

# **Adproducts.com Limited**

Annual Report and Unaudited Financial Statements  
for the Year Ended 30 June 2021

# **Adproducts.com Limited**

## **Directors' Report for the Year Ended 30 June 2021**

The directors present their report and the financial statements for the year ended 30 June 2021.

### **Director of the company**

The directors who held office during the year were as follows:

Mr D Lynn

Mr KC Doherty

Mr RA Sowerby (appointed 14 June 2021)

### **Financial instruments**

### **Small companies provision statement**

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

Approved and authorised by the Board on 20 June 2022 and signed on its behalf by:

.....

Mr RA Sowerby

Director

**Adproducts.com Limited**

**Profit and Loss Account for the Year Ended 30 June 2021**

The company has not traded during the year. During this year, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

**Adproducts.com Limited**

**(Registration number: 03516908)**

**Balance Sheet as at 30 June 2021**

	Note	2021 £	2020 £
<b>Current assets</b>			
Debtors	3	100	100
<b>Capital and reserves</b>			
Called up share capital	4	100	100
Shareholders' funds		100	100

For the financial year ending 30 June 2021 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved and authorised by the Board on 20 June 2022 and signed on its behalf by:

.....  
Mr RA Sowerby  
Director

# Adproducts.com Limited

## Notes to the Unaudited Financial Statements for the Year Ended 30 June 2021

### 1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

Unit 2 Woking 8  
Forsyth Road  
Woking  
Surrey  
GU21 5SB  
England and Wales

These financial statements were authorised for issue by the Board on 20 June 2022.

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### Statement of compliance

These financial statements were prepared in accordance with Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

#### Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

#### Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. The company subsequently considers the recoverable value of the trade debtors. When assessing impairment of trade debtors, management considers factors including the current credit rating of the debtor, the ageing profile of debtors and historical experience.

#### Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

### 3 Debtors

	<b>2021</b>	<b>2020</b>
<b>Note</b>	<b>£</b>	<b>£</b>
Amounts owed by related parties	100	100
	<u>100</u>	<u>100</u>

## Adproducts.com Limited

### Notes to the Unaudited Financial Statements for the Year Ended 30 June 2021

#### 4 Share capital

##### Allotted, called up and fully paid shares

	2021		2020	
	No.	£	No.	£
Ordinary shares of £0.25 each	400	100	400	100

#### 5 Parent and ultimate parent undertaking

The company's immediate parent is Stridage Holdings Limited, incorporated in England & Wales.

The ultimate parent is Dowlis Global Limited, incorporated in England & Wales.

The most senior parent entity producing publicly available financial statements is Dowlis Global Limited. These financial statements are available upon request from Companies House.

The ultimate controlling party is Mr D Lynn, director.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.