# **Ravenscourt Services Limited**

# Directors' report and financial statements

for the year ended 31 August 2011 Registered number 03534197



Ravenscourt Services Limited Directors report and financial statements for the year ended 31 August 2011

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# Directors' report

The directors present their annual report and the audited financial statements of Ravenscourt Services Limited (the "company") for the year ended 31 August 2011

### Principal activities and review of the business

The principal activity of the company is the provision of services to its immediate parent company, Lion Television Limited. The directors do not anticipate any changes in those activities over the coming year.

#### Results and dividends

The company's loss for the financial year was £340,923 (2010 loss £545,752) which will be withdrawn from reserves. The directors do not recommend the payment of a dividend (2010 £nil)

#### Future outlook

The directors believe that the company will continue as the provider of services to its immediate parent company, Lion Television Limited, in the future

#### Principal risks and uncertainties

The key business risks and uncertainties affecting the company relate to the general economic environment, competition from other television producers and success of the parent company's programming. Further discussion of these risks and uncertainties, in the context of the ALL3MEDIA Holdings Limited (the "group") as a whole, is provided on page 6 of the group's annual report which does not form part of this report

#### Key performance indicators ("KPIs")

The directors of ALL3MEDIA Holdings Limited manage the group's operations on a divisional basis. For this reason, the company's directors believe that analysis using key performance indicators for the company is not necessary or appropriate for an understanding of the development, performance or position of the business of Ravenscourt Services Limited. The development, performance and position of ALL3MEDIA Holdings Limited, which includes the company, is discussed on page 5 of the group's annual report which does not form part of this report

## Going concern

The directors believe that preparing the accounts on the going concern basis is appropriate due to the continued financial support of the ultimate parent company ALL3MEDIA Holdings Limited. The directors have received confirmation that ALL3MEDIA Holdings Limited intends to support the company for at least one year after these financial statements are issued.

#### Disclosure of information to auditors

Each of the persons who is a director at the date of approval of this report confirms that

- (1) so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware, and
- (2) the director has taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the company's auditors are aware of that information

This confirmation is given and should be interpreted in accordance with the provisions of 418 of the Companies Act 2006

# Directors' report (continued)

#### Directors

The directors who held office during the year and up to the date of signing the financial statements were as follows

S Morrison

J Burns

J Pfeil (resigned 10 January 2011)

R Bradley N Catliff J Mills

S Meer

A Jones

(appointed 10 January 2011)

#### Directors' indemnities

During the year, the company maintains liability insurance for its directors and officers. Following shareholder approval, ALL3MEDIA Holdings Limited, the company's ultimate parent undertaking, has also provided an indemnity for the company's directors and officers, which is a qualifying third party indemnity provision for the purposes of the Companies Act 2006

#### Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By order of the Board

A Jones

Company secretary 21 December 2011

# Independent auditors' report to the members of Ravenscourt Services Limited

We have audited the financial statements of Ravenscourt Services Limited for the year ended 31 August 2011 which comprise the profit and loss account, the reconciliation of movements in shareholders' deficit, the balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

# Respective responsibilities of directors and auditors

As explained more fully in the Statement of directors' responsibilities set out on page 2 the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing

## Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the directors' report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 August 2011 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice,
- have been prepared in accordance with the requirements of the Companies Act 2006

# Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

# Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us, or
- · the company financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- · we have not received all the information and explanations we require for our audit

Philip Stokes (Senior Statutory Auditor)

For and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors London

21 December 2011

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# Profit and loss account for the year ended 31 August 2011

	Note	2011 £	2010 £
Turnover Cost of sales	1	5,047,253 (325,736)	4,745,530 (172,455)
Gross profit		4,721,517	4,573,075
Administrative expenses		(5,127,369)	(5,003,518)
Operating loss Interest payable and similar charges	2 5	(405,852) (40,479)	(430,443) (9,029)
Loss on ordinary activities before taxation Tax on loss on ordinary activities	6	(446,331) 105,408	(439,472) (106,280)
Loss for the financial year		(340,923)	(545,752)

Amounts relating to turnover and operating loss in the current and previous year derive from continuing activities

