Report and Financial Statements

Year Ended

30 June 2009

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## Annual report and financial statements for the year ended 30 June 2009

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### **Trustees**

Mr Derek Thompson

Mr E.D. (Stratis) Zographos FCCA.

(appointed 3<sup>rd</sup> December 1999)

Mr Mervyn Bishop

(appointed 1st October 1999 and as Chair 17th July 2006)

Mrs Karen Gooch

(appointed 22<sup>rd</sup> July 2002)

Ms Juno Hollyhock

(appointed 27th May 2003)

Mr George Cooil

(appointed 19th July 2003)

Mr Paul Godfrey

(appointed 19th June 2004)

Ms Jan Clarke

(appointed 27th September 2004)

Ms Sue Hitchenor

(appointed 6th September 2008)

### Secretary and registered office

Mr David Beal, Wessex House, Upper Market Street, Eastleigh, Hampshire, SO50 9FD

### Company number

3553440

#### **Auditors**

BDO LLP, Arcadia House, Maritime Walk, Southampton, SO14 3TL

### **Bankers**

HSBC, 194 Strand, London, WC2R 1DF

### **Solicitors**

Henmans Solicitors, 116 St Aldates, Oxford, OX1 1HA

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## Report of the Chairman for the year ended 30 June 2009

The 2009 Tour of The Be Your Best Rock Challenge<sup>®</sup> has been another outstanding success. The outstanding commitment and dedication of not only the performers and back stage crew but also the staff and volunteers who all contribute to make the Rock Challenge one of the United Kingdom success stories is amazing.

The junior events are increasing year on year and this provides an exciting opportunity for the future of Rock Challenge<sup>®</sup> with young people becoming more involved in the whole concept at an earlier age. The standard of the Junior schools has also been incredible.

The Be Your Best Foundation is very fortunate to have David Beal as General Manager, a man who has vision and determination to drive forward the aspirations of the Foundation. David's commitment and dedication is second to none and I thank him for all his efforts over the many years he has been with us. This year saw Stuart McGregor join the Foundation, taking responsibility for Fundraising and PR. I also express my sincere appreciation for the hard work of Zoie Golding the Rock Challenge Producer and all her staff as it is their knowledge and dedication that helps develop Rock Challenge across the country.

I must also express my appreciation to all the schools and not forgetting the teachers for the sterling work in preparing the performances enjoyed by many thousands in the audiences across the country.

The Be Your Best Foundation is very aware of the limited resources available and my appreciation also goes to our many sponsors whose support enables The Be Your Best Rock Challenge<sup>®</sup> to influence, guide and support students throughout Great Britain.

During my twelve years with the Foundation one of my aspirations has been to see the sterling work of the students culminate in one National Final. I am therefore very proud of the major achievement of The Be Your Best Foundation this year to secure the funding from Yorkshire Forward, the Regional Development Agency, for the very first National Final of The Be Your Best Rock Challenge<sup>®</sup> in the United Kingdom. The final took place at the Sheffield Arena and a fantastic day was had by all. Not only did we see a first class performance on the evening, of all the winners around the UK, but everyone also had the opportunity to be part of the successful attempt at the Guinness Book of Records for the most people playing air guitars. I was very proud of everyone involved at the first national final and in my opinion a fitting culmination for the hard work, dedication and commitment from everyone over the years. I am also proud to know that during my final year as the Be Your Best chairman 25,000 young people from across the United Kingdom have contributed or taken part in the Rock Challenge tour of 2009.

I will conclude by expressing my appreciation to all the sterling work undertaken by the production team, the stage crew and our volunteer without whom the Be Your Best Rock Challenge® would not be possible.

Mervyn J Bishop

Chairman

Be Your Best Foundation

Date.

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## Report of the Trustees for the year ended 30 June 2009

The Trustees, who are the Directors and are hereafter referred to as the Trustees, submit their report, together with the audited financial statements of the Charity, for the year ended 30 June 2009.

