

**BE YOUR BEST FOUNDATION**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED**  
**30 JUNE 2004**



## BE YOUR BEST FOUNDATION

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# BE YOUR BEST FOUNDATION

## CHARITY INFORMATION

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### Legal and Administrative Information.

The Be Your Best Foundation is a United Kingdom Registered Charity number 1077291 and a company limited by guarantee and not having a share capital. The company registration number is 3553440. A memorandum and articles of association dated 27<sup>th</sup> April 1998 govern the operation of the Foundation. The Foundation is recognised by the Inland Revenue as an approved charity for tax purposes, the reference number being XR 33678.

The present Directors and Trustees of the Foundation are:

Mr Derek Thompson	(appointed as Chair 19 <sup>th</sup> July 2003)
Mr E.D. (Stratis) Zographos FCCA.	(appointed 3 <sup>rd</sup> December 1999)
Mr Mervyn Bishop	(appointed 1 <sup>st</sup> October 1999)
Dr Marguerite Howick Cert Ed. Dip Ed (Adv). MA. PhD.	(appointed 3 <sup>rd</sup> December 1999)
Mrs Karen Gooch	(appointed 22 <sup>nd</sup> July 2002)
Ms Juno Hollyhock	(appointed 27 <sup>th</sup> May 2003)
Mr George Cooil	(appointed 19 <sup>th</sup> July 2003)
Mr Paul Godfrey	(appointed 14 <sup>th</sup> June 2004)

The present directors and trustees of Be Your Best Enterprises Ltd, a wholly owned trading subsidiary of the Be Your Best Foundation who served throughout the year are:

Ms Juno Hollyhock	(appointed 27 <sup>th</sup> May 2003)
Mr Derek Thompson	(appointed 16 <sup>th</sup> May 2000)

### **Company Secretary and Secretary to the Trustees.**

Mr David Beal	(appointed 19 <sup>th</sup> July 2003)
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### **Registered Office.**

Wessex House  
Upper Market Street  
Eastleigh  
Hampshire  
SO50 9FD

### **Bankers.**

HSBC  
194 Strand  
London  
WC2R 1DF

### **Solicitors.**

Henmans Solicitors  
116 St Aldates  
Oxford  
OX1 1HA

### **Auditors.**

HLB AV Audit plc  
Charter Court  
Third Avenue  
Southampton  
SO15 OAP

## BE YOUR BEST FOUNDATION

### CHAIRMAN'S STATEMENT FOR THE YEAR ENDED 30 JUNE 2004

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After a very difficult 2003, in common with all other charities, we are pleased to report a highly successful 2004 tour with increasing student numbers (12,500) and ever improving standards of performance.

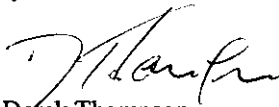
It was necessary to consolidate certain events to contain costs in 2004; the commitment from staff and students was commendable and eased our problems with scheduling. We are pleased to report that in 2005 we plan to return to Bournemouth and Oxford and continue expansion further into Scotland with events planned in Perth and Hamilton not to mention an event in Braintree, Essex. We are also planning additional nights at our existing theatres.

In 2004 a Premier and Open Division system was created to allow new entrants and regular schools to develop. The change was well received and in 2005 we will further expand Rock Challenge® with the addition of Junior Rock Challenge® for students in primary schools aged 8-10 years. We continue to aim to include more schools catering for students with special needs and schools in areas of high deprivation.

The Board of Directors has been strengthened by the addition of Paul Godfrey, formally of Ansvar Insurance, whose considerable commercial experience will be invaluable to the Foundation. Also, Hampshire Constabulary have continued to support the Rock Challenge® with the appointment of a Development Manager, Natalie Buckley who joined the Foundation on 28<sup>th</sup> June 2004. We gratefully appreciate the support of the Constabulary, other forces and our many sponsors of whom Connexions are deserving of special mention.

Finally, we are proud to report that His Royal Highness, The Prince Edward, Earl of Wessex agreed to attend our Southern Premier Final at Bournemouth International Centre, presenting first prize and the evening was a huge success.

Many thanks to all who show their support for this most worthy charity. We look forward to seeing you all again in 2005.

  
Mr Derek Thompson  
(Chairman)

27/09/04

# **BE YOUR BEST FOUNDATION**

## **TRUSTEES' REPORT**

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The Trustees, who are the Directors and are hereafter referred to as the Trustees, submit their report, together with the audited financial statements of the Charity, for the year ended 30 June 2004.

### **The Vision**

The vision of the Be Your Best Foundation is to contribute to improving the quality of life for all members of society by encouraging young people to take an active role in building safe and healthy communities.

### **Mission Statement**

To support initiatives that contribute to:

- The reduction of drug misuse and crime amongst young people.
- The advancement of education and particularly, the education of children and young people in the value of discipline, hard work and good citizenship.
- The promotion of health and the prevention of sickness, particularly that caused by or related to alcohol, tobacco, drug use or any other aspect of modern lifestyles which are prejudicial to health.
- The provision of facilities for recreation and positive leisure time activities.

