Abbreviated accounts

for the year ended 31 December 2014

16/07/2015 COMPANIES HOUSE

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Strategic report for the year ended 31 December 2014

Principal activity

The principal activity of the company during the year was that of a chain of fast food restaurants.

Business review

The external commercial environment is expected to remain competitive, however, we remain confident that we will build on our current level of performance in the future.

Principal risks and uncertainties

As a franchisee the company is fully supported by a global organisation which minimises the brands risks and uncertainties. The company values safe, quality food which is affordable and convenient.

Performance and position

The company has had another successful year with profits on ordinary activities before taxation of £755,680, an increase of 44% compared with 2013. The gross profit margin has remained consistent at around 40%. The net profit margin has improved by 1%, from 4% in 2013 to 5% for 2014.

The company recognises its responsibility to protect and preserve the environment for future generations to come.

The company has a policy of employing local people representing the communities in which we operate. The company also operates a code of conduct with regards to human rights.

Future Development

The company is striving to expand in the future with the addition of further restaurants within the business.

This report was approved by the Board on 6 July 2015 and signed on its behalf by

S Williams

Director

Directors' report for the year ended 31 December 2014

The directors present their report and the accounts for the year ended 31 December 2014.

Results and dividends

The results for the year are set out on page 5.

The directors have paid an interim dividend amounting to £290,500 and they do not recommend payment of a final dividend.

Financial risk management objectives and policies

The key business risks and uncertainties affecting the company are considered to relate to competition and the economic climate.

Employment policy

The company is an equal opportunity employer and one of their greatest strengths is their diverse workforce. The company recognise the importance of being an inclusive employer and employ on the basis of qualities regardless of disability or qualifications.

The company has an excellent training programme and opportunities to suit individual employee ambitions to aid career development and promotion.

Directors and their interests

The directors who served during the year and their respective interests in the company are stated below:

	Class of share		01/01/14
S Williams	Ordinary shares	75	75
Mrs V E Williams	Ordinary shares	25	25

Statement of directors' responsibilities

The directors are responsible for preparing the Strategic Report, Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

Directors' report for the year ended 31 December 2014

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The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the persons who is a director at the date of approval of this report confirm that:

- so far as each director is aware, there is no relevant audit information of which the company's auditor is unaware; and
- each director has taken all steps that they ought to have taken as a director to make themself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

Strategic Report

In accordance with section 414C(11) of the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 the company has set out in the company's strategic report information required by schedule 7 of the Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008.

Auditors

Robert S Boys Ltd are deemed to be reappointed in accordance with Section 487(2) of the Companies Act 2006.

This report was approved by the Board on 6 July 2015 and signed on its behalf by

S Williams Director

Independent auditors' report to S & V E Williams Limited under Section 449 of the Companies Act 2006

We have examined the abbreviated accounts set out on pages 5 to 17 together with the financial statements of S & V E Williams Limited for the year ended 31 December 2014 prepared under Section 396 of the Companies Act 2006.

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of the directors and the auditors

The directors are responsible for preparing the abbreviated accounts in accordance with Section 445 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 "The special auditor's report on abbreviated accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 445(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with that provision.

Robert S Boys (senior statutory auditor)
For and on behalf of Robert S Boys Ltd
Chartered Accountants and
Statutory Auditor

6 July 2015

28-30 Grange Road West Birkenhead Merseyside CH41 4DA

Abbreviated profit and loss account for the year ended 31 December 2014

		Continuing	g operations
		2014	2013
	Notes	£	£
Turnover		14,456,970	13,520,649
Gross profit Administrative expenses		5, 840,717 (5,074,595)	5,276,913 (4,739,393)
Operating profit	2	766,122	537,520
Other interest receivable and similar income Interest payable and similar charges	4 5	1,226 (11,668)	845 (14,282)
Profit on ordinary activities before taxation		755,680	524,083
Tax on profit on ordinary activities	8	(164,936)	(112,837)
Profit for the year		590,744	411,246
Retained profit brought forward Reserve Movements		598,695 (290,500)	337,449 (150,000)
Retained profit carried forward		898,939	598,695

There are no recognised gains or losses other than the profit or loss for the above two financial years.

