

Adproducts.com Limited

Annual Report and Unaudited Financial Statements
for the Year Ended 30 June 2023

Adproducts.com Limited

Directors' Report for the Year Ended 30 June 2023

The directors present their report and the financial statements for the year ended 30 June 2023.

Directors of the company

The directors who held office during the year were as follows:

Mr KC Doherty

Mr RA Sowerby

Mr D Lynn

Financial instruments

Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

Approved and authorised by the Board on 20 March 2024 and signed on its behalf by:

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Mr RA Sowerby

Director

Adproducts.com Limited

Profit and Loss Account for the Year Ended 30 June 2023

The company has not traded during the year. During this year, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

Adproducts.com Limited

(Registration number: 03516908)

Balance Sheet as at 30 June 2023

	Note	2023 £	2022 £
Current assets			
Debtors	<u>3</u>	<u>100</u>	<u>100</u>
Capital and reserves			
Called up share capital	<u>4</u>	<u>100</u>	<u>100</u>
Shareholders' funds		<u>100</u>	<u>100</u>

For the financial year ending 30 June 2023 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved and authorised by the Board on 20 March 2024 and signed on its behalf by:

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Mr RA Sowerby

Director

Adproducts.com Limited

Notes to the Unaudited Financial Statements for the Year Ended 30 June 2023

1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

Unit 2 Woking 8

Forsyth Road

Woking

Surrey

GU21 5SB

England and Wales

These financial statements were authorised for issue by the Board on 20 March 2024.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements were prepared in accordance with Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland and the Companies Act 2006'.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Going concern

The financial statements have been prepared on a going concern basis.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. The company subsequently considers the recoverable value of the trade debtors. When assessing impairment of trade debtors, management considers factors including the current credit rating of the debtor, the ageing profile of debtors and historical experience.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

3 Debtors

		2023	2022
Current	Note	£	£
Amounts owed by related parties		100	100
		100	100

Adproducts.com Limited

Notes to the Unaudited Financial Statements for the Year Ended 30 June 2023

4 Share capital

Allotted, called up and fully paid shares

	2023		2022	
	No.	£	No.	£
Ordinary shares of £0.25 each	400	100	400	100

5 Parent and ultimate parent undertaking

The company's immediate parent is Stridage Holdings Limited, incorporated in England & Wales.

The ultimate parent is Dowlis Group Global Solutions Limited, incorporated in England & Wales.

The most senior parent entity producing publicly available financial statements is Dowlis Group Global Solutions Limited. These financial statements are available upon request from Companies House.

The ultimate controlling party is Mr K C Doherty, director.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.