During the relevant period the main project of the Foundation was to facilitate the production and expansion of the Rock Challenge® in the United Kingdom.

### **The Directors**

#### **Be Your Best Foundation**

##### **E.D. (Stratis) Zographos**

Stratis is a senior executive with extensive and varied experience in manufacturing, distributive, leisure, television broadcasting and advertising industries. (He is a director of RZed New Media Limited and previously chairman of RZed Limited and director of The People Show). His previous directorships include finance and administration, director of both Tv-am plc and Meridian Broadcasting Limited and commercial director of the ITV Network Centre. Stratis is a fellow member of the Chartered Association of Certified Accountants.

##### **Dr Marguerite Howick**

Marguerite is a healthy schools coordinator with a background in teaching in Kent for 24 years. Her work with young people presenting difficult and disturbed behaviour often as a result of substance misuse led her to study for a Masters Degree in Psychology and a Doctor of Philosophy degree in health education. She now combines her experience and qualifications as Healthy Schools Coordinator on the Isle of Wight, a post she has held since 1998. Through her work Marguerite links the Foundation with the national strategy and agencies including 'Tackling Drugs to Build a Better Britain', the Healthy School Standard and the Drug Education Forum.

##### **Mervyn Bishop**

Mervyn joined the Humberside Police in 1971 and retired on 5<sup>th</sup> November 2000. During his time with the Force he performed a variety of roles including spells with the CID and Drug Squad. He has served with the Regional Crime Squad investigating national and international drug traffickers. His most recent task was in community relations, which included supervision of the Lifestyle and Rock Challenge® projects throughout the Humberside area. He has also been involved with the management of the Life Education Centre, a drug information mobile resource for primary schools; Humercare, a resource organisation linked to the Probation Service; Victim Support and Community Focus, a drugs information project. He has been involved with the Rock Challenge® since 1996 and has been its driving force in the Humberside area.

# **BE YOUR BEST FOUNDATION**

## **TRUSTEES' REPORT**

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### **Karen Gooch**

After gaining a degree and post graduate diploma Karen worked as a Midlands based journalist for 20 years in TV and radio, she has worked as a reporter, a presenter and a producer. Karen's previous employers include Signal Radio, Leicester Sound and Mercia Sound. Karen is currently Senior Production Journalist with Central News part of Carlton TV where she has worked in Abingdon in Oxfordshire for almost 10 years. Karen's other interests include dressage, morris dancing, traditional music, camping and travelling.

### **Derek Thompson**

Derek is now retired and has a background of sales and marketing with Courtaulds, running his own estate agency and latterly a director of a major international postal company. A former trustee of a youth club in Lancaster Derek has fulfilled roles as governor and chairman of various primary and secondary schools in Lancashire and Hampshire. He was an active qualified football referee for 20 years. He is a former parish councillor in his home village of Horndean. Derek is the current Chair of Be Your Best Foundation and also a Director of Be Your Best Enterprises.

### **George Cooil**

George Cooil's original involvement with Rock Challenge® was as an officer of the Isle of Wight Education Authority and as a parent, two of his daughters having participated in a number of Rock Challenge® events. He has been a teacher, a head teacher, a school inspector and an Assistant Director of Education. He now works as an independent consultant supporting a range of agencies in the statutory and non-statutory sectors.

### **Juno Hollyhock**

Juno is currently the Children's Fund Programme Manager for Southampton and was UK producer for the UK Rock Challenge® between June 1999 and June 2003 joining the Board of Directors in May 2003. Juno's professional background includes the management of a range of youth arts projects within wider young people's programmes and general event management of a range of large-scale projects. Juno currently supports the work of Dreamwall, a company providing diversionary and esteem building activities for young people at risk and is also on the Board of Management for Southampton YMCA. In addition to her work with Southampton Juno also provides business, financial and project management consultancy services for other agencies including Portsmouth City Council.

### **The Activities of the Be Your Best Foundation**

During the year subject of this report the Rock Challenge® has remained the main project supported by the Foundation. The Foundation has one employee, David Beal who acts as General Manager and is responsible for the day to day running of the Charity as well as fundraising and Stage Managing the events themselves. On 28<sup>th</sup> June 2004 David was joined by Natalie Buckley who will be Development Manager, her post will be employed by the Hampshire Constabulary. Otherwise Global Rock Challenge® Ltd provides the production function through a service agreement, and various contracted companies and individuals. The Directors of the Foundation are responsible for the policy and financial decisions affecting the operation of the Rock Challenge® in the United Kingdom.

The functions of the Foundation in relation to the Rock Challenge® are to:

- Secure national and local, statutory, commercial and charitable funding for the event.
- To facilitate the formation of partnerships between relevant national and local commercial, statutory and charitable agencies.
- To build suitable networks through which the Rock Challenge® can be consolidated and extended towards the interim target of involving 500 schools by 2008.