### STRUCTURE, GOVERNANCE AND MANAGEMENT

Be Your Best Foundation is a United Kingdom Registered Charity number 1077291 and a company limited by guarantee and not having a share capital. The company registration number is 3553440. A memorandum and articles of association dated 27<sup>th</sup> April 1998 govern the operation of Be Your Best Foundation. Be Your Best Foundation is recognised by the Inland Revenue as an approved charity for tax purposes, the reference number being XR 33678.

### The Vision

The vision of Be Your Best Foundation is to contribute to improving the quality of life for all members of society by encouraging young people to take an active role in building safe and healthy communities.

### **Mission Statement**

To support initiatives that contributes to:

- The reduction of drug misuse and crime amongst young people.
- The advancement of education and particularly, the education of children and young people in the value of discipline, hard work and good citizenship.
- The promotion of health and the prevention of sickness, particularly that caused by or related to alcohol, tobacco, drug use or any other aspect of modern lifestyles which are prejudicial to health.
- The provision of facilities for recreation and positive leisure time activities.

During the relevant period the main project of Be Your Best Foundation was to facilitate the production and expansion of the Rock Challenge<sup>®</sup> in the United Kingdom.

### **The Trustees**

### E.D. (Stratis) Zographos

A retired (since 2004) senior executive with extensive and varied experience in manufacturing, distributive, leisure, television broadcasting and advertising industries. A demonstrated record of turn-around and ensuring sound financial bases and healthy cash positions. Retired Fellow member of the Chartered Association of Certified Accountants.

### Mervyn Bishop

Mervyn served as an officer in Humberside Police for thirty years retiring in November 2000. During this time he performed a wide variety of roles including membership of the Regional Crime Squad Drugs Wing investigating both national and international drug trafficking. During the later part of his service he was involved in community relations, the supervision of the Lifestyle project, management of several drug related projects and the introduction of Rock Challenge.

On leaving the police Mervyn worked as a development manager for Neighbourhood Watch until taking over his present role as the Chief Executive of Victim Support Humber in 2003. He has been involved with Rock Challenge since 1996 and has been the driving force in the Humber area. Mervyn is the current Chairman of the Be Your Best Foundation.

#### Karen Gooch

After gaining a degree and post graduate diploma Karen worked as a Midlands-based journalist for more than twenty years in television and radio as a reporter, a presenter, and a producer. Karen went on to freelance and then taught journalism at Warwickshire College. Karen is now in charge of Higher Education Admissions at the College, where there are fifty HE courses.

Karen's previous employers include Central TV, Signal Radio, Leicester Sound and Mercia Sound. Karen's other interests include Parelli Natural horsemanship, dancing, music, politics, sport, travelling and meeting those involved in Rock Challenge®.

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## Report of the Trustees for the year ended 30 June 2009 (Continued)

**Derek Thompson** 

Derek is now retired and has a background of sales and marketing with Courtaulds, running his own estate agency and latterly a director of a major international postal company. A former trustee of a youth club in Lancaster, Derek has fulfilled roles as governor and chairman of various primary and secondary schools in Lancashire and Hampshire. He was an active qualified football referee for twenty years. He is a former parish councillor in his home village of Horndean.

**George Cooil** 

George Cooil's initial involvement with Rock Challenge® was as an officer of the Isle of Wight Education Authority and as the parent two daughters who had participated in a number of Rock Challenge® events. He has been a teacher, a head teacher, a school inspector and an Assistant Director of Education. He now works as an independent consultant supporting a range of agencies in the statutory and non-statutory sectors.

**Juno Hollyhock** 

Juno is currently the Marketing Manager for Oasis Community Learning and was UK producer for the UK Rock Challenge® between June 1999 and June 2003 joining the Board of Directors in May 2003. Juno's professional background includes the management of a range of youth arts projects within wider young people's programmes and general event management of a range of large-scale projects. Juno is currently Chair of Southampton YMCA, Chair of the Southern Region of YMCA's and Vice Chair of YMCA England.

