Company registration number: 03498840

S & V E Williams Limited

Financial statements

31 December 2020

Contents
Directors and other information
Strategic report
Directors report
Independent auditor's report to the members
Statement of income and retained earnings
Statement of financial position
Statement of cash flows
Notes to the financial statements

Directors and other information

Directors S Williams

Mrs V E Williams

Secretary Mrs V E Williams

Company number 03498840

Registered office 28-30 Grange Road West

Birkenhead Merseyside CH41 4DA

Auditor Robert S Boys Ltd

28-30 Grange Road West

Birkenhead Merseyside CH41 4DA Bankers The Royal Bank of Scotland Plc

St Ann Street Manchester

M60 2SS

HSBC UK

17-19 Regent Street

Wrexham LL11 1RN

Strategic report

Year ended 31 December 2020

Principal activity

The principal activity of the company during the year was that of a chain of fast food restaurants.

Business review

The external commercial environment is expected to remain competitive, however, we remain confident that we will build on our current level of performance in the future.

Principal risks and uncertainties

As a franchisee the company is fully supported by a global organisation which minimises the brands risks and uncertainties. The company values safe, quality food which is affordable and convenient.

Performance and position

The company has had a successful year despite the COVID-19 pandemic with profits on ordinary activities before taxation of £727,565 compared to profits of £775,059 in 2019. This is based on a significantly reduced turnover in 2020 due to national and local lock downs from the pandemic requiring the restaurants to close and once re-opened only offering drive-thru and take out services for a period of time. The business was assisted by a number of government backed grants to mitigate as best possible the impact of the pandemic on the business and its retention of its staff. The gross profit margin fell by 6.2% to 32.8% in 2020 compared with 39.0% in 2019. The net profit margin has risen from 3.3% in 2019 to 3.9% in 2020. The company recognises its responsibility to protect and preserve the environment for future generations to come. The company has a policy of employing local people representing the communities in which we operate. The company also operates a code of conduct with regards to human rights.

Future Development

The company is striving to expand in the future with the addition of further restaurants within the business.

This report was approved by the board of directors on 25 May 2021 and signed on behalf of the board by:

S Williams

Director

Directors report

Year ended 31 December 2020

The directors present their report and the financial statements of the company for the year ended 31 December 2020.

Directors

The directors who served the company during the year were as follows:

S Williams

Mrs V E Williams

Dividends

Particulars of recommended dividends are detailed in note 13 to the financial statements.

Employment of disabled persons

The company is an equal opportunity employer and one of their greatest strengths is their diverse workforce. The company recognises the importance of being an inclusive employer and employs on the basis of qualities regardless of disability or qualifications.

Employee involvement

The company has an excellent training programme and opportunities to suit individual employee ambitions to aid career development and promotion.

Financial instruments

The key business risks and uncertainties affecting the company are considered to relate to competition and the economic climate.

Events after the end of the reporting period

Particulars of events after the reporting period are detailed in note 28 to the financial statements.

Disclosure of information in the strategic report.

In accordance with section 414C(11) of the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 the company has set out in the company's strategic report information required by schedule 7 of the Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008.

Directors responsibilities statement

The directors are responsible for preparing the strategic report, directors report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

Each of the persons who is a director at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the company's auditor is unaware; and they have taken all steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the company's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

This report was approved by the board of directors on 25 May 2021 and signed on behalf of the board by:

S Williams

Director

Independent auditor's report to the members of

S & V E Williams Limited

Year ended 31 December 2020

Opinion

We have audited the financial statements of S & V E Williams Limited (the 'company') for the year ended 31 December 2020 which comprise the statement of income and retained earnings, statement of financial position, statement of cash flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice). In our opinion, the financial statements: - give a true and fair view of the state of the company's affairs as at 31 December 2020 and of its profit for the year then ended; - have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and - have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and We have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence We have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, We have concluded that the directors use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work We have performed, We have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, We do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If We identify such material inconsistencies or apparent material misstatements, We are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work We have performed, We conclude that there is a material misstatement of this other information, We are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, We have not identified material misstatements in the strategic report or the directors' report. We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion: - adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or - the financial statements are not in agreement with the accounting records and the returns; or - certain disclosures of directors' remuneration specified by law are not made; or - We have not received all the information and explanations We require for our audit.

Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below: As part of an audit in accordance with ISAs (UK), We exercise professional judgment and maintain professional scepticism throughout the audit. We also: - Identify and assess the risks of material misstatement of the financial statements. whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. - Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. but not for the purpose of expressing an opinion on the effectiveness of the internal control. - Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors. - Conclude on the appropriateness of the directors use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If We conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern. - Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation. We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that We identify during our audit.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Robert S Boys (Senior Statutory Auditor)

For and on behalf of

Robert S Boys Ltd

Statutory Auditor

28-30 Grange Road West

Birkenhead

Merseyside

CH41 4DA

25 May 2021

Statement of income and retained earnings

Year ended 31 December 2020

		2020	2019
	Note	£	£
Turnover	4	18,890,124	24,503,890
Cost of sales		(12,698,751	(14,939,677
))
Gross profit		6,191,373	9,564,213
Administrative expenses		(6,916,865)	(8,759,660)
Other operating income	5	1,467,197	-
Operating profit	6	741,705	804,553
Other interest receivable and similar income	10	2,066	3,865
Interest payable and similar expenses	11	(16,206)	(33,359)
Profit before taxation		727,565	775,059
Tax on profit	12	(190,799)	(237,966)
Profit for the financial year and total comprehensive income		536,766	537,093
Dividends declared and paid or payable during the year	13	(110,000)	(110,000)
Retained earnings at the start of the year		1,940,336	1,513,243
Retained earnings at the end of the year		2,367,102	1,940,336

All the activities of the company are from continuing operations.

Statement of financial position

31 December 2020

		2020		2019	
	Note	£	£	£	£
Fixed assets					
Intangible assets	14	91,375		205,931	
Tangible assets	15	2,512,364		3,186,751	
			2,603,739		3,392,682
Current assets					
Stocks	16	106,984		102,924	
Debtors	17	86,413		86,945	
Investments	18	10,000		10,000	
Cash at bank and in hand		3,009,195		2,104,348	
		3,212,592		2,304,217	
Creditors: amounts falling due					
within one year	19	(2,702,212)		(2,833,655)	
			540.000		/ FOO (OO)
Net current assets/(liabilities)			510,380		(529,438)
Total assets less current liabilities			3,114,119		2,863,244
Creditors: amounts falling due					
after more than one year	20		(618,948)		(751,147)
Provisions for liabilities	21		(127,969)		(171,661)
Net assets			2,367,202		1,940,436
Capital and reserves					
Called up share capital	25		100		100
Profit and loss account	26		2,367,102		1,940,336
Shareholders funds			2,367,202		1,940,436

These financial statements were approved by the board of directors and authorised for issue on 25 May 2021, and
are signed on behalf of the board by:

S Williams

Director

Company registration number: 03498840

Statement of cash flows

Year ended 31 December 2020

Eash flows from operating activities Profit for the financial year 536,760 537,093 Adjustments for: Depreciation of tangible assets 818,696 873,617 Amortisation of intangible assets 114,556 325,667 Government grant income (1,467,197)		2020	2019
Profit for the financial year 536,766 537,093 Adjustments for: 318,696 873,617 Depreciation of tangible assets 318,696 873,617 Amortisation of intangible assets 114,556 325,667 Government grant income (1,467,197) Other interest receivable and similar income (2,066) (3,865) Interest payable and similar expenses 16,206 33,359 Tax on profit 190,799 379,666 Accrued expenses/(income) 11,583 58,132 Changes in: 1 533 15,813 Stocks (4,060) (4,754) 174,183 174,184 174,184 174,184 174,184 174,184 174,184 174,184 174,184 174,184 174,184		£	£
Depreciation of tangible assets	Cash flows from operating activities		
Depreciation of tangible assets 818,696 873,617 Amortisation of intangible assets 114,556 325,667 Government grant income (1,467,197) - Other interest receivable and similar income (2,066) (3,865) Interest payable and similar expenses 16,206 33,359 Tax on profit 190,799 237,966 Accrued expenses/(income) 11,583 58,132 Changes in: Stocks (4,060) (4,754) Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits (17,972) (303,082) Provisions and employee benefits 197,843 1,766,785 Interest paid (16,206) (3,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities (200,667)	Profit for the financial year	536,766	537,093
Amortisation of intangible assets 114,556 325,667 Government grant income (1,467,197) - Other interest receivable and similar income (2,066) (3,865) Interest payable and similar expenses 16,206 33,359 Tax on profit 190,799 237,966 Accrued expenses/(income) 11,583 58,132 Changes in: Stocks (4,060) (4,754) Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Net cash used in investing activities (209,657) (841,648) Government grant income 1,467,197 -	Adjustments for:		
Government grant income (1,467,197)	Depreciation of tangible assets	818,696	873,617
Other interest receivable and similar income (3,865) Interest payable and similar expenses 16,206 33,359 Tax on profit 190,799 237,966 Accrued expenses/(income) 11,583 58,132 Changes in: Stocks (4,060) (4,754) Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits (17,972) (303,082) Cash generated from operations 197,843 1,766,785 Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities (146,7197) (209,657) (841,648) Cash flows from financing activities (209,657) (841,648) (209,671) (209,657) (209,657) (Amortisation of intangible assets	114,556	325,667
Interest payable and similar expenses 16,206 33,359 Tax on profit 190,799 237,966 Accrued expenses/(income) 11,583 58,132 Changes in: \$\$1500 (4,060) (4,754) Stocks (4,060) (4,754) Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Purchase of tangible assets (144,310) (134,834) Cash flows from financing activities (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net increase/(dec	Government grant income	(1,467,197)	-
Tax on profit 190,799 237,966 Accrued expenses/(income) 11,583 58,132 Changes in: Stocks (4,060) (4,754) Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Other interest receivable and similar income	(2,066)	(3,865)
Accrued expenses/(income) 11,583 58,132 Changes in: Stocks (4,060) (4,754) Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Interest payable and similar expenses	16,206	33,359
Changes in: Stocks (4,060) (4,754) Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Purchase of tangible assets (144,310) (134,834) Cash flows from financing activities (209,657) (841,648) Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Tax on profit	190,799	237,966
Stocks (4,060) (4,754) Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Accrued expenses/(income)	11,583	58,132
Trade and other debtors 532 17,418 Trade and other creditors (17,972) (303,082) Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Changes in:		
Trade and other creditors (17,972) (303,082) Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Purchase of tangible assets (144,310) (134,834) Cash flows from financing activities (144,310) (134,834) Cash flows from financing activities (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Stocks	(4,060)	(4,754)
Provisions and employee benefits - (4,766) Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Purchase of tangible assets (144,310) (134,834) Cash flows from financing activities (209,657) (841,648) Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Trade and other debtors	532	17,418
Cash generated from operations 197,843 1,766,785 Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Trade and other creditors	(17,972)	(303,082)
Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities (209,657) (841,648) Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Provisions and employee benefits	-	(4,766)
Interest paid (16,206) (33,359) Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities (144,310) (134,834) Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities (209,657) (841,648) Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627			
Interest received 2,066 3,865 Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Cash generated from operations	197,843	1,766,785
Tax paid (282,086) (75,182) Net cash (used in)/from operating activities (98,383) 1,662,109 Cash flows from investing activities Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Interest paid	(16,206)	(33,359)
Net cash (used in)/from operating activities Cash flows from investing activities Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities Cash flows from financing activities Proceeds from borrowings Government grant income Equity dividends paid Net cash from/(used in) financing activities Net cash from/(used in) financing activities Net increase/(decrease) in cash and cash equivalents 1,662,109 (144,310) (134,834) (134,834) (144,310) (134,834) (144,310) (134,834) (144,310) (134,834)	Interest received	2,066	3,865
Cash flows from investing activities Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities Cash flows from financing activities Proceeds from borrowings Government grant income Equity dividends paid (110,000) Net cash from/(used in) financing activities Net increase/(decrease) in cash and cash equivalents (144,310) (134,834) (134,834) (144,310) (134,834) (134,834) (144,310) (134,834) (144,310) (134,834) (144,310) (134,834) (144,310) (134,834)	Tax paid	(282,086)	(75,182)
Cash flows from investing activities Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities Cash flows from financing activities Proceeds from borrowings Government grant income Equity dividends paid (110,000) Net cash from/(used in) financing activities Net increase/(decrease) in cash and cash equivalents (144,310) (134,834) (134,834) (144,310) (134,834) (134,834) (144,310) (134,834) (144,310) (134,834) (144,310) (134,834) (144,310) (134,834)			
Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Net cash (used in)/from operating activities	(98,383)	1,662,109
Purchase of tangible assets (144,310) (134,834) Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627			
Net cash used in investing activities (144,310) (134,834) Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Cash flows from investing activities		
Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Purchase of tangible assets	(144,310)	(134,834)
Cash flows from financing activities Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627			
Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Net cash used in investing activities	(144,310)	(134,834)
Proceeds from borrowings (209,657) (841,648) Government grant income 1,467,197 - Equity dividends paid (110,000) (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627			
Government grant income 1,467,197 - Equity dividends paid (110,000) Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Cash flows from financing activities		
Equity dividends paid(110,000)(110,000)Net cash from/(used in) financing activities1,147,540(951,648)Net increase/(decrease) in cash and cash equivalents904,847575,627	Proceeds from borrowings	(209,657)	(841,648)
Net cash from/(used in) financing activities 1,147,540 (951,648) Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Government grant income	1,467,197	-
Net increase/(decrease) in cash and cash equivalents 904,847 575,627	Equity dividends paid	(110,000)	(110,000)
Net increase/(decrease) in cash and cash equivalents 904,847 575,627			
	Net cash from/(used in) financing activities	1,147,540	(951,648)
Cash and cash equivalents at beginning of year 2,104,348 1,528,721	Net increase/(decrease) in cash and cash equivalents	904,847	575,627
	Cash and cash equivalents at beginning of year	2,104,348	1,528,721