The company has no recognised gains and losses other than those included in the results above, and therefore no separate statement of total recognised gains and losses has been presented

There is no material difference between the loss on ordinary activities before taxation and the loss for the financial year stated above and their historical costs equivalents

The notes on pages 7 to 14 form part of these financial statements

# Reconciliation of movements in shareholders' deficit for the year ended 31 August 2011

	2011 £	2010 £
Loss for the financial year	(340,923)	(545,752)
Opening shareholders' deficit	(814,935)	(269,183)
Closing shareholders' deficit	(1,155,858)	(814,935)

# Balance sheet as at 31 August 2011

Registered number 03534197

	Note	2011		2010	
Fixed assets		£	£	£	£
Tangible assets	7		186,813		61,811
Current assets Debtors	8	1,978,941		608,091	
Creditors: amounts falling due within one		1,978,941		608,091	
year	9	(3,321,612)		(1,484,837)	
Net current liabilities			(1,342,671)		(876,746)
Total assets less current liabilities			(1,155,858)	=	(814,935)
Capital and reserves					
Called up share capital Profit and loss account	10 12		2 (1,155,860)		2 (814,937)
Total shareholders' deficit			(1,155,858)	-	(814,935)
				=	

These financial statements were approved by the board of directors on 21 December 2011 and were signed on its behalf by

J Burns Director

The notes on pages 7 to 14 form part of these financial statements

#### Notes to the financial statements

#### 1 Accounting policies

The following accounting policies have been applied in dealing with items which are considered material in relation to the company's financial statements

#### Basis of preparation

These financial statements are prepared on the going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and applicable accounting standards in the United Kingdom. The principal accounting policies, which have been applied consistently throughout the financial year are set out below.

#### Cash flow statement

The company is a wholly owned subsidiary of ALL3MEDIA Holdings Limited and is included in the consolidated financial statements of ALL3MEDIA Holdings Limited which are publicly available. The ALL3MEDIA Holdings Limited consolidated financial statements for the period ended 31 August 2011 contain a consolidated statement of cash flows. Consequently, the company has taken advantage of the exemption available under Financial Reporting Standard 1 (revised 1996) "Cash flow statements" from preparing its own statement of cash flows.

#### Going concern

The directors believe that preparing the accounts on the going concern basis is appropriate due to the continued support of the ultimate parent company ALL3MEDIA Holdings Limited The directors have received confirmation that ALL3MEDIA Holdings Limited intends to support the company for at least one year after these financial statements are signed

#### Turnover

Turnover comprises the invoiced value of provision of services supplied by the company exclusive of value added tax

Turnover relates wholly to the company's principal activity in the UK

#### Tangible fixed assets and depreciation

Tangible fixed assets are initially stated at historic purchase cost less accumulated depreciation. Cost includes the original purchase price of the asset and the costs attributable to bringing the asset to its working condition for its intended use

Depreciation is calculated to write off the cost of tangible fixed assets evenly over their estimated useful lives at the following annual rates

Leasehold improvements

over the term of the lease

Plant and machinery

20% - 50%

The carrying values of tangible fixed assets are reviewed for impairment if events or changes in circumstances indicate the carrying value may not be in line with the remaining estimated useful life

#### Leases

Assets held under finance leases (excluding sale and leaseback transactions), which are leases where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and are depreciated over their useful lives or the term of the lease, whichever is shorter Future instalments under such leases, net of finance charges, are included within creditors. Rental payments are apportioned between the finance element, which is charged to the profit and loss account, and the capital element which reduces the outstanding obligation for future instalments.

Operating lease rentals are charged to the profit and loss account on a straight line basis over the period of the lease

## 1 Accounting policies (continued)

#### Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax

Deferred tax assets are recognised only to the extent that the directors consider that it is probable that there will be suitable taxable profits from which the future reversal of the underling timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on the average tax rates and laws enacted or substantively enacted at the balance sheet date

#### Pensions

The company operates a defined contribution personal pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The amount charged against profit represents the contributions payable to the scheme in respect of the accounting year.

#### Translation of foreign currencies

Monetary assets and liabilities expressed in foreign currencies are translated into sterling at rates of exchange ruling at the date of the balance sheet or at the agreed contractual rate. Transactions in foreign currency are converted to sterling at the rate ruling at the date of the transaction. All differences on exchange are taken to the profit and loss account.