These functions continue throughout the year and lead up to the production of the Rock Challenge® events that take place annually between February and May.

## **BE YOUR BEST FOUNDATION**

### **TRUSTEES' REPORT**

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#### **The Rock Challenge®**

This is an international anti-drug and crime prevention initiative that takes the form of a performing arts competition for secondary schools. It was introduced into the UK by the Hampshire Constabulary in 1996 and has since grown to the extent that this year 12,500 11 to 18 year old students from 148 secondary school teams performed in 25 events staged throughout England, Scotland and Northern Ireland.

The Rock Challenge® delivers anti-drug and crime prevention messages to the heart of teenage culture by using music, dance, fashion and media images that are familiar and attractive to large numbers of young people. The event captures the imagination of young people, providing them with an exciting and unique opportunity to experience the 'drug free high' of performing in a supportive and professional environment with over 100 of their contemporaries.

#### **Notable Achievements**

This report should be considered in conjunction with the 2004 Sponsor Report that has been widely distributed and contains full details of the event, its benefits, evaluations, partnerships involved, 2004 results and publicity achieved. Amongst this there were however some aspects of the 2004 tour that deserve special mention.

#### **Expansion**

There has been a steady rise in the number of participating schools as the benefits of participation have become evident to school communities. Most choose to return to the event each year and there was a significant expansion in 2004 with 30 new schools taking part. The demand from schools led to an increase in the number of events from 21 in 2002 to 25 in 2004 and 33 are planned for 2005.

# BE YOUR BEST FOUNDATION

## TRUSTEES' REPORT

### 2004 Rock Challenge® Tour

Location	Date	Venue	Teams		Participants		Audience	
			2004	2003	2004	2003	2004	2003
Aberdeen	10 <sup>th</sup> Feb	Music Hall	9	8	705	635	962	348
St Albans	24 <sup>th</sup> Feb	Alban Arena	5		338		297	
St Albans	25 <sup>th</sup> Feb	Alban Arena	7		560		501	
Bournemouth		Pavilion Theatre		9		591		620
Southampton	1 <sup>st</sup> Mar	The Guildhall	7	9	465	760	516	599
Southampton	2 <sup>nd</sup> Mar	The Guildhall	5	8	336	631	531	539
Southampton	3 <sup>rd</sup> Mar	The Guildhall	6	9	442	878	643	867
Southampton	4 <sup>th</sup> Mar	The Guildhall	4		517		622	
Southampton	5 <sup>th</sup> Mar	The Guildhall	9		685		1,017	
Crawley	8 <sup>th</sup> Mar	The Hawth	9	7	644	580	653	622
Crawley		The Hawth		5		282		166
Croydon		Ashcroft Theatre		8		519		514
Belfast	15 <sup>th</sup> Mar	The Waterfront Hall	8	3	712	274	1,711	774
Belfast		The Waterfront Hall		6		481		949
Grantham	24 <sup>th</sup> Mar	Meres Centre	6		438		405	
Grimsby	26 <sup>th</sup> Mar	Auditorium	7	5	667	430	905	725
Bridlington	29 <sup>th</sup> Mar	Spa Theatre	5	6	397	633	447	548
Hull	1 <sup>st</sup> Apr	Ice Arena	5	6	429	455	675	300
Portsmouth	19 <sup>th</sup> Apr	The Guildhall	7	10	438	685	772	710
Portsmouth	20 <sup>th</sup> Apr	The Guildhall	8	11	699	960	1,134	606
Portsmouth	21 <sup>st</sup> Apr	The Guildhall	8		543		414	
Portsmouth	22 <sup>nd</sup> Apr	The Guildhall	9		794		1,089	
Bradford	26 <sup>th</sup> Apr	St. Georges Hall	10	6	773	421	966	499
Bradford		St. Georges Hall		5		329		471
Carlisle	30 <sup>th</sup> Apr	The Sands Centre	7	5	577	737	577	655
Margate	25 <sup>th</sup> May	Winter Gardens	3		140		134	
Oxford		Apollo Theatre		9		573		697
Oxford		Apollo Theatre		9		465		549
Stevenage		Gordon Craig Theatre		8		617		558
<b>Total</b>			<b>144</b>	<b>152</b>	<b>10,097</b>	<b>11,936</b>	<b>14,971</b>	<b>11,201</b>
Southern Open Final	11 <sup>th</sup> May	Bournemouth Int. Centre	12	12	1,011	1,034	1,817	949
Southern Premier Final	12 <sup>th</sup> May	Bournemouth Int. Centre	12		1,235		1,565	
Northern Open Final	21 <sup>st</sup> May	Grimsby Auditorium	10	10	1,040	935	1,039	1,116
Northern Premier Final	22 <sup>nd</sup> May	Grimsby Auditorium	10		1,027		1,036	
<b>Totals</b>		<b>25 events</b>	<b>188</b>	<b>174</b>	<b>14,410</b>	<b>13,905</b>	<b>20,428</b>	<b>13,266</b>

### Scotland

The Charity maintained its presence in Scotland by staging an event in Aberdeen for the third year. Considerable efforts were made by the Foundation working in conjunction with the Grampian Police and the Scottish Executive to raise funding due to the increased interest from schools in the area. The Charity is most grateful for the substantial support received from Aberdeen City and Aberdeenshire Councils that enabled the event to take place.