### **Paul Godfrey**

Paul first became involved with the Be Your Best Foundation in 1999 through Ansvar's sponsorship of the Rock Challenge. He was asked to join the Board upon his retirement, after forty years with the Ecclesiastical Insurance Group, in June 2004. Having held various management appointments during his career throughout the UK, with brief spells in Ireland and Canada and ten years in the City, for the last five years Paul was the Managing Director of the Ansvar Insurance Company (an EIG subsidiary) in Eastbourne. Being a Freeman of the City of London and a Liveryman of the Worshipful Company of Coopers, his City interests continue. Paul serves on a number of Coopers' committees including the Charities Committee (since 1989), the Coopers' Livery House Fund (since its inception in 1995) and the Court since 2002. Other charitable involvement is in care of the elderly and servicemen disability.

### Jan Clarke

Previously a teacher for more than 25 years, Jan has just completed her twelfth year working as Health Education Advisory Teacher/ Healthy Schools Co-ordinator for Children's Services, Cumbria. Within the Healthy Schools Team Jan is responsible for Sex and Relationships Education, Emotional Health and Well-being and Economic Well being and Financial Capability, whilst also maintaining holistic responsibility for those schools in the West of the County, of which there are approximately 115. This means working at both operational and strategic level with all sectors of school communities and linked agencies. Jan has also been a National Assessor for the National PSHE CPD Programme since 2003 and is the identified lead in Cumbria for teachers undertaking the programme. She has also worked on behalf of the PSHE Association as a Regional Subject Advisor for PSHE Education in Cumbria and the North East.

### Sue Hitchenor

Sue is a successful and committed leader in the NHS, with a strong reputation and a track record of delivery and achievement. She is a qualified Chartered Accountant, and has been in the NHS since 1990, holding Director positions in several organisations. Her current role is as Managing Director of Finance and Business Strategy at Leicestershire Partnership NHS Trust, where she is responsible for a budget of £135m, and leadership of all the business functions of the Trust. She is motivated by a desire to see measurable improvement in health outcomes, particularly in the area of mental health, and children's services. Throughout her career she has taken a strong interest in training and development initiatives, and has won a number of awards for the quality of the services her teams have provided. Outside of work, Sue is interested in contributing to her community, and was Vice Chair of Governors at Bracken Lane School in Retford, where she lived until moving to Warwick in 2007, where she now lives with her son.

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## Report of the Trustees for the year ended 30 June 2009 (Continued)

### **Patron**

### **Baroness Ruth Henig**

Baroness Ruth Henig was senior lecturer in History and Dean of Arts and Humanities at Lancaster University until taking early retirement in 2002. She also had a parallel career in local government, serving for over twenty years as a Lancashire County Councillor, chair of the Lancashire Police Authority and as a local magistrate. She chaired the national. Association of Police Authorities from its inception in 1997 until 2005, and served as a member of a number of Home Office and government bodies, including the Lawrence Steering Group, the Street Crime Action Group and the National Criminal Justice Board. She is now the chair of the Security Industry Authority. She received the CBE for services to policing in 2000, and was appointed as a Life Peer in May 2004. She is the Parliamentary champion for the Royal School for the Deaf and Communication Disorders and for Claire House children's hospice which is on the Wirral.

### **Risk Management**

The Trustees have conducted a review of the major risks to which the charity is exposed. As a result measures have been incorporated in the business plan to manage those risks. Significantly external risks to funding have led to the development of new marketing and fundraising strategies. Internal risks are minimised by the implementation of procedures for authorisation of all transactions and projects and to ensure consistent quality of delivery for all operational aspects of the charitable company. These procedures will be reviewed annually to ensure they still meet the needs to the Charity.

### Trustee Training

When a potential trustee is identified the application is discussed at the next board meeting. If accepted relevant checks are performed before the new trustee can take office. At present trustees receive induction training under existing local format and are encouraged to undergo training to enable them to fulfil their duties as trustees. Trustees appointed during the year are required to seek re-election at the next Annual General Meeting.

### Organisational Structure

The responsibility to ensure appropriate management of the charity is vested in the Board of Directors. Since the appointment of a new Chairman a sub-committee has been established to review the strategic development and strategies. The Vice Chair of the Foundation chairs the sub committee.