Notes to the financial statements

Year ended 31 December 2020

1. General information

The company is a private company limited by shares, registered in England & Wales. The address of the registered office is 28-30 Grange Road West, Birkenhead, Merseyside, CH41 4DA.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. The Triennial review 2017 amendments to the standard have been early adopted.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis. The financial statements are prepared in sterling, which is the functional currency of the entity.

Turnover

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax.

Taxation

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in the statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves. In this case, tax is recognised in other comprehensive income or directly in capital and reserves, respectively. Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

Goodwill

Goodwill arises on business acquisitions and represents the excess of the cost of the acquisition over the company's interest in the net amount of the identifiable assets, liabilities and contingent liabilities of the acquired business. Goodwill is measured at cost less accumulated amortisation and accumulated impairment losses. It is amortised on a straight line basis over its useful life. Where a reliable estimate of the useful life of goodwill or intangible assets cannot be made, the life is presumed not to exceed ten years.

Intangible assets

Intangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated amortisation and impairment losses. Any intangible assets carried at a revalued amount, are recorded at the fair value at the date of revaluation, as determined by reference to an active market, less any subsequent accumulated amortisation and subsequent accumulated impairment losses. Intangible assets acquired as part of a business combination are only recognised separately from goodwill when they arise from contractual or other legal rights, are separable, the expected future economic benefits are probable and the cost or value can be measured reliably.

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful life of that asset as follows:

Goodwill - 3 years
Other intangible assets - 5-20 years

If there is an indication that there has been a significant change in amortisation rate, useful life or residual value of an intangible asset, the amortisation is revised prospectively to reflect the new estimates.

Tangible assets

tangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses. An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in capital and reserves, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in capital and reserves in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in capital and reserves in respect of that asset, the excess shall be recognised in profit or loss.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Plant and machinery - 15 % straight line
Fittings fixtures and equipment - 15 % straight line
Motor vehicles - 15 % straight line
Computer equipment - 20 % straight line

If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of tangible assets, the depreciation is revised prospectively to reflect the new estimates.

Impairment

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date. When it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets. When it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the company are assigned to those units.

Stocks

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell.

Government grants

Government grants are recognised at the fair value of the asset received or receivable. Grants are not recognised until there is reasonable assurance that the company will comply with the conditions attaching to them and the grants will be received. Government grants are recognised using the accrual model and the performance model. Under the accrual model, government grants relating to revenue are recognised on a systematic basis over the periods in which the company recognises the related costs for which the grant is intended to compensate. Grants that are receivable as compensation for expenses or losses already incurred or for the purpose of giving immediate financial support to the entity with no future related costs are recognised in income in the period in which it becomes receivable. Grants relating to assets are recognised in income on a systematic basis over the expected useful life of the asset. Where part of a grant relating to an asset is deferred, it is recognised as deferred income and not deducted from the carrying amount of the asset. Under the performance model, where the grant does not impose specified future performance-related conditions on the recipient, it is recognised in income when the grant proceeds are received or receivable. Where the grant does impose specified future performance-related conditions on the recipient, it is recognised in income only when the performance-related conditions have been met. Where grants received are prior to satisfying the revenue recognition criteria, they are recognised as a liability.