# 2 Operating loss

This is stated after charging	2011 £	2010 £
Auditors' remuneration		
-Audit services	7,000	7,000
Depreciation and other amounts written off tangible fixed assets	·	
-Owned assets (note 7)	83,975	78,619
Operating lease charges		
- Land and buildings	453,961	453,998
- Equipment	13,247	14,138

#### 3 Directors emoluments

	2011 £	2010 £
Aggregate emoluments Company pension contributions to money purchase schemes	1,178,914 58,800	1,078,183 60,025
		<del></del>
	1,237,714	1,138,208
	<del></del> ==	

During the prior year shares in the immediate parent company were issued to 4 Directors under a long term incentive scheme

The total emoluments, including pension contributions of £15,925 (2010 £15,925) of the highest paid director were £342,673 (2010 £318,192)

Four of the directors are remunerated by ALL3MEDIA Limited, and details are available in the financial statements of that company

Payments were made to a personal pension scheme on a defined contribution basis for 4 directors (2010 4) in the year

## 4 Employee information

The average monthly number of persons employed by the company during the year including directors, analysed by category, was as follows

December 1	2011	2010
By activity	number	number
Production	17	16
Administration	38	39
	55	55
	<del></del>	
The aggregate payroll costs of these persons were as follows		
	2011	2010
	£	£
Wages and salaries	3,449,563	3,381,361
Social security costs	404,362	382,343
Other pension costs	84,444	87,239
	3,938,369	3,850,943
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5 Interest payable and similar chai	ges
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	2011	2010
	£	£
Bank interest payable	40,479	9,029
		<del></del>

#### 6 Taxation

## (a) Tax on loss on ordinary activities

The tax charge/(credit) is made up as follows

	2011	2010
	£	£
Current Tax		
UK corporation tax	(144,516)	(139,366)
Adjustments in respect of previous years	(3,048)	214,482
	<del></del>	
Total current tax charge/(credit) for the year	(147,564)	75,116
Deferred tax		
Originating on and reversal of timing difference	28,747	31,164
Effect of changes in tax rates	13,409	•
Tax on loss on ordinary activities	(105,408)	106,280

# (b) Factors affecting the tax charge for the current year

The tax credit for the year is higher (2010 higher) than the standard rate of corporation tax in the UK of  $27\ 16\%$  (2010 28%) The differences are reconciled below

2070, 110 01101010 120 100 10101	2011 £	2010 £
Loss on ordinary activities before tax	(446,331)	(439,472)
Current tax at 27 16% (2010 28%)	(121,224)	(123,052)
Effects of		
Expenses not deductible for tax purposes Short term timing difference Capital allowances for the year in excess of	1,565 - (27,905)	6,421 (44,748) 22,013
depreciation Adjustments in respect of previous years Utilisation of losses brought forward	(3,048) 3,048	214,482
Total current tax (credit)/charge for the year	(147,564)	75,116

## 6 Taxation (continued)

#### Factors affecting current and future tax charges:

During the year, as a result of the changes in the UK main corporation tax rate to 26% that was substantively enacted on 29 March 2011 and that will be effective from 1 April 2011, and to 25% that was substantively enacted on 5 July 2011 and that will be effective from 1 April 2012, the relevant deferred tax balances have been re-measured

Further reductions to the UK corporation tax rate were announced in the March 2011 budget. The changes, which are expected to be enacted separately each year, propose to reduce the rate by 1% per annum to 23% by 1 April 2014. The changes had not been substantively enacted at the balance sheet date and, therefore, are not recognised in these financial statements.