### **OBJECTIVES AND ACTIVITIES**

### **Principle Activities**

During the year subject of this report the Rock Challenge<sup>®</sup> has remained the main project supported by the Foundation. The Foundation has one employee, David Beal who acts as General Manager and is responsible for the day-to-day running of the Charity as well as fundraising and Stage Managing the events themselves. On 28<sup>th</sup> June 2004 David was joined by Natalie Buckley who is the Development Manager, her post is employed by the Hampshire Constabulary. Otherwise Global Rock Challenge™ Ltd provides the production function through a service agreement, and various contracted companies and individuals. The Directors of the Foundation are responsible for the policy and financial decisions affecting the operation of the Rock Challenge<sup>®</sup> in the United Kingdom.

The functions of the Foundation in relation to the Rock Challenge® are to:

- Secure national and local, statutory, commercial and charitable funding for the event.
- To facilitate the formation of partnerships between relevant national and local commercial, statutory and charitable agencies.
- To build suitable networks through which the Rock Challenge® can be consolidated and extended towards the interim target of involving 500 schools by 2012.

These functions continue throughout the year and lead up to the production of the Rock Challenge® events that take place annually between February and June.

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## Report of the Trustees for the year ended 30 June 2009 (Continued)

### The Rock Challenge®

This is an international anti-drug and crime prevention initiative that takes the form of a performing arts competition for secondary schools. It was introduced into the UK by the Hampshire Constabulary in 1996 and has since grown to the extent that this year 18,000 7 to 18 year old students from 298 school teams performed in 38 events staged throughout England, Scotland and Northern Ireland.

The Rock Challenge® delivers anti-drug and crime-prevention messages to the heart of teenage culture by using music, dance, fashion and media images that are familiar and attractive to large numbers of young people.

### **PUBLIC BENEFIT**

In meeting the objectives the Trustees have given careful consideration to the Charity Commission's general guidance on public benefit and judge that all charitable activity made meets this guidance.

### **ACHIEVEMENTS AND PERFORMANCE**

This report should be considered in conjunction with the 2009 Sponsor Report that has been widely distributed and contains full details of the event, it's benefits, evaluations, partnerships involved, 2009 results and publicity achieved.

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# Report of the Trustees for the year ended 30 June 2009 (Continued)

### 2009 Rock Challenge® Tour

Location	Venue	Tea	Teams		Participants		Audience	
		2009	2008	2009	2008	2009	200	
Aberdeen	AECC	5	12	298	930	541	1,51	
Aberdeen	AECC	6	-	544	-	728	•	
Stevenage	Leisure Centre	10	9	657	721	600	79	
Stevenage	Leisure Centre	12	10	872	661	801	63	
Crawley	The Hawth	9	7	577	501	698	63	
Southampton Jnr	Guildhall	9	12	518	490	649	77	
Southampton	The Guildhall	6	7	569	492	899	66	
Southampton	The Guildhall	9	8	663	593	850	68	
Southampton	The Guildhail	9	8	783	474	1,002	57	
Southampton	The Guildhall	9	8	677	796	1,027	92	
Southampton	The Guildhall	_	8		535	•	89	
Southampton YD	The Guildhall	3	-	150	-	352		
Bournemouth	Pavilion Theatre	12	10	907	821	1,280	1,36	
Bridlington Jnr	Ice Arena	8	6	553	275	936	48	
Bridlington	Ice Arena	8	8	744	800	945	1,04	
Grantham Jnr	Meres Centre	10	8	336	496	694	63	
Skegness	Embassy Theatre	6	-	342	-	479		
Eastbourne	Congress Hall	8	9	547	616	751	77	
Bradford	St. Ğeorges Hall	7	8	637	614	858	74	
Bradford	St. Georges Hall	7	-	475	-	564		
Lincoln	Epic Centre	6		376	_	176		
Belfast	The Waterfront Hall	7	8	565	690	1,758	1,34	
Grimsby	Auditorium	10	8	919	675	821	80	
Portsmouth	The Guildhall	10	13	507	593	412	42	
Portsmouth	The Guildhall	11	12	853	881	778	1,18	
Portsmouth	The Guildhall	12	12	995	715	1,159	60	
Portsmouth	The Guildhall	10	11	915	864	1,030	84	
Portsmouth	The Guildhall	11	12	910	736	1,121	1,37	
Portsmouth	The Guildhall	11	-	841		824	1,01	
Derby	Assembly Rooms	6	9	432	373	204	21	
Carlisle	The Sands Centre	6	9	538	554	836	98	
Carlisle	The Sands Centre	8	6	620	347	903	61	
London Jnr	Hackney Empire	8	9	264	279	378	27	
London	Hackney Empire	7	6	433	355	446	44	
London	Hackney Empire	6	7	305	259	265	30	
Hull Jnr	Ice Arena	7		397	200	393	00	
Hull	Ice Arena	8	7	702	670	1,110	1,08	
Portsmouth Jnr	The Guildhall	11	11	808	712	1,299	1,33	
Portsmouth Jnr	The Guildhall	11	9	711	387	1,208	62	
Carlisle Jnr	Sands Centre	10	12	395	480	855	95	
Carlisle Jnr	Sands Centre	10	-	485	-	926	30	
Total		339	299	23,820	19,385	31,556	26,56	
Northern Open A	Grimsby Auditorium	12	12	1,005	1,090	715	1,45	
Northern Open B	Grimsby Auditorium	12	-	1,033	-,	916	.,	
Northern Premier	Grimsby Auditorium	12	11	1,242	1,235	1,040	1,32	
Southern Open A	Portsmouth Guildhall	12	11	1,008	986	1,117	1,87	
Southern Open B	Portsmouth Guildhall	12	12	1,032	1,105	1,725	1,89	
Southern Premier	Portsmouth Guildhall	12	11	1,156	1,051	1,802	1,93	
Totals	47 (2008: 38) events	411	356	30,296	24,852	38,871	35,04	

