## REGISTERED NUMBER: 03513833 (England and Wales)

AMENDING.

#### **Unaudited Financial Statements**

for the Period 1 March 2019 to 31 August 2020

<u>for</u>

**Blueheart Promotions Ltd** 

SATURDAY

\*AATSHØPM\*

27/11/2021 COMPANIES HOUSE

#245

## Contents of the Financial Statements for the Period 1 March 2019 to 31 August 2020

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	4

#### Blueheart Promotions Ltd :

# Company Information for the Period 1 March 2019 to 31 August 2020

**DIRECTORS:** 

H Brown

MS A Petrovic

**SECRETARY:** 

H Brown

**REGISTERED OFFICE:** 

99-103 Lomond Grove

Camberwell Business Centre

London SE5 7HN

**REGISTERED NUMBER:** 

03513833 (England and Wales)

**ACCOUNTANTS:** 

KEITH REYNOLDS 124 JUBILEE COURT VICTORIA PARADE

LONDON

SE10 9FJ

## Balance Sheet 31 August 2020

		31.8.20		28.2.19	
	Notes	£	£	£	£
FIXED ASSETS	_				
Intangible assets	3		-		40.040
Tangible assets	4		33,427		18,349
			33,427		18,349
CURRENT ASSETS					
Debtors	5	4,729		14,058	
Cash at bank		121		1,644	
		4.950		15,702	
CREDITORS		4,850		15,702	
Amounts falling due within one year	6	27,565		20,302	
NET CURRENT LIABILITIES			(22,715)		(4,600)
TOTAL ASSETS LESS CURRENT					
LIABILITIES			10,712		13,749
CREDITORS					
Amounts falling due after more than one year	7		-		(10,250)
					, , ,
PROVISIONS FOR LIABILITIES			<u>-</u>		(3,486)
NET ASSETS			10,712		13

Balance Sheet - continued 31 August 2020

		31.8.20		28.2.19	
	Notes	£	£	£	£
CAPITAL AND RESERVES					•
Called up share capital			40.740		2
Retained earnings			10,710		11
SHAREHOLDERS' FUNDS			10,712		13

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 August 2020.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 August 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 11 November 2021 and were signed on its behalf by:

MS A Petrovic - Director

Notes to the Financial Statements
for the Period 1 March 2019 to 31 August 2020

#### 1. ACCOUNTING POLICIES

#### Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

#### **Turnover**

Turnover represents the net invoiced sum of fashion shows and related activities completed by the year end, excluding value added tax.

#### Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2005, is being amortised evenly over its estimated useful life of ten years.

#### Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 20% on cost and not provided

#### **Taxation**

Taxation for the period comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

#### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. Only balances in excess of £5,000 are recognised.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the period end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Page 4 continued...

# Notes to the Financial Statements - continued for the Period 1 March 2019 to 31 August 2020

#### 2. EMPLOYEES AND DIRECTORS

The average number of employees during the period was 4 (2019 - 4).

### 3. INTANGIBLE FIXED ASSETS

At 28 February 2019

4.

INTANGIBLE FIXED ASSETS			Goodwill £
COST At 1 March 2019 and 31 August 2020			50,000
AMORTISATION At 1 March 2019 and 31 August 2020			50,000
NET BOOK VALUE At 31 August 2020			
At 28 February 2019			-
TANGIBLE FIXED ASSETS	Plant and machinery £	Motor vehicles £	Totals £
COST At 1 March 2019 Additions	5,722 1,773	41,700	47,422 1,773
At 31 August 2020	7,495	41,700	49,195
DEPRECIATION At 1 March 2019 Charge for period	5,721 355	23,352 (13,660)	29,073 (13,305)
At 31 August 2020	6,076	9,692	15,768
NET BOOK VALUE At 31 August 2020	1,419	32,008	33,427
	<del></del>		

The depreciation charge has been credited following a review of the value of the vans at the Balance Sheet date.

1

18,348

18,349

## Notes to the Financial Statements - continued for the Period 1 March 2019 to 31 August 2020

<b>5</b> .	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		31.8.20 £	28.2.19 £
	Trade debtors Other debtors	2,064 2,665	10,000 4,058
		4,729	14,058
6.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		31.8.20 £	28.2.19 £
	Bank loans and overdrafts Trade creditors	1,431 (1)	-
	Taxation and social security Other creditors	24,835 1,300	17,789 2,513
		27,565	20,302
7.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR		
		31.8.20 £	28.2.19 £
	Hire purchase contracts		10,250

#### 8. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to directors subsisted during the period ended 31 August 2020 and the year ended 28 February 2019:

	31.8.20 £	28.2.19 £
H Brown		
Balance outstanding at start of period	-	2,050
Amounts repaid	-	(2,050)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of period	-	-
	<del>===</del>	<del>====</del>
MS A Petrovic		
Balance outstanding at start of period	•	2,050
Amounts repaid	-	(2,050)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of period	-	-
	====	===

Notes to the Financial Statements - continued for the Period 1 March 2019 to 31 August 2020

## 9. **ULTIMATE CONTROLLING PARTY**

The controlling party is The share capital is owned by Ms APetrovic and Mr H Brown..