Abbreviated balance sheet as at 31 December 2014

		20	14	20	13
	Notes	£	£	£	£
Fixed assets					
Intangible assets	9		169,938		245,333
Tangible assets	10		1,283,212		1,428,436
			1,453,150		1,673,769
Current assets					
Stocks	11	60,138		84,798	
Debtors	12	61,298		61,857	
Investments	13	8,750	•	8,750	
Cash at bank and in hand		1,419,873		964,521	
		1,550,059		1,119,926	
Creditors: amounts falling					
due within one year	14	(1,650,028)		(1,533,890)	
Net current liabilities			(99,969)		(413,964)
Total assets less current					
liabilities			1,353,181		1,259,805
Creditors: amounts falling due					
after more than one year	15		(317,308)		(522,618)
Provisions for liabilities	16		(136,834)		(138,392)
Net assets			899,039		598,795
Capital and reserves					
Called up share capital	18		100		100
Profit and loss account			898,939		598,695
Shareholders' funds	19		899,039		598,795
			-		

These abbreviated accounts have been prepared in accordance with the special provisions of Section 445(3) of the Companies Act 2006 relating to medium-sized companies.

These accounts were approved by the directors on 6 July 2015, and are signed on their behalf by:

S Williams

Director

Registration number 03498840

The notes on pages 8 to 17 form an integral part of these financial statements.

Cash flow statement for the year ended 31 December 2014

	Notes	2014 £	2013 £
Reconciliation of operating profit to net			
cash inflow from operating activities			
Operating profit		766,122	537,520
Depreciation		302,190	275,235
Decrease in stocks		24,660	(24,970)
Decrease in debtors		559	(12,360)
Increase in creditors		7,074	364,548
Net cash inflow from operating activities		1,100,605	1,139,973
Cash flow statement			
Net cash inflow from operating activities		1,100,605	1,139,973
Returns on investments and servicing of finance	21	(10,442)	(13,437)
Taxation	21	(72,083)	(78,964)
Capital expenditure	21	(81,571)	(824,830)
		936,509	222,742
Equity dividends paid		(290,500)	(150,000)
		646,009	72,742
Management of liquid resources	21	040,009	(1,250)
Financing	21	(190,657)	169,526
		<u> </u>	
Increase in cash in the year		<u>455,352</u>	<u>241,018</u>
Reconciliation of net cash flow to movement in net i	funds (Note 22)	,	
Increase in cash in the year		455,352	241,018
Cash inflow from increase in debts and lease financing		190,657	(169,526)
Cash inflow from decrease in liquid resources		-	1,250
Change in net funds resulting from cash flows		646,009	72,742
Net funds at 1 January 2014		274,648	201,906
Net funds at 31 December 2014		920,657	274,648

Notes to the abbreviated financial statements for the year ended 31 December 2014

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and comply with financial reporting standards of the Accounting Standards Board.

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year.

1.3. Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of 3 years.

1.4. Franchise fees

Franchise fees are valued at cost less accumulated amortisation.

Amortisation is calculated to write off the cost in equal annual instalments over their estimated useful life of 5-20 years.

1.5. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Plant and machinery

15% reducing balance

Fixtures, fittings

and equipment - 15% reducing balance
Motor vehicles - 15% reducing balance

Computer

equipment - 20% reducing balance

1.6. Investments

Current asset investments are at the lower of cost and net realisable value.

1.7. Stock

Stock is valued at the lower of cost and net realisable value.

1.8. Pensions

The pension costs charged in the financial statements represent the contribution payable by the company during the year.

Notes to the abbreviated financial statements for the year ended 31 December 2014

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1.9. Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date except for: revaluation gains and losses unless, by the balance sheet date, the company has entered into a binding agreement to sell the asset and has revalued the asset to selling price: and taxable gains arising on revaluations or sales if it is more likely than not that the gain will be rolled over into a replacement asset.

Deferred tax assets are recognised where it is considered more likely than not that future profits will be available for offset.