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## Report of the Trustees for the year ended 30 June 2009 (Continued)

### International Involvement

The prime aims of the Be Your Best Rock Challenge® are drug and crime prevention but the 2009 tour demonstrated the potential of the event to bring together young people and communities from very different national and cultural backgrounds. We are pleased to report that the event continued to attract entries from England, Wales, Scotland, and Northern Ireland, whilst the Global Rock Challenge™ has spread into Germany, Australia, New Zealand, the United Arab Emirates, and Japan.

### **Disadvantage**

Through the production of the Rock Challenge<sup>®</sup> the Foundation seeks to provide its benefits to all young people regardless of their ability or their social and economic situation.

The Directors are therefore particularly pleased to report the involvement of 16 schools catering for pupils with special needs in 2009. This demonstrates the accessibility of the event and its ability to provide equal and unique opportunities to every young person. Young people from these schools were able to take part on an equal basis with mainstream pupils and the quality of their performances and the enthusiastic response of the audiences bore testament to their ability and the dedication of their teachers and families.

In furtherance of the aims of the Foundation, the Directors continue to be keen to sustain and extend the Rock Challenge<sup>®</sup> in areas that are acknowledged to be particularly disadvantaged or deprived.

### **Evaluation Outcomes**

The 2009 tour has been evaluated in two ways through a survey carried out among liaison teachers and a survey amongst participants. Summaries of these evaluations are contained in the 2009 Annual review. Positive outcomes of the Rock Challenge<sup>®</sup> include:

- The development of partnerships between statutory and commercial agencies and school communities.
- The development of support networks e.g. students, teachers, families and local business and community leaders.
- An opportunity for students to develop their leadership qualities and employment attributes through participation and the organisation of their entry.

The Directors of the Foundation are very pleased with these results as they demonstrate the effectiveness of the Rock Challenge in addressing many of the wider issues that affect drug misuse and crime among young people. They also show how this initiative addresses issues that are currently of high public concern such as social inclusion and citizenship.

### <u>Partnerships</u>

The Foundation seeks to build partnerships in each participating community by involving students, teachers, parents, community leaders, local business, the police, and the media. The local events are linked to form an international network by securing national commercial sponsorship, the endorsement of relevant central government agencies and national media support.

A school's entry into the Rock Challenge® provides an ideal focus for community safety partnership activities. Full details of 2009 partnerships are contained in the Annual Review.

