Registered Number: 3550181

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

31 DECEMBER 2004

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COMPANIES HOUSE 01/08/05

Registered Number: 3550181

DIRECTORS

J A Fry A D Jeakings N G F Websper

SECRETARY

J O Ellison

AUDITORS

Ernst & Young LLP Compass House 80 Newmarket Road Cambridge CB5 8DZ

BANKERS

Barclays Bank plc St Stephens Branch Red Lion Street Norwich NR1 3QH

REGISTERED OFFICE

Prospect House Rouen Road Norwich NR1 1RE

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2004

The directors present their report together with the financial statements of the company for the year ended 31st December 2004.

RESULTS AND DIVIDENDS

The profit for the year, after taxation, amounted to £582,744 (2003: profit £64,757). The directors do not recommend the payment of a dividend.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The company is the intermediate holding company for the magazine interests of the Archant group of companies.

POST BALANCE SHEET EVENTS

On 28 January 2005, Archant Specialist Limited acquired the entire issued share capital of Romsey Publishing Group Limited, a publisher of specialist magazines. The turnover of Romsey's titles for the year ended 31 March 2004 was £9,776,000.

DIRECTORS AND THEIR INTERESTS

The names of the directors who served during the year are as follows:

J A Fry A D Jeakings N G F Websper

P M Strong resigned 16 May 2004
I A Davies resigned 16 May 2004
J A E Hustler resigned 16 May 2004

None of the directors had any interest in the share capital of the company at any time during the year.

Mr J A Fry, Mr A D Jeakings and Mr N G F Websper were also directors of the holding company at 31 December 2004 and have declared their interests in the shares of the holding company in that company's financial statements.

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2004

STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE FINANCIAL STATEMENTS

Company law requires the directors to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements the directors are required to:

select suitable accounting policies and then apply them consistently;

make judgements and estimates that are reasonable and prudent; and

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors confirm that the financial statements comply with the above requirements.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITORS

A resolution to re-appoint Ernst & Young LLP as the company's auditor will be put to the forthcoming Annual General Meeting.

By order of the Board,

J O Ellison

Secretary 26 July 2005

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF ARCHANT LIFESTYLE PLC

We have audited the company's financial statements for the year ended 31 December 2004 which comprise the Profit and Loss Account, Balance Sheet and the related notes 1 to 16. These financial statements have been prepared on the basis of the accounting policies set out therein.

This report is made solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As described in the Statement of Directors' Responsibilities the company's directors are responsible for the preparation of the financial statements in accordance with applicable United Kingdom law and accounting standards.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the Directors' Report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions with the company is not disclosed. We read the Directors' Report and consider the implications for our report if we become aware of any apparent misstatements within it.

Basis of audit opinion

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of affairs of the company as at 31 December 2004 and of its profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Ernst & Young LLP Registered Auditor Cambridge

26 July 2005

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2004

	Note	2004 £	2003 £
Investment income	2	1,860,000	1,425,000
Financing costs	3	(1,818,147)	(1,938,327)
Operating costs		(4,394)	(5,134)
PROFIT/(LOSS) ON ORDINARY ACTIVITIES BEFORE TAXATION	_	37,459	(518,461)
Tax credit on profit/(loss) on ordinary activities	4	545,285	583,218
PROFIT ON ORDINARY ACTIVITIES AFTER TAXATION	_	582,744	64,757
DIVIDEND\$		-	-
RETAINED PROFIT FOR THE FINANCIAL YEAR	11 =	582,744	64,757

There are no recognised gains or losses for the period other than those included in the profit and loss account above.

The notes on pages 8 to 11 form part of these financial statements.

BALANCE SHEET - 31 DECEMBER 2004

	Note	2004 £	2003 £
FIXED ASSETS			
Investment in subsidiary undertakings	5	83,170,654	83,170,654
CURRENT ASSETS Debtors	6	548,744	1,460,063
CREDITORS: Amounts falling due within one year	7	(41,330,823)	(2,988,930)
NET CURRENT LIABILITIES		(40,782,079)	(1,528,867)
TOTAL ASSETS LESS CURRENT LIABILITIES		42,388,575	81,641,787
CREDITORS: Amounts falling due after more than one year	8	(40,004,340)	(79,840,296)
	,	2,384,235	1,801,491
CAPITAL AND RESERVES			
Called up share capital Profit and loss account	10 11	1,000,000 1,384,235	1,000,000 801,491
EQUITY SHAREHOLDERS' FUNDS	11	2,384,235	1,801,491

Approved by the Board on 26 July 2005.

A D Jeakings Director

The notes on pages 8 to 11 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2004

1 ACCOUNTING POLICIES

(a) Accounting convention

The financial statements are prepared under the historical cost convention and are drawn up in accordance with applicable Accounting Standards.

(b) Basis of consolidation

The company has taken advantage of exemptions conferred by section 228 of the Companies Act 1985 from preparing consolidated financial statements. Therefore, these financial statements represent the state of affairs of the company only.

