

Registered number: 3493615

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**SIMPLY PUBS LIMITED**

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**UNAUDITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MARCH 2011**

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17/12/2011

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COMPANIES HOUSE

**SIMPLY PUBS LIMITED**  
**REGISTERED NUMBER. 3493615**

**ABBREVIATED BALANCE SHEET**  
**AS AT 31 MARCH 2011**

	Note	£	2011 £	£	2010 £
<b>FIXED ASSETS</b>					
Intangible assets	2		3,557		4,890
Tangible assets	3		523		719
			<u>4,080</u>		<u>5,609</u>
<b>CURRENT ASSETS</b>					
Stocks		5,754		10,754	
Cash in hand		3,414		3,761	
		<u>9,168</u>		<u>14,515</u>	
<b>CREDITORS:</b> amounts falling due within one year	4	(197,581)		(198,159)	
<b>NET CURRENT LIABILITIES</b>			<u>(188,413)</u>		<u>(183,644)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>(184,333)</u>		<u>(178,035)</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	5		2		2
Profit and loss account			<u>(184,335)</u>		<u>(178,037)</u>
<b>SHAREHOLDERS' DEFICIT</b>			<u>(184,333)</u>		<u>(178,035)</u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 March 2011 and of its loss for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 10 December 2011

*M. L. Campbell,*

**M L Cambell**  
Director

*A E L Campbell*

**A E L Campbell**  
Director

The notes on pages 2 to 3 form part of these financial statements

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## SIMPLY PUBS LIMITED

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### NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2011

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#### 1. ACCOUNTING POLICIES

##### 1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

##### 1.2 TURNOVER

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts

##### 1.3 INTANGIBLE FIXED ASSETS AND AMORTISATION

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the identifiable assets and liabilities. It is amortised to the Profit and loss account over its estimated economic life.

##### 1.4 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

S/Term Leasehold Property	-	6.66% straight line
Fixtures & fittings	-	15% straight line

#### 2. INTANGIBLE FIXED ASSETS

	£
<b>COST</b>	
At 1 April 2010 and 31 March 2011	20,000
<b>AMORTISATION</b>	
At 1 April 2010	15,110
Charge for the year	1,333
At 31 March 2011	16,443
<b>NET BOOK VALUE</b>	
At 31 March 2011	3,557
At 31 March 2010	4,890

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**SIMPLY PUBS LIMITED**

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**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 MARCH 2011**

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**3. TANGIBLE FIXED ASSETS**

	£
<b>COST</b>	
At 1 April 2010 and 31 March 2011	<u>29,327</u>
<b>DEPRECIATION</b>	
At 1 April 2010	28,608
Charge for the year	196
	<u>28,804</u>
At 31 March 2011	
<b>NET BOOK VALUE</b>	
At 31 March 2011	<u>523</u>
At 31 March 2010	<u>719</u>

**4 CREDITORS:  
AMOUNTS FALLING DUE WITHIN ONE YEAR**

The bank loan and overdraft are secured by a floating charge over the assets of the company and by the personal guarantees of the directors

**5 SHARE CAPITAL**

	2011 £	2010 £
<b>ALLOTTED, CALLED UP AND FULLY PAID</b>		
2 Ordinary shares of £1 each	<u>2</u>	<u>2</u>