The Be Your Best Foundation has now booked and planned 3 additional events in Scotland, one more night in Aberdeen to be accompanied by a night in Hamilton and one in Perth.

Various interested agencies in Scotland have suggested that it would be appropriate to approach national drug prevention organisations with a view to securing development funding to extend the event throughout Scotland.



# **BE YOUR BEST FOUNDATION**

## **TRUSTEES' REPORT**

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### **International Involvement**

The prime aims of the Be Your Best Rock Challenge\* are drug and crime prevention but the 2004 tour demonstrated the potential of the event to bring together young people and communities from very different national and cultural backgrounds. We are pleased to report that the event continued to attract entries from England, Wales, Scotland, Northern Ireland and France, whilst the Global Rock Challenge® has spread into Germany and South Africa.

### **Disadvantage**

Through the production of the Rock Challenge® the Foundation seeks to provide its benefits to all young people regardless of their ability or their social and economic situation.

The Directors are therefore particularly pleased to report the involvement of 6 schools for pupils with special needs in 2004. This demonstrates the accessibility of the event and its ability to provide equal and unique opportunities to every young person. Young people from these schools were able to take part on an equal basis with mainstream pupils and the quality of their performances and the enthusiastic response of the audiences bore testament to their ability and the dedication of their teachers and families.

In furtherance of the aims of the Foundation the Directors continue to be keen to sustain and extend the Rock Challenge® in areas that are acknowledged to be particularly disadvantaged or deprived.

### **The Connexions Service**

The Directors are pleased to report the establishment of a new partnership with several Connexions partnerships throughout England. This arose out of a recognition that the Rock Challenge® supports many of the desired outcomes of the Connexions Service. Funding for 2004 events was received from the following partnerships: South Central, Humberside, Hertfordshire, Kent and Medway, Lincolnshire and West Yorkshire. Based on the positive outcomes of the Rock Challenge®, the Directors hope to attract further support and funding from these and Connexions partnerships in other areas.

### **Evaluation Outcomes**

The 2004 tour has been evaluated in two ways through a survey carried out among liaison teachers and a survey amongst participants. Summaries of these evaluations are contained in the 2004 Sponsor Report. Positive outcomes of the Rock Challenge® include:

- The development of partnerships between statutory and commercial agencies and school communities.
- The development of support networks e.g. students, teachers, families and local business and community leaders.
- An opportunity for students to develop their leadership qualities and employment attributes through participation and the organisation of their entry.

The Directors of the Foundation are very pleased with these results as they demonstrate the effectiveness of the Rock Challenge® in addressing many of the wider issues that affect drug misuse and crime among young people. They also show how this initiative addresses issues, which are currently of high public concern such as social inclusion and citizenship.

## **BE YOUR BEST FOUNDATION**

### **TRUSTEES' REPORT**

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#### **Partnerships**

The Foundation seeks to build partnerships in each participating community by involving students, teachers, parents, community leaders, local business, the police and the media. The local events are linked to form an international network by securing national commercial sponsorship, the endorsement of relevant central government agencies and national media support.

A school's entry into the Rock Challenge® provides an ideal focus for community safety partnership activities. Full details of 2004 partnerships are contained in the Sponsor Report.

The Hampshire Constabulary introduced the Rock Challenge® into the United Kingdom and this organisation together with the Police Service generally has remained a key agency in the development of this event. In 2004 several police forces took a lead role in staging events in their areas. These were Hampshire, Dorset, Lincolnshire, Humberside, Hertfordshire, Sussex, Grampian and the Police Service of Northern Ireland. Several of the forces involved have incorporated the Rock Challenge® into their youth crime diversionary strategies.

The Foundation is most grateful to its main sponsors, Ansvar Insurance Co. Ltd, the Humberside Police Lifestyle project, the Hampshire Police Authority, Hampshire Constabulary and the Hampshire Drug Action Team.

#### **Commercial Radio:**

Partnerships were also established with commercial radio in most areas where the event was staged, which is most important, as the resulting on-air promotions add credibility to the event for its young participants. In this respect valued support was received from Power FM in Portsmouth and Southampton, Viking FM in Humberside, Northsound FM in Aberdeen, Mercury FM in Crawley, Chiltern FM in Stevenage, The Pulse in Bradford, Lincs FM in Grantham and Downtown Radio in Belfast.