2.	Operating profit	2014 £	2013 £
	Operating profit is stated after charging:		
÷1	Depreciation and other amounts written off intangible assets	75,395	64,414
	Depreciation and other amounts written off tangible assets	223,726	204,875
Þ	Loss on disposal of tangible fixed assets	3,069	5,946
	Auditors' remuneration (Note 3)	3,000	3,000
_			
3.	Auditors' remuneration	***	
		2014 £	2013 £
	Auditors' remuneration - audit of the financial statements	3,000	3,000
4.	Interest receivable and similar income	2014	2013
		£	£
	Bank interest	1,218	845
	Other interest	8	-
	Guidi interest		
		<u>1,226</u>	=====
5.	Interest payable and similar charges	2014	2013
		£	£
	Interest payable on bank loans	11,668	14,282
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Notes to the abbreviated financial statements for the year ended 31 December 2014

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6. Employees

	Number of employees The average monthly numbers of employees (including the directors) during the year were:	2014	2013
	Staff	522	426
	Management	523 25	18
	Management .		
		548	<u>444</u>
	Employment costs	2014	2013
		£	£
	Wages and salaries	3,715,083	3,501,527
	Social security costs	158,201	153,653
	Pension costs-other operating charge	97,955	107,641
		3,971,239	3,762,821
6.1.	Directors' remuneration	2014	2013
		£	£
	Remuneration and other emoluments	24,482	24,457
	Pension contributions	83,600	103,600
		108,082	128,057
		Number	Number
	Number of directors to whom retirement benefits	_	_
	are accruing under a money purchase scheme	2	2

7. Pension costs

The company operates a defined contribution pension scheme in respect of the directors and employees. The scheme and its assets are held by independent managers. The pension charge represents contributions due from the company and amounted to £97,955 (2013 - £107,641).

Notes to the abbreviated financial statements for the year ended 31 December 2014

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8. Tax on profit on ordinary activities

Analysis of charge in period	2014 £	2013 £
Current tax	166.404	72 002
UK corporation tax	166,494	72,083
Total current tax charge	166,494	72,083
Deferred tax		
Timing differences, origination and reversal	(1,558)	40,754
Total deferred tax	(1,558)	40,754
Tax on profit on ordinary activities	164,936	112,837

Factors affecting tax charge for period

The tax assessed for the period is lower than the standard rate of corporation tax in the UK (23.00 per cent). The differences are explained below:

	2014 £	2013 £
Profit on ordinary activities before taxation	755,680	524,083
Profit on ordinary activities multiplied by standard rate of corporation		
tax in the UK of 23.00% (31 December 2013 : 24.00%)	173,806	125,780
Effects of:		
Expenses not deductible for tax purposes	292	260
Depreciation for period in excess of capital allowances	6,210	(40,559)
Loss/(profit) on sale of fixed assets in excess of balancing allowance	706	(1,427)
Change of rate from 23.00% to 21.00% (2013 - 24.00% to 23.00%)	(11,859)	(2,639)
Marginal relief	(2,661)	(9,332)
Current tax charge for period	166,494	72,083

Notes to the abbreviated financial statements for the year ended 31 December 2014

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9.	Intangible fixed assets			Franchise Fees £	Goodwill £	Total £
	Cost At 1 January 2014			180,000	377,688	557,688
	At 31 December 2014			180,000	377,688	557,688
	Amortisation At 1 January 2014 Charge for year			73,188 11,250	239,167 64,145	312,355 75,395
	At 31 December 2014			84,438	303,312	387,750
	Net book values At 31 December 2014			95,562	74,376	169,938
	At 31 December 2013			106,812	138,521	245,333
10.	Tangible fixed assets		Fixtures, fittings and equipment	Motor vehicles £	Computer equipment	Total
	Cost At 1 January 2014 Additions Disposals	2,388,239 84,830	95,392	51,202 - (13,000)	10,715 1,556	2,545,548 86,386 (13,000)
	At 31 December 2014	2,473,069	95,392	38,202	12,271	2,618,934
	Depreciation At 1 January 2014 On disposals Charge for the year	1,007,548 - 217,296		17,209 (5,116) 4,001		1,117,112 (5,116) 223,726
	At 31 December 2014	1,224,844	84,607	16,094	10,177	1,335,722
	Net book values At 31 December 2014	1,248,225	10,785	22,108	2,094	1,283,212
	At 31 December 2013	1,380,691	12,691	33,993	1,061	1,428,436