## c) Deferred taxation (note 8)

The deferred taxation included in the balance sheet is as follows

The deferred taxation included in the balance sheet is as follows	2011 £	2010 £
Included in debtors	138,856	181,012
Depreciation in advance of capital allowances Short term timing difference	138,856	181,012
	138,856	181,012
		Deferred Tax £
At 1 September 2010		181,012
Deferred tax charge in profit and loss account for period (note 6(a))		(42,156)
At 31 August 2011		138,856

The directors consider that it is more likely than not that there will be sufficient taxable profits in the future such as to realise the deferred tax asset, and therefore the asset has been recognised in these financial statements

Net deferred taxation not recognised in the accounts is as follows

	2011	2010
	£	£
Unutilised trading losses	194,194	206,822

No deferred tax asset relating to the above has been recognised on the basis that the recognition criteria set out in Financial Reporting Standard 19 have not been met

# 7 Tangible fixed assets

	Leasehold improvements £	Plant and machinery £	Total £
Cost	-	~	~
At 1 September 2010	258,598	1,496,412	1,755,010
Additions	13,264	195,713	208,977
At 31 August 2011	271,862	1,692,125	1,963,987
Accumulated depreciation	<del></del>	<del></del>	
At 1 September 2010	252,124	1,441,075	1,693,199
Charge for the year	2,634	81,341	83,975
At 31 August 2011	254,758	1,522,416	1,777,174
Net book value	<del></del>	<del></del>	
At 31 August 2011	17,104	169,709	186,813
At 31 August 2010	6,474	55,337	61,811

There are no tangible fixed assets held under finance leases included in the total net book value (2010 nil)

## 8 Debtors

	2011	2010
	£	£
Trade debtors	3,331	4,092
Amounts owed by group companies	1,539,929	166,554
Other debtors	105,418	14,340
Corporation Tax	76,933	-
Prepayments and accrued income	114,474	242,093
Deferred tax (note 6)	138,856	181,012
	1,978,941	608,091

Amounts owed by group companies are interest-free, unsecured and repayable on demand

# 9 Creditors amounts falling due within one year

	2011	2010
	£	£
Bank overdraft	2,594,647	805,139
Trade creditors	24,954	34,144
Amounts owed to group companies for group relief	· -	70,631
Other taxes and social security costs	120,057	106,584
Other creditors	4,505	4,594
Accruals and deferred income	577,449	463,745
	<del></del>	
	3,321,612	1,484,837

Amounts owed to group companies and are interest-free, unsecured and repayable on demand

# 10 Called up share capital

	2011	2010
Allotted and fully paid	£	£
2 ordinary shares of £1 each	2	2

# 11 Financial commitments

At 31 August 2011 the company had annual commitments under non-cancellable operating leases as follows

	Land and	buildings	Otl	her
	2011	2010	2011	2010
	£	£	£	£
Operating leases which expire Within one year		_		_
Within two to five years	473,500	494,670	13,247	13,618
		<del></del>		
	473,500	494,670	13,246	13,618
	<u> </u>			

# 12 Profit and loss account

	2011 £
At 1 September Loss for the financial year	(814,937) (340,923)
At 31 August	(1,155,860)

#### 13 Contingent liabilities

On 17 June 2004 the company was acquired by ALL3MEDIA Limited, a wholly owned subsidiary of ALL3MEDIA Holdings Limited As part of the acquisition arrangements the shares and assets of the company were charged to The Royal Bank of Scotland plc who provided bank finance for the acquisition

The company is a participant in a group banking arrangement under which all surplus cash balances are held as collateral for bank facilities advanced to group members. In addition, the company has issued an unlimited guarantee to the bank to support these bank facilities. Details of these facilities are disclosed in note 32 of the ALLMEDIA Intermediate Limited financial statements which are publicly available.

## 14 Related party transactions

The Company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with wholly owned group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company which are publicly available. There were no other related party transactions in the year

## 15 Ultimate and immediate parent undertaking and controlling party

The company's immediate parent undertaking is ALL3MEDIA Limited. In the directors' opinion, the company's ultimate parent undertaking is ALL3MEDIA Holdings Limited, a company incorporated in the United Kingdom. ALL3MEDIA Holdings Limited is the parent undertaking of the smallest and the largest group to consolidate these financial statements at 31 August 2011. Copies of its consolidated financial statements, which include the company, are available from Berkshire House, 168-173. High Holborn, London, WC1V 7AA.

The ultimate controlling party at the balance sheet date was Permira Holdings Limited, a company which owns Permira Europe III G P Limited, the general partner of Permira Europe III Permira Holdings Limited is incorporated in Guernsey