#### **Funding**

This event has been staged annually in the United Kingdom since 1996 and during that time has gradually expanded. Unfortunately the resources available to meet the considerable demand have been limited due to the difficulty in obtaining funding. If the Be Your Best Rock Challenge® is to continue and be able to extend its proven benefits to the maximum number of communities it is essential that its value is recognised and supported by secure and substantial on-going funding.

The following is a list of funding and supporting agencies for the 2003 – 2004 year, which demonstrates the diversity of support and involvement. Many of these make good use of the event to promote their own drug or crime prevention initiatives and the Directors are most grateful for all the support provided.

#### **Commercial**

Ansvar Insurance Co Ltd, R.J. Wiggins (Fine Papers), Janome, Cumberland Building Society, Andrew Marr International, The News (Portsmouth), CHK Charities Limited, BBC Radio Humberside, Arco Limited, Unilever Ice Cream and Frozen Foods,

#### **Statutory**

##### **Police:**

Hampshire Police Authority, Hampshire Constabulary, Lifestyle (Humberside Police), The Police Service of Northern Ireland, Hertfordshire Constabulary, Dorset Police, Grampian Police, Lincolnshire Police and Sussex Police.

##### **Connexions Service Partnerships:**

Hertfordshire, South Central, West Yorkshire, Kent and Medway, Lincolnshire and Humber.

## **BE YOUR BEST FOUNDATION**

### **TRUSTEES' REPORT**

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#### **Local Authorities:**

Hampshire County Council, Portsmouth City Council, Southampton City Council, Aberdeen City Council, Aberdeenshire Council, Eastleigh Borough Council, St. Albans City and District Council, Havant Borough Council, Isle of Wight Council, West Sussex County Council, Dacorum Borough Council, Bradford City Council, Hertfordshire County Council, Copeland Borough Council, Gosport Borough Council, South Kesteven District Council, North East Lincolnshire Council, Kingston Upon Hull City Council, Allerdale Borough Council, Cumbria Neighbourhood Development Forums, Welwyn and Hatfield Community Safety Partnership, West Sussex Community Safety Partnership, West Sussex Healthy Schools, Isle of Wight Healthy Schools, West Sussex Youth Offending Team, Hertsmere Crime and Disorder Reduction Partnership and Hampshire and Isle of Wight Learning and Skills Council.

#### **Health and Drug Prevention Agencies:**

Northern Ireland Drug and Alcohol Strategy Team, Isle of Wight Drug Action Team, Portsmouth Drug Action Team, Hampshire Drug Action Team, Southampton Drug Action Team, Cumbria Healthy Schools, Druglink and West Sussex Drug Action Team.

#### **Charitable**

The Australia Ireland Fund, Lloyds TSB Foundation, Southampton Children's Fund, Lincolnshire Community Foundation and Joseph and Annie Cattle Trust.

#### **The Future**

At the time of preparing this report the Foundation is planning to meet the increasing demand for the Rock Challenge® by staging up to 33 events in 2005 involving 20,000 students from 200 schools.

The Directors are seeking to build on the success of the 2004 tour and extend the benefits of the Rock Challenge® to the most disadvantaged and deprived areas and communities. In this respect the Foundation is developing partnerships with Education Action Zones, Health Action Zones, the Connexions Service and the Safer Schools Partnership through which areas of greatest need can be identified. Such partnerships will be mutually beneficial to expand the Rock Challenge® and to help these agencies fulfil their own aims. The medium term aim is to involve 500 schools and 50,000 young people by 2008.

#### **RESERVE POLICY**

The Charity has net liabilities. To date, all funding raised has been used to fund revenue costs of operating the Charity and the Rock Challenge. Agreements already in place mean that any unrestricted funding raised in excess of the annual operating costs will be used to pay the historical debt of the Charity. The Directors do however appreciate the need to establish and maintain a reserve fund of at least £100,000 as and when possible, representing about one quarter of annual turnover, to offset fluctuations in fundraising. At this level, the Directors feel that they would be able to continue the current activities of the charity in the event of a significant drop in funding. It would obviously be necessary to consider how the funding would be replaced or activities changed. At present the Charity has no free reserves and the Directors are considering ways in which additional unrestricted funds will be raised.

#### **INVESTMENT POLICY**

In view of the current lack of reserves the Directors have decided that any funding raised that is not immediately required will be held in a 14 day notice savings account attracting an enhanced level of interest. The investment policy will be reviewed annually.

#### **RISK MANAGEMENT**

The Directors have conducted a review of the major risks to which the charity is exposed. As a result measures have been incorporated in the business plan to mitigate those risks. Significantly external risks to funding have led to the development of new marketing and fundraising strategies. Internal risks are minimised by the implementation of procedures for authorisation of all transactions and projects and to ensure consistent quality of delivery for all operational aspects of the charitable company. These procedures will be reviewed annually to ensure they still meet the needs to the Charity.

