u>		<u>1,416</u>	
<b>Capital and reserves</b>					
Called up share capital	4	100		100	
Profit and loss account		(18,174)		1,316	
<b>Shareholders' funds - equity interests</b>		<u>(18,074)</u>		<u>1,416</u>	

**CORPBRAND IDENTITY LIMITED**

**ABBREVIATED BALANCE SHEET (continued)**  
**AS AT 30 JUNE 2005**

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In preparing these abbreviated financial statements:

- (a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The directors acknowledge their responsibilities for:
  - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

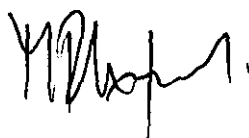
These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board on 6 February 2007

C Porter  
Director



M Axford  
Director



## **CORPBRAND IDENTITY LIMITED**

### **NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2005**

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#### **1 Accounting policies**

##### **1.1 Accounting convention**

The financial statements are prepared under the historical cost convention.

At the balance sheet date the company has net liabilities and is dependent on the continued support of the bankers and other creditors. Since this date the directors of the company have taken measures to ensure the continued trading of the company.

##### **1.2 Compliance with accounting standards**

The financial statements are prepared in accordance with applicable accounting standards.

##### **1.3 Turnover**

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

##### **1.4 Tangible fixed assets and depreciation**

Tangible fixed assets other than freehold land are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings freehold	2% straight line basis on buildings
Fixtures, fittings & equipment	25% reducing balance basis

##### **1.5 Leasing and hire purchase commitments**

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

##### **1.6 Stock and work in progress**

Work in progress is valued at the lower of cost and net realisable value.

##### **1.7 Pensions**

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable

**CORPBRAND IDENTITY LIMITED****NOTES TO THE ABBREVIATED ACCOUNTS (continued)  
FOR THE YEAR ENDED 30 JUNE 2005****1 Accounting policies (continued)****1.8 Deferred taxation**

Current tax is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between taxable profits and results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements.

Deferred tax is measured on a non-discounted basis at the average tax rates that are expected to apply in the periods in which the timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**2 Fixed assets**

	<b>Tangible assets £</b>
<b>Cost</b>	
At 1 July 2004	292,335
Additions	175
	<hr/>
At 30 June 2005	292,510
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<b>Depreciation</b>	
At 1 July 2004	22,522
Charge for the year	5,587
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At 30 June 2005	28,109
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<b>Net book value</b>	
At 30 June 2005	264,401
	<hr/>
At 30 June 2004	269,813
	<hr/>

<b>3 Creditors: amounts falling due after more than one year</b>	<b>2005</b>	<b>2004</b>
	<b>£</b>	<b>£</b>

**Analysis of loans repayable in more than five years**

Not wholly repayable within five years by instalments	170,688	175,829
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The bank loan and overdraft are secured on the freehold land and buildings owned by the company.

**CORPBRAND IDENTITY LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS (continued)  
FOR THE YEAR ENDED 30 JUNE 2005**

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<b>4</b>	<b>Share capital</b>	<b>2005</b>	<b>2004</b>
		<b>£</b>	<b>£</b>
	<b>Authorised</b>		
	100 Ordinary shares of £1 each	100	100
		<u>          </u>	<u>          </u>
	<b>Allotted, called up and fully paid</b>		
	100 Ordinary shares of £1 each	100	100
		<u>          </u>	<u>          </u>

**5 Transactions with directors**

At the year end, M Axford, a director, owed the company £23,970 (2004: £19,060). The maximum amount owed at any time in the year was £23,970.

C Porter, a director, owed the company £12,418 (2004: £nil). This was also the maximum in the year.