Provisions

Provisions are recognised when the entity has an obligation at the reporting date as a result of a past event; it is probable that the entity will be required to transfer economic benefits in settlement and the amount of the obligation can be estimated reliably. Provisions are recognised as a liability in the statement of financial position and the amount of the provision as an expense. Provisions are initially measured at the best estimate of the amount required to settle the obligation at the reporting date and subsequently reviewed at each reporting date and adjusted to reflect the current best estimate of the amount that would be required to settle the obligation. Any adjustments to the amounts previously recognised are recognised in profit or loss unless the provision was originally recognised as part of the cost of an asset. When a provision is measured at the present value of the amount expected to be required to settle the obligation, the unwinding of the discount is recognised in finance costs in profit or loss in the period it arises.

Financial instruments

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument. Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument. Debt instruments are subsequently measured at amortised cost. Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment. Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument. Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately. For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets or either assessed individually or grouped on the basis of similar credit risk characteristics. Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund. When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised in finance costs in profit or loss in the period in which it arises.

4. Turnover

The whole of the turnover is attributable to the principal activity of the company wholly undertaken in the United Kingdom.

5. Other operating income

	2020 £	2019 £
Government grant income	1,467,197	-
6. Operating profit		
Operating profit is stated after charging/(crediting):		
	2020	2019
	£	£
Amortisation of intangible assets	114,556	325,667
Depreciation of tangible assets	818,696	873,617
Fees payable for the audit of the financial statements	3,500	3,300
7. Auditors remuneration		
	2020	2019
	£	£
Fees payable to Robert S Boys Ltd		
Fees payable for the audit of the financial statements	3,500	3,300
Fees payable to the company's auditor and its associates for other services: Other non-audit services	5,575	4,950

8. Staff costs

The average number of persons employed by the company during the year, including the directors, amounted to:

	2020	2019
Staff	729	808
Management	31	32
	760	840
The aggregate payroll costs incurred during the year were:		
The aggregate payron code incarred daring the year wore.		
	2020	2019
	£	£
Wages and salaries	6,516,451	6,772,138
Social security costs	266,892	263,649
Other pension costs	133,486	77,571
	6,916,829	7,113,358
O. Directors account to		
9. Directors remuneration		
The directors aggregate remuneration in respect of qualifying services was:		
	2020	2019
	£	£
Remuneration	34,566	28,250
Company contributions to pension schemes in respect of qualifying services	2,129	3,621
	36,695	31,871
The number of directors who accrued benefits under company pension plans was as	follows:	
	2020	2019
	Number	Number
Defined contribution plans	2	2
10. Other interest receivable and similar income		
	2020	2019
	£	2015 £
Bank deposits	2,039	3,865
Other interest receivable and similar income	2,033	-
Card. Interest receivable and difficult meeting	21	-
	2,066	3,865
		·

11. Interest payable and similar expenses

	2020	2019
	£	£
Bank loans and overdrafts	16,206	33,346
Other interest payable and similar expenses	-	13
	16,206	33,359
12 Tay an profit		
12. Tax on profit		
Major components of tax expense		
	2020	2019
	£	£
Current tax:		
UK current tax expense	234,491	282,059
Deferred tax:		
Origination and reversal of timing differences	(43,692)	(44,093)
Tax on profit	190,799	237,966
Reconciliation of tax expense		

Reconciliation of tax expense

The tax assessed on the profit for the year is higher than (2019: higher than) the standard rate of corporation tax in the UK of 19.00% (2019: 19.00%).

	2020	2019
	£	£
Profit before taxation	727,565	775,059
Profit multiplied by rate of tax	138,237	147,261
Effect of expenses not deductible for tax purposes	-	(904)
Effect of capital allowances and depreciation	96,254	135,702
Tax on profit	234,491	282,059

13. Dividends

Equity dividends

		2020 £	2019 £
Dividends paid during the year (excluding those for which a liability e	existed at the end	110,000	110,000
14. Intangible assets			
	Goodwill	Franchise fees	Total
	£	£	£
Cost			
At 1 January 2020 and 31 December 2020	1,327,688	195,000	1,522,688
Amortisation			
At 1 January 2020	1,222,132	94,625	1,316,757
Charge for the year	105,556	9,000	114,556
At 31 December 2020	1,327,688	103,625	1,431,313
Carrying amount			
At 31 December 2020	-	91,375	91,375
At 31 December 2019	105,556	100,375	205,931