The Foundation is most grateful to its main sponsors, Ansvar Insurance Co. Ltd, the Humberside Police Lifestyle project, the Hampshire Police Authority, the Northern Ireland Health Development Policy Branch, Hampshire Constabulary and the Yorkshire Forward.

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## Report of the Trustees for the year ended 30 June 2009 (Continued)

### **Commercial Radio:**

Partnerships were also established with commercial radio in most areas where the event was staged, which is most important as the resulting on-air promotions add credibility to the event for its young participants. In this respect valued support was received from Viking FM in Humberside, Chiltern FM in Stevenage, The Pulse of West Yorkshire in Bradford, Lincs FM in Grantham, and Downtown Radio in Belfast.

### **Funding**

This event has been staged annually in the United Kingdom since 1996 and during that time has gradually expanded. Unfortunately the resources available to meet the considerable demand have been limited due to the difficulty in obtaining funding. If the Be Your Best Rock Challenge<sup>®</sup> is to continue and be able to extend its proven benefits to the maximum number of communities it is essential that its value is recognised and supported by secure and substantial on-going funding.

#### **FINANCIAL REVIEW**

### Results for the Year

The Foundation is pleased with the results this year both financially and statistically with more schools and thus more students participating in more events than ever before. The results of the annual evaluation were up to their usual high standard and have proved extremely useful when fundraising.

### **Review of Financial Position**

The financial position of the Be Your Best Foundation improves year on year and a surplus is being achieved. Planning for the future of the Foundation. The financial situation is reviewed by the trustees at every Board meeting.

### **Principal Funding Source**

The principal funding source of the Be Your Best Foundation is ticket sales and participation fees which accounts for around 47% (2008: 46%) of the annual income. Major donors through grants and sponsorship include Humberside Police, Hampshire Police Authority, Hampshire Drug and Alcohol Action Team, Ansvar Insurance and The Northern Ireland Drug and Alcohol Strategy Team.

### Reserves

The Trustee's are confident that if the financial position remains the same they will soon be in their target position of having sufficient reserves to run the organisation for three months without any income.

### Plans for future periods

At the time of preparing this report the Foundation is planning to meet the increasing demand for the Rock Challenge<sup>®</sup> by staging up to 50 events in 2010 involving 25,000 students from 350 schools.

The Directors are seeking to build on the success of the 2009 tour and extend the benefits of the Rock Challenge® to the most disadvantaged and deprived areas and communities. Building partnerships which will be mutually beneficial to expand the Rock Challenge® and to help agencies fulfil their own aims is key in the development of the event. The medium-term aim is to involve 500 schools and 30,000 young people by 2012.

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### Report of the Trustees for the year ended 30 June 2009 (Continued)

### TRUSTEES' STATEMENT OF RESPONSIBILITIES

The Trustees are responsible for preparing the Annual Report and the financial statements in accordance with the Companies Act 2006 and for being satisfied that the financial statements give a true and fair view. The Trustees are also responsible for preparing the financial statements in accordance with United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that show and explain the charity's transactions, disclose with reasonable accuracy at any time the financial position of the charity, and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Financial statements are published on the charity's website in accordance with legislation in the United Kingdom governing the preparation and dissemination of financial statements, which may vary from legislation in other jurisdictions. The maintenance and integrity of the group's website is the responsibility of the Trustees. The Trustees' responsibility also extends to the ongoing integrity of the financial statements contained therein.

### **AUDITORS**

All the current Trustees have taken all the steps that they ought to have taken to make themselves aware of any information needed by the charitable company's auditors for the purposes of their audit and to establish that the auditors are aware of that information. The Trustees are not aware of any relevant audit information of which the auditors are unaware.

BDO LLP have expressed their willingness to continue in office and a resolution to re-appoint them will be proposed at the annual general meeting.

In preparing this Trustees' report advantage has been taken of the small companies' exemption.

David Beal Secretary

### Report of the independent auditors

### To the members of Be Your Best Foundation

We have audited the financial statements of Be Your Best Foundation for the year ended 30 June 2009 which comprise the Consolidated Statement of Financial Activities, the Balance Sheet, and the related notes. The financial statements have been prepared under the accounting policies set out therein.