## BE YOUR BEST FOUNDATION

### TRUSTEES' REPORT

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#### TRUSTEES' STATEMENT OF RESPONSIBILITIES

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the group as at the end of the financial year and of the surplus or deficit of the group for that period. In preparing the financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### SMALL COMPANY EXEMPTIONS

This report has been prepared in accordance with the special provisions relating to small companies within part VII of the Companies Act 1985.

#### AUDITORS

In accordance with section 385 of the Companies Act 1985, a resolution proposing that HLB AV Audit plc be reappointed as auditors will be put to the Annual General Meeting.

Signed on behalf of the Trustees



.....  
David Beal  
Secretary

27/09/04

## **BE YOUR BEST FOUNDATION**

### **INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF**

## **BE YOUR BEST FOUNDATION**

We have audited the financial statements of Be Your Best Foundation on pages 12 to 18 for the year ended 30 June 2004. These financial statements have been prepared under the historical cost convention and the accounting policies set out therein.

This report is made solely to the Charity's Trustees, as a body, in accordance with the Companies Act 1985. Our audit work has been undertaken so that we might state to the Charity's Trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for our audit work, for this report, or for the opinions we have formed.

#### **RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND AUDITORS**

The Trustees' responsibilities for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards are set out in the Statement of Trustees' Responsibilities.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the Trustees' report is not consistent with the financial statements, if the Charity has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding Trustees' remuneration and transactions with the charity is not disclosed.

We read other information contained in the Trustees' Report and consider whether it is consistent with the audited financial statements. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements. Our responsibilities do not extend to any other information.

#### **BASIS OF OPINION**

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgments made in the preparation of the financial statements, and of whether the accounting policies are appropriate to the Charity's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

#### **GOING CONCERN**

In forming our opinion, we have considered the adequacy of the disclosures made in note 1 of the financial statements concerning the uncertainty of future funding. In view of the significance of the uncertainty we consider that it should be drawn to your attention, but our opinion is not qualified in this respect.

#### **OPINION**

In our opinion the financial statements give a true and fair view of the group and charitable company's state of affairs at 30 June 2004 and of its incoming resources and application of resources, including its income and expenditure, in the year then ended and have been properly prepared in accordance with the provisions of the Companies Act 1985.

**SOUTHAMPTON**

*HLB AV audit plc*  
**HLB AV AUDIT PLC**  
Registered Auditors

*4-10-04*

# BE YOUR BEST FOUNDATION

## CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 30 JUNE 2004

	Note	Unrestricted Funds 2004 £	Restricted Funds 2004 £	Total Funds 2004 £	Total Funds 2003 £
<b>INCOMING RESOURCES</b>					
Grants receivable		2,300	230,730	233,030	236,239
Ticket sales and participation fees		177,200	-	177,200	144,312
Commercial sponsorship		-	24,011	24,011	42,092
Service in kind – seconded staff		-	-	-	56,334
Merchandise		17,047	-	17,047	14,954
Bank interest receivable		292	-	292	286
Other		5,740	-	5,740	6,430
<b>TOTAL INCOMING RESOURCES</b>		<b>202,579</b>	<b>254,741</b>	<b>457,320</b>	<b>500,647</b>
<b>RESOURCES EXPENDED</b>					
<b>Costs of generating funds</b>					
Advertising and publicity		30,196	-	30,196	69,612
<b>Charitable expenditure</b>					
Direct charitable expenditure; show costs	2	112,015	249,741	361,756	427,010
Management and administration of the Charity	3	13,795	-	13,795	13,574
		<u>125,810</u>	<u>249,741</u>	<u>375,551</u>	<u>440,584</u>
<b>TOTAL RESOURCES EXPENDED</b>		<b>156,006</b>	<b>249,741</b>	<b>405,747</b>	<b>510,196</b>
<b>NET MOVEMENT IN FUNDS FOR THE YEAR</b>	11	<u>46,573</u>	<u>5,000</u>	<u>51,573</u>	<u>( 9,549)</u>
<b>TOTAL (DEFECIT) BROUGHT FORWARD AT 1 JULY 2003</b>		<u>( 71,969)</u>	<u>-</u>	<u>( 71,969)</u>	<u>( 62,420)</u>
<b>TOTAL (DEFECIT)/FUNDS CARRIED FORWARD AT 30 JUNE 2004</b>		<u>( 25,396)</u>	<u>5,000</u>	<u>( 20,396)</u>	<u>( 71,969)</u>

All of the Charity's operations are classed as continuing.

All gains or losses are included in the statement of financial activities.