Notes to the abbreviated financial statements for the year ended 31 December 2014

	continued		
11.	Stocks	2014 £	2013 £
	Raw materials and consumables	60,138	84,798
12.	Debtors	2014 £	2013 £
	Trade debtors Other debtors Prepayments and accrued income	77 3,719 57,502 61,298	7,334 54,523 61,857
13.	Current asset investments	2014 £	2013 £
	Other unlisted investments	8,750 ———	<u>8,750</u>
14.	Creditors: amounts falling due within one year	2014 £	2013 £
	Bank loan Trade creditors Corporation tax Other taxes and social security costs Directors' accounts Other creditors Accruals and deferred income	190,657 573,362 166,494 452,245 55,088 3,515 208,667	176,004 615,729 72,083 387,026 68,846 6,472 207,730
		1,650,028	1,533,890

Notes to the abbreviated financial statements for the year ended 31 December 2014

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15.	Creditors: amounts falling due after more than one year	2014 £	2013 £
	Bank loan	317,308	522,618
	Loans		
	Repayable in one year or less, or on demand (Note 14)	190,657	176,004
	Repayable between one and two years	189,153	189,009
	Repayable between two and five years	128,155	333,609
		507,965	698,622
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The loan with RBS with an outstanding balance of £99,562 is repayable over 7 years ending August 2017 at a rate of 1.6% above base rate. The loan with RBS with an outstanding balance of £84,427 is repayable over 7 years ending March 2017 at a rate of 1.6% above base rate. The loan with RBS with an outstanding balance of £98,626 is repayable over 6 years ending November 2017 at a rate of 1.4% above base rate. The loan with RBS with an outstanding balance of £225,350 is repayable over 5 years ending February 2018 at a rate of 1.4% above base rate.

16. Provisions for liabilities

	Deferred taxation	Total £
•	(Note 17)	
	£	
At 1 January 2014	138,392	138,392
Movements in the year	(1,558)	(1,558)
At 31 December 2014	136,834	136,834

Notes to the abbreviated financial statements for the year ended 31 December 2014

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	erated capital allowances ion for deferred tax ion at 1 January 2014	136,834	138,392 138,392
Provis	ion at 1 January 2014		138,392
	·	120 200	
	ed tax credit in profit and loss account	138,392 (1,558)	٠
Provis	ion at 31 December 2014	136,834	
18. Share	capital	2014 £	2013 €
Autho 1,000	orised Ordinary shares of £1 each	1,000	1,000
	ed, called up and fully paid rdinary shares of £1 each	100	100
_	y Shares rdinary shares of £1 each	<u>100</u>	100
19. Recor	ciliation of movements in shareholders' funds	2014 £	2013 £
Profit Divide	for the year ends	590,744 (290,500)	411,246 (150,000)
Openi	ng shareholders' funds	300,244 598,795	261,246 337,549
Closin	g shareholders' funds	899,039	598,795

Notes to the abbreviated financial statements for the year ended 31 December 2014

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20. Related party transactions

During the year the directors Mr S Williams and Mrs V E Williams were paid dividends of £157,500 and £133,000 respectively on equity shares.

21. Gross cash flows

	2014	2013
	£	£
Returns on investments and servicing of finance		
Interest received	1,226	845
Interest paid	(11,668)	(14,282)
	(10,442)	(13,437)
Taxation		
Corporation tax paid	(72,083)	(78,964)
Capital expenditure		
Payments to acquire intangible assets	-	(236,252)
Payments to acquire tangible assets	(86,386)	(599,523)
Receipts from sales of tangible assets	4,815	10,945
	(81,571)	(824,830)
Management of Liquid Resources		
Payments to acquire short term investments		(1,250)
Financing		
New long term bank loan	-	237,510
New short term bank loan	-	112,490
Repayment of short term bank loan	(190,657)	(180,474)
	(190,657)	169,526

Notes to the abbreviated financial statements for the year ended 31 December 2014

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22. Analysis of changes in net funds

·	Opening balance	Cash flows	Other changes	Closing balance
	£	£	£	£
Cash at bank and in hand	964,521	455,352		1,419,873
Liquid resources	8,750	-		8,750
Debt due within one year	(176,005)	190,657	(205,310)	(190,658)
Debt due after one year	(522,618)	-	205,310	(317,308)
	(698,623)	190,657	•	(507,966)
Net funds	274,648	646,009	-	920,657