2	INVESTMENT INCOME	2004 £	2003 £
	Dividend received from subsidiary undertaking	1,860,000	1,425,000
		1,860,000	1,425,000
3	FINANCING COSTS	2004 £	2003 £
	Unsecured loan notes 2003 Unsecured loan notes 2005 Unsecured loan notes 2008 Bank guarantee commission Amortisation of loan issue costs	1,697,731 103,779 14,617 2,020 1,818,147	197,260 1,544,000 141,842 37,696 17,529 1,938,327
4	TAX CREDIT ON PROFIT/(LOSS) ON ORDINARY ACTIVITIES	2004 £	2003 £
	UK corporation tax current year credit prior year credit	546,762 (1,477)	583,038 180
		545,285	583,218
	Factors affecting current tax credit The tax credit assessed on the profit/(loss) on ordinary activities for the standard rate of corporation tax in the UK of 30% (2003 - 30%). The ordinary activities for the standard rate of corporation tax in the UK of 30% (2003 - 30%).	differences are recond	
	Profit/(loss) on ordinary activities before tax	37,459	(518,461)
	Profit/(loss) on ordinary activities multiplied by standard rate of corporation tax in the UK of 30% (2003 - 30%)	11,238	(155,538)
	Non taxable income Adjustments in respect of prior periods	(558,000) 1,477	(427,500) (180)
	Total current tax above	(545,285)	(583,218)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2004

5	INVESTMENT IN SUBSIDIARY UNDERTAKINGS	2004 £	2003 £
	Cost		
	At 1 January and at 31 December	84,041,180	84,041,180 ————
	Amounts provided		
	At 1 January and at 31 December	870,526 ————	870,526 ———
	Net book value		
	At 31 December	83,170,654	83,170,654

The company's principal subsidiary undertakings, all of which are wholly owned and incorporated in England are:

Company	Activity	Holding
Home Counties Newspapers Holdings Plc	Holding company	100% ord. shares
Home Counties Newspapers Limited *	Dormant	100% ord. shares
The South Essex Recorders Limited *	Dormant	100% ord. shares
The Hampstead and Highgate Express Printing and		
Publishing Company Limited *	Dormant	100% ord. shares
Archant Specialist Limited	Magazine publishing	100% ord. shares
Pilot Publishing Company Limited *	Magazine publishing	100% ord. shares
Archant Life Limited	Magazine publishing	100% ord. shares
French Property News Limited *	Magazine publishing	100% ord. shares
Archant Dialogue Limited	Contract publishing	100% ord. shares
Archant Life (North) Limited	Dormant	100% ord. shares
Picture House Publishing Limited *	Dormant	100% ord. shares

^{*} denotes investment indirectly owned

In the opinion of the directors the value of the investments is not less than their book value.

6 DEBTORS	2004 £	2003 £
Amounts owed by other group companies	-	1
Group relief receivable	546,762	1,454,981
Other debtors	1,982	5,081
	548,744	1,460,063

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2004

7	CREDITORS: Amounts falling due within one year	2004 £	2003 £
	Bank overdraft	10,909	17,804
	Unsecured loan notes 2008 (Note 9)	2,705,399	2,957,000
	Unsecured loan notes 2005 (Note 9)	38,600,000	-
	Income tax payable	11,467	12,951
	Other creditors	3,048	1,175
		41,330,823	2,988,930
8	CREDITORS: amounts falling due after more than one year	2004	2003
		£	£
	Unsecured loan notes 2005 (Note 9)	-	38,600,000
	Amounts owed to parent undertaking	40,004,340	41,240,296
		40,004,340	79,840,296

9 UNSECURED LOAN NOTES

Unsecured loan notes 2008

The loan notes are floating rate, guaranteed, unsecured loan notes 2008. The financing cost is payable half yearly on 30 June and 31 December at a rate of 1% below the base rate of Barclays Bank Plc on the first business day in the period. The loan notes can be redeemed by the holders at 30 June and 31 December in any year up to 2007, subject to giving the required 30 days notice. The loan notes are guaranteed by Barclays Bank PLC.

gaaranteed by Darotaye Daritt 120.	2004 £	2003 £
Total loan notes outstanding Less issue costs	2,727,117 (21,718)	2,980,738 (23,738)
	2,705,399	2,957,000

Unsecures loan notes 2005

The unsecured loan notes 2005 were issued to the parent company in settlement of the liability arising on the redemption of convertible unsecured loan stock 2001. The loan notes bear interest at the rate of LIBOR payable annually in arrears.

at the rate of Elbort payable	o amuany managara.	38,600,000	38,600,000
10 CALLED UP SHARE CAP	TAL	2004 £	2003 £
Authorised 6,950,000 ordinary shares	of £1 each	6,950,000	6,950,000
Allotted, called up and ful 1,000,000 ordinary shares	- 1	1,000,000	1,000,000

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2004

11	RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS	Share capital £	Profit & loss account £	Shareholders' funds £
	At 31 December 2002	1,000,000	736,734	1,736,734
	Profit for the year	-	64,757	64,757
	At 31 December 2003	1,000,000	801,491	1,801,491
	Profit for the year	-	582,744	582,744
	At 31December 2004	1,000,000	1,384,235	2,384,235

12 CONTINGENT LIABILITY

Certain companies in the Group have provided a cross guarantee, by way of a debenture, in relation to the overdraft facility with Barclays Bank Plc. Details of the overdraft facility are contained in the Archant Limited group financial statements.

In addition, certain of the companies in the Group have provided a cross guarantee in relation to the revolving credit facilities with The Royal Bank of Scotland plc. Details of the overdraft facility are also contained in the Archant Limited group financial statements.

13 POST BALANCE SHEET EVENTS

On 28 January 2005, Archant Specialist Limited acquired the entire issued share capital of Romsey Publishing Group Limited, a publisher of specialist magazines. The turnover of Romsey's titles for the year ended 31 March 2004 was £9,776,000.

14 RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemptions in FRS 8 from disclosing transactions with related parties that are part of the Archant Limited group.

15 ULTIMATE PARENT UNDERTAKING

At 31 December 2004, the parent undertaking for which group financial statements are drawn up and of which the company was a member was Archant Limited, registered in England and Wales. Copies of that company's financial statements can be obtained from The Registrar, Companies House, Crown Way, Maindy, Cardiff.

16 STATEMENT OF CASH FLOWS

The statement of cash flows has been incorporated within the consolidated financial statements of Archant Limited.