**BE YOUR BEST FOUNDATION****CONSOLIDATED BALANCE SHEET****AS AT 30 JUNE 2004**

	Note	2004 £	2003 £
<b>CURRENT ASSETS</b>			
Debtors	9	9,540	-
Cash at bank and in hand		<u>18,731</u>	<u>27,939</u>
		28,271	27,939
<b>CREDITORS:</b>			
Amounts falling due within one year	10	( <u>48,667</u> )	( <u>99,908</u> )
<b>NET LIABILITIES</b>		( <u>20,396</u> )	( <u>71,969</u> )
<b>FUNDS</b>			
Unrestricted funds		( <u>25,396</u> )	( <u>71,969</u> )
Restricted funds		<u>5,000</u>	-
	11	( <u>20,396</u> )	( <u>71,969</u> )

The financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the Board of Trustees on 27/09/04  
and signed on its behalf by

 ..... Derek Thompson

 ..... Juno Hollyhock

**BE YOUR BEST FOUNDATION**


**BALANCE SHEET**


**AS AT 30 JUNE 2004**

	Note	2004 £	2003 £
<b>FIXED ASSETS</b>			
Investments	8	2	2
<b>CURRENT ASSETS</b>			
Debtors	9	9,732	1,165
Cash at bank and in hand		<u>15,302</u>	<u>19,980</u>
		25,034	21,145
<b>CREDITORS</b>			
Amounts falling due within one year	10	( 45,432 )	( 93,116 )
<b>NET CURRENT LIABILITIES</b>		( 20,398 )	( 71,971 )
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		( 20,396 )	( 71,969 )
<b>FUNDS</b>			
Unrestricted		( 25,396 )	( 71,969 )
Restricted		<u>5,000</u>	<u>-</u>
	11	( 20,396 )	( 71,969 )

The financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the Board of Trustees on 27/09/04  
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# **BE YOUR BEST FOUNDATION**

## **NOTES TO THE FINANCIAL STATEMENTS**

### **FOR THE YEAR ENDED 30 JUNE 2004**

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#### **1 ACCOUNTING POLICIES**

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the Company's and Groups financial statements.

##### **Going concern**

In common with many similar organisations with charitable objectives, the company is dependent upon grants and sponsorships to supplement operating income. In view of the planned increase in the number of schools participating in the year to 30 June 2005 the directors expect to achieve another surplus for the year and in due course eliminate the accumulated deficit. However, due to the nature of the Charity's sources of funding there can be no certainties in relation to those matters.

In addition, creditors totalling £40,000 (2003: £40,000) have agreed that they will not seek repayment until the Foundation has sufficient funds. On this basis, the directors consider it appropriate to prepare the accounts on a going concern basis. The accounts do not include any adjustments that would result from not obtaining the requisite, continuing financial support.

##### **Basis of accounting**

The financial statements have been prepared under the historical cost convention. The financial statements incorporate recommendations of the Statement of Recommended Practice, 'Accounting and Reporting by Charities' published in October 2000, and applicable accounting standards.

The statement of financial activities (SOFA) and balance sheet consolidate the financial statements of the charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

No separate SOFA has been presented for the charity alone as permitted by Section 230 of the Companies Act 1985 and paragraph 304 of the SORP.

##### **Fund accounting**

Unrestricted funds comprise accumulated surpluses and deficits on the general fund. They are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes.

##### **Grants**

Grants received towards the cost of specific shows are treated as restricted income and credited to the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified.

##### **Income**

Income represents grants from government bodies, commercial sponsorship, sale of tickets for Rock Challenge shows, student participation fees and sales of merchandise, and is dealt with on an accruals basis.

##### **Expenditure**

All expenditure is included on an accruals basis and is recognised when there is a legal or constructive obligation to pay for expenditure. All costs have been directly attributed to one of the functional categories of resources expended in the SOFA.

##### **Direct charitable expenditure**

This comprises all expenditure incurred by the Charity in the provision of their services including the management and administration costs directly related to such provision.

##### **Fund-raising and publicity costs**

These are costs which are directly related to the raising of voluntary donations and grants and publicising the activities of the Charity.

# BE YOUR BEST FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 30 JUNE 2004

#### 1 ACCOUNTING POLICIES (continued)

##### Management and administration costs

These are costs which are incurred in the management of the Company as a whole together with the costs of constitutional and statutory requirements and administration with respect to members.

##### Cash flow

The company has taken advantage of the exemption in financial reporting standard No. 1 from the requirement to provide a cash flow statement on the grounds that it is a small company.

##### Service in kind

This represented the services of Chief Inspector Mark Pontin, who was employed by the Hampshire Constabulary, but was seconded to The Foundation full time. The corresponding costs were included within the appropriate headings in the Statement of Financial Activities, as management services. There were no such costs in the current year.