15. Tangible assets

	Plant and machinery	Fixtures, fittings and equipment	Motor vehicles	Computer equipment	Total
	£	£	£	£	£
Cost					
At 1 January 2020	5,962,364	76,377	28,125	1,556	6,068,422
Additions	144,310	-	-	-	144,310
At 31 December 2020	6,106,674	76,377	28,125	1,556	6,212,732
Depreciation					
At 1 January 2020	2,799,016	76,377	4,922	1,357	2,881,672
Charge for the year	814,278	-	4,219	199	818,696
At 31 December 2020	3,613,294	76,377	9,141	1,556	3,700,368
Carrying amount					
At 31 December 2020	2,493,380	-	18,984	-	2,512,364
At 31 December 2019	3,163,348	-	23,203	199	3,186,750
16. Stocks					
				2020	2019
				£	£
Raw materials				106,984	102,924
17. Debtors					
				2020	2019
				£	£
Trade debtors				105	222
Prepayments and accrued income				33,965	83,934
Other debtors				52,343	2,789
				86,413	86,945
18. Investments					
				2020	2019
				£	£
Other investments				10,000	10,000

19. Creditors: amounts falling due within one year

	2020	2019
	£	£
Bank loans and overdrafts	419,052	523,885
Trade creditors	1,230,746	967,407
Accruals and deferred income	421,420	409,838
Corporation tax	234,464	282,059
Social security and other taxes	333,000	613,136
Director loan accounts	59,667	32,292
Other creditors	3,863	5,038
	2 702 242	2,833,655
	2,702,212	2,033,033
20. Creditors: amounts falling due after more than one year		
	2020	2019
	£	£
Bank loans and overdrafts	618,948	751,147
21. Provisions		
	Deferred tax	Total
	(note 22)	
	£	£
At 1 January 2020	171,661	171,661
Unused amounts reversed	(43,692)	(43,692)
At 31 December 2020	127,969	127,969

22. Deferred tax

The deferred tax included in the statement of financial position is as follows:

	2020	2019
	£	£
Included in provisions (note 21)	127,969	171,661
The deferred tax account consists of the tax effect of timing differences in respect of:		
	2020	2019
	£	£
Accelerated capital allowances	127,969	171,661

23. Employee benefits

The amount recognised in profit or loss in relation to defined contribution plans was £ 133,486 (2019: £ 77,571).

24. Government grants

The amounts recognised in the financial statements for government grants are as follows:

			2020	2019
			£	£
Recognised in other operating income:				
Government grants recognised directly in income			1,467,197	-
25. Called up share capital				
Issued, called up and fully paid				
	2020		2019	
	No	£	No	£
Ordinary shares shares of £ 1.00 each	100	100	100	100

26. Reserves

Profit and loss account: This reserve records retained earnings and accumulated losses.

27. Analysis of changes in net debt

At 1 January 2020	Cash flows	At 31 December 2020
£	£	£
2,104,348	904,847	3,009,195
(556,177)	77,458	(478,719)
(751,147)	132,199	(618,948)
10,000	-	10,000
807,024	1,114,504	1,921,528
	2020 £ 2,104,348 (556,177) (751,147) 10,000	2020 £ 2,104,348 904,847 (556,177) 77,458 (751,147) 132,199 10,000

28. Events after the end of the reporting period

After the end of the 31 December 2020 reporting period the business has continued to be impacted by a global pandemic (COVID-19) which has subsequently caused a disruption to the company and it's usual ability to trade. During January to May 2021 the restaurants were closed for eat in with only drive thru, take away and delivery being operated. Eating in resumed in mid-May 2021. From a financial position, following a positive overall period in 2020 coupled with the ongoing aid of the government grants available to the business, the directors believe that the business has a balance sheet which can withstand the current situation. McDonalds continues to support franchisee's. The directors to the best of their knowledge do not envisage any issues with continuing to trade for the next 12 months.

29. Related party transactions

During the year the company paid £82,500 to Mr S Williams and £27,500 to Mrs V E Williams in dividends.

30. Controlling party

Mr S Williams, a director and majority shareholder, is considered to have a controlling interest in the company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.