This report is made solely to the charity's members, as a body, in accordance with sections 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of trustees and auditors

The trustees (who are also the directors of the company for the purposes of company law) responsibilities for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and for being satisfied that the financial statements give a true and fair view are set out in the Statement of Trustees' Responsibilities.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, have been prepared in accordance with the Companies Act 2006, and give a true and fair view. We also report to you whether in our opinion the information given in the Trustees' Annual Report is consistent with those financial statements.

In addition we report to you if, in our opinion, the charity has not kept adequate accounting records, if we have not received all the information and explanations we require for our audit, or if certain disclosures of trustees' remuneration specified by law are not made.

We read other information contained in the Annual Report, and consider whether it is consistent with the audited financial statements. This other information comprises only the Director's Report. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements. Our responsibilities do not extend to other information.

### Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the trustees in the preparation of the financial statements, and of whether the accounting policies are appropriate to the group's and the charitable parent company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

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### Report of the independent auditors (continued)

### Opinion

### In our opinion

- the group financial statements give a true and fair view of the state of the company's affairs as at 30 June 2009, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- the financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- the financial statements have been properly prepared in accordance with the Companies Act 2006; and
- the information given in the Trustees Annual Report is consistent with the financial statements.

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Paul Bricknell (Senior Statutory Auditor) for and on behalf of BDO LLP, Statutory Auditor Southampton United Kingdom

Date: 19/1/10.

BDO LLP is a limited liability partnership registered in England and Wales (with registered number OC305127)

## Statement of financial activities for the year ended 30 June 2009

Incoming resources Incoming resources from generated funds:	Note	Unrestricted Funds 2009 £	Restricted Funds 2009 £	Total Funds 2009 £	Total Funds 2008 £
Grants receivable		_	320,727	320,727	267,056
Donations		3,998	020,727	3,998	4,981
Bank interest receivable		1,640	-	1,640	1,994
Incoming resources from charitable activities: Rock Challenge Shows: Ticket sales and participation fees Merchandise Raffle Sponsorship of shows		403,068 24,782 9,322	- - - 80,350	403,068 24,782 9,322 80,350	317,949 19,547 7,101 56,695
Other:					
Service in kind	1	17,218		17,218	15,858
Total incoming resources		460,028	401,077	861,105	691,181
Resources Expended					
Cost of generating funds Cost of charitable activities Governance costs		74,410 331,548 19,125	401,077 	74,410 732,625 19,125	55,173 619,967 15,407
Total resources expended	2	425,083	401,077	826,160	690,547
Net incoming resources		34,945	-	34,945	634
Total funds brought forward at 1 July 2008		73,571	<u>-</u>	73,571	72,937
Total funds carried forward at 30 June 2009	9	108,516		108,516	73,571

All amounts relate to continuing activities.

All recognised gains and losses are included in the statement of financial activities.

The notes on pages 14 to 17 form part of these financial statements.

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Balance sheet at 30 June 2009

Company No: 3553440

	Note	2009 £	2008 £
Current assets Debtors Cash at bank and in hand	6	62,536 104,980	3,851 86,167
		167,516	90,018
Creditors Amounts falling due within one year	7	(59,000)	(16,447)
Net current assets		108,516	73,571
Net assets		108,516	73,571
Funds Unrestricted	8	108,516	73,571

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the board of trustees and authorised for issue on

19/12/09

Derek Thompson

Mervyn Bishop

The notes on pages 14 to 17 form part of these financial statements.

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## Notes forming part of the financial statements for the year ended 30 June 2009

### 1 Accounting policies

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the Company's financial statements.

### Basis of accounting

The financial statements have been prepared on the historical cost basis of accounting and in accordance with applicable accounting standards and "Accounting and Reporting by Charities: Statement of Recommended Practice (Revised 2005)".

### Fund accounting

Unrestricted funds comprise accumulated surpluses and deficits on the general fund. They are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes.

### Grants

Grants received towards the cost of specific shows are treated as restricted income and credited to the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified.

#### Income

Income represents grants from government bodies, sponsorship, sale of tickets for Rock Challenge shows, student participation fees and sales of merchandise, and is dealt with on an accruals basis.