2	DIRECT CHARITABLE EXPENDITURE	2004	2003
		£	£
	Show costs	223,268	244,380
	Service fee	109,157	134,477
	Management services	2,806	5,633
	Travel and subsistence	8,155	10,590
	Other	18,370	31,930
		<u>361,756</u>	<u>427,010</u>
3	MANAGEMENT AND ADMINISTRATION OF THE CHARITY	2004	2003
		£	£
	Management services	2,805	5,634
	Audit	5,350	5,000
	Office costs	-	343
	Trustees expenses	5,640	1,457
	Accountancy	-	1,140
		<u>13,795</u>	<u>13,574</u>
4	NET MOVEMENT IN FUNDS FOR THE YEAR	2004	2003
	This is stated after charging/(crediting):	£	£
	Auditors' remuneration	<u>5,300</u>	<u>5,150</u>

#### 5 TAXATION

The company is registered as a charity in accordance with the Charities Act 1993 and is therefore not liable to taxation on its income.

#### 6 TRUSTEES' REMUNERATION AND EXPENSES

The trustees received no remuneration from the company or its subsidiary during the year ended 30 June 2004.

A total of £5,640 (2003: £1,457) was reimbursed to the Trustees during the year relating to travel and entertaining expenses.

7	STAFF COSTS	2004	2003
		£	£
	Wages and salaries	25,400	-
	Social security costs	2,656	-
		<u>28,056</u>	<u>-</u>

The average number of employees is 1 (2003: nil).

No member of staff's remuneration exceeded £50,000 per annum.

# BE YOUR BEST FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 30 JUNE 2004

#### 8 INVESTMENTS - COMPANY

#### Investment in subsidiary

At 30 June 2004 and 30 June 2003

2004 £	2003 £
<u>2</u>	<u>2</u>

The £2 investment represents 100% ownership of the share capital of Be Your Best Enterprises Limited, a company incorporated in England which raises funds for Be Your Best Foundation Limited. A summary of the results of this subsidiary is shown below:-

	2004 £	2003 £
Turnover	53,000	162,318
Administrative Expenses	( 988 )	( 8,280 )
Operating profit	52,012	154,308
Interest receivable	<u>15</u>	<u>70</u>
Profit on ordinary activities before taxation and gift aid	52,027	154,108
Gift Aid	( 52,027 )	( 154,108 )
Profit/loss on ordinary activities before taxation	-	-
Tax	-	-
Retained profit/loss	<u>-</u>	<u>-</u>
The aggregate of the assets, liabilities and funds		
Assets	3,431	7,961
Liabilities	( 3,429 )	( 7,959 )
	<u>2</u>	<u>2</u>
Funds:		
Share capital	2	2
Profit and loss account	<u>-</u>	<u>-</u>
	<u>2</u>	<u>2</u>

#### 9 DEBTORS

Trade debtors  
Amounts due from subsidiary undertaking  
Other debtors

Group 2004 £	Company 2004 £	Group 2003 £	Company 2003 £
8,545	8,545	-	-
-	192	-	1,165
<u>995</u>	<u>995</u>	<u>-</u>	<u>-</u>
<u>9,540</u>	<u>9,732</u>	<u>-</u>	<u>1,165</u>

# BE YOUR BEST FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 30 JUNE 2004

	Group 2004 £	Company 2004 £	Group 2003 £	Company 2003 £
<b>10 CREDITORS</b>				
Trade creditors and accruals	45,430	45,430	84,201	84,201
Amounts due to subsidiary undertaking	-	2	-	2
Other taxes	3,237	-	15,707	8,913
	<u>48,667</u>	<u>45,432</u>	<u>99,908</u>	<u>93,116</u>

Included in trade creditors are amounts payable to Global Rock Challenge Holdings Pty Limited of £40,000.

Global Rock Challenge Holdings Pty Limited have agreed that they will not request payment of this amount until Be Your Best Foundation has sufficient funds to pay.

### 11 STATEMENT OF MOVEMENT ON RESERVES

Group and company	Unrestricted £	Restricted £	Total £
At 30 June 2003	( 71,969)	-	( 71,969)
Surplus for the year	<u>46,573</u>	<u>5,000</u>	<u>51,573</u>
At 30 June 2004	<u>( 25,396)</u>	<u>5,000</u>	<u>( 20,396)</u>

Restricted funds relate to amounts received for shows at particular venues.

Unrestricted funds comprise those funds which the trustees are free to use in accordance with the charitable objectives.

### 12 COMPANY STATUS

The Company is limited by guarantee and does not have any share capital.

The liability of the member is limited to a contribution (not exceeding £10) to the Company assets if it should be wound up while he/she is a member or within one year after he/she ceases to be a member, for payment of the company's debts and liabilities contracted before he/she ceases to be a member and the costs, charges and expense of winding up, and for the adjustment of the right of the contributories amongst themselves.

If on winding up or dissolution of the Charity there remains, after the satisfaction of all its debts and liabilities, any property whatever, the same shall not be paid or distributed among the members of the Charity, but shall be given or transferred to some other charitable institution or institutions, having objects similar to the objects of the Charity.

### 13 CONTROL

The company is not controlled by any one individual.