Company Registration Number: 03493915 (England and Wales)

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st February 2010

End date: 31st January 2011

**SUBMITTED** 

# Company Information for the Period Ended 31st January 2011

Director:	RICHARD JAMES ASHFORD

KATHRYN ASHFORD

Company secretary: RICHARD JAMES ASHFORD

Registered office: Suffolk House

44 Burntwood Road

Hammerwich Burntwood WS7 0JG

Company Registration Number: 03493915 (England and Wales)

## Abbreviated Balance sheet As at 31st January 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible assets:	2	49,616	29,863
Total fixed assets:		49,616	29,863
Current assets			
Stocks:		750	750
Debtors:		323,497	441,278
Cash at bank and in hand:		61,154	59,123
Total current assets:		385,401	501,151
Creditors			
Creditors: amounts falling due within one year		88,242	213,323
Net current assets (liabilities):		297,159	287,828
Total assets less current liabilities:		346,775	317,691
Total net assets (liabilities):		346,775	317,691

The notes form part of these financial statements

## Abbreviated Balance sheet As at 31st January 2011 continued

	Notes	2011 £	2010 £
Capital and reserves			
Called up share capital:	3	100	100
Profit and Loss account:		346,675	317,591
Total shareholders funds:		346,775	317,691

For the year ending 31 January 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 28 November 2011

#### SIGNED ON BEHALF OF THE BOARD BY:

Name: RICHARD JAMES ASHFORD

Status: Director

The notes form part of these financial statements

# Notes to the Abbreviated Accounts for the Period Ended 31st January 2011

## 1. Accounting policies

#### Basis of measurement and preparation of accounts

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

### Turnover policy

Turnover represents net invoiced sales of goods and services, excluding value added tax.

## Tangible fixed assets depreciation policy

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life. Plant and machinery etc - 25% on reducing balance and 20% on reducing balance

### Other accounting policies

Stocks Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items. Deferred tax Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

### 2. Tangible assets

	Total
Cost	£
At 01st February 2010:	72,733
Additions:	36,188
At 31st January 2011:	108,921
Depreciation	
At 01st February 2010:	42,870
Charge for year:	16,435
At 31st January 2011:	59,305
Net book value	
At 31st January 2011:	49,616
At 31st January 2010:	29,863

### 3. Called up share capital

Allotted, called up and paid

Previous period			2010
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1	100
Total share capital:			100
Current period			2011
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1	100
Total share capital:			100

ULTIMATE CONTROLLING PARTY Mr R Ashford is the ultimate controlling party.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.