### Expenditure

All expenditure is included on an accruals basis and is recognised when there is a legal or constructive obligation to pay for expenditure. All costs have been directly attributed to one of the functional categories of resources expended in the SOFA.

### Cost of charitable activities

This comprises all expenditure incurred by the Charity in the provision of their services including the support costs directly related to such provision.

### Cost of generating funds

These are costs which are directly related to the raising of voluntary donations and grants and publicising the activities of the Charity.

#### Governance costs

These are costs which are incurred in the management of the Company as a whole together with the costs of constitutional and statutory requirements and administration with respect to members.

#### Cash flow

The company has taken advantage of the exemption in Financial Reporting Standard No. 1 from the requirement to provide a cash flow statement on the grounds that it is a small company.

### Service in kind

This represented the services provided by the Hampshire Constabulary. The corresponding costs were included within the appropriate headings in the Statement of Financial Activities.

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### Notes forming part of the financial statements for the year ended 30 June 2009 (Continued)

### 2 Charitable expenditure

The charity allocates its costs as shown in the table below between the charitable activities undertaken. Costs that are not directly attributable to any single activity are allocated on a basis consistent with the use of resources.

Charitable activities relate to the costs of the Rock Challenge events. The main elements of these costs are the service fee paid to Global Rock Challenge Limited for the production of the events, and the costs of the venue hire.

	Cost of Generating Funds	Cost of Charitable Activities	Governance Cost	Total	2008
Direct Costs	£	£	£	£	£
Show costs	•	484,002	•	484,002	383,642
Service fee	•	181,000	•	181,000	170,000
Travel and subsistence	-	26,059	•	26,059	19,540
Audit	•	-	5,500	5,500	5,500
Trustees expenses	•	-	5,786	5,786	4,015
Advertising and publicity	11,701	-	-	11,701	11,838
Support Costs					
Wages and salaries	62,709	7,839	7,839	78,387	54,169
Office costs		33,725		33,725	41,843
	74,410	732,625	19,125	826,160	690,547

### 3 Taxation

The company is registered as a charity in accordance with the Charities Act 1993 and is therefore not liable to taxation on its income.

### 4 Trustees' remuneration and expenses

The trustees received no remuneration from the company during the year ended 30 June 2009.

A total of £5,786 (2008: £6,810) was reimbursed to 9 Trustees (2008: 9) during the year relating to travel and entertaining expenses.

5	Staff costs	2009 £	2008 £
	Wages and salaries Social security costs	72,696 5,691	49,117 5,052
		78,387	54,169

The average number of employees is 3 (2008: 2).

No member of staff's remuneration exceeded £50,000 per annum.

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## Notes forming part of the financial statements for the year ended 30 June 2009 (Continued)

6	Debtors Trade debtors Other debtors		2009 £ 9,500 53,036	2008 £ 3,851
			62,536	<u>3,851</u>
7	Creditors: Amounts falling due within one year		2009 £	2008 £
	Trade creditors and accruais Other taxes		59,000 	15,480 <u>967</u>
			59,000	16,447
8	Statement of movement on reserves			
	Company	Unrestricted £	Restricted £	Total £
	At 30 June 2008	73,571	•	73,571
	Surplus for the year	34,945		34,945
	At 30 June 2009	108,516		108,516

Restricted funds relate to amounts received for shows at particular venues.

Unrestricted funds comprise those funds which the trustees are free to use in accordance with the charitable objectives.

### 9 Company status

The Company is limited by guarantee and does not have any share capital.

The liability of the member is limited to a contribution (not exceeding £10) to the Company assets if it should be wound up while he/she is a member or within one year after he/she ceases to be a member, for payment of the company's debts and liabilities contracted before he/she ceases to be a member and the costs, charges and expense of winding up, and for the adjustment of the right of the contributories amongst themselves.

If on winding up or dissolution of the Charity there remains, after the satisfaction of all its debts and liabilities, any property whatever, the same shall not be paid or distributed among the members of the Charity, but shall be given or transferred to some other charitable institution or institutions, having objects similar to the objects of the Charity.

### 10 Control

The company is not controlled by any one individual.

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