

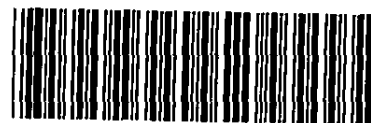
REGISTERED NUMBER: 03492137 (England and Wales)

Abbreviated Audited Accounts for the Year Ended 31 December 2012

for

Pulse Insurance Limited

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COMPANIES HOUSE

Pulse Insurance Limited

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for the Year Ended 31 December 2012

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Pulse Insurance Limited

Company Information
for the Year Ended 31 December 2012

DIRECTORS:

A D Pilcher
P F Sandilands
D A Elliott

SECRETARY:

D A Elliott

REGISTERED OFFICE:

6 The Courtyard
Clyffe House
Tincleton
Dorchester
Dorset
DT2 8QR

REGISTERED NUMBER: 03492137 (England and Wales)

SENIOR STATUTORY

AUDITOR:

Mrs D Scott

AUDITORS:

Kingsbere Accountants Limited
The Old Dryer
Hinton Business Park
Tarrant Hinton
Blandford Forum
Dorset
DT11 8JF

BANKERS:

Barclays Bank Plc
10 South Street
Dorchester
Dorset
DT1 1BT

Pulse Insurance Limited

Company Information
for the Year Ended 31 December 2012

SOLICITORS:

Holman Fenwick & Willan
Marlow House
Lloyds Avenue
London
EC3N 3AL

Report of the Independent Auditors to
Pulse Insurance Limited
Under Section 449 of the Companies Act 2006

We have examined the abbreviated accounts set out on pages four to six, together with the full financial statements of Pulse Insurance Limited for the year ended 31 December 2012 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you.

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.

D. Scott

Mrs D Scott (Senior Statutory Auditor)
for and on behalf of Kingsbere Accountants Limited
The Old Dryer
Hinton Business Park
Tarrant Hinton
Blandford Forum
Dorset
DT11 8JF

Date 12th February 2013

Pulse Insurance Limited


Abbreviated Balance Sheet
31 December 2012

	Notes	31.12.12 £	£	31 12 11 £	£
FIXED ASSETS					
Tangible assets	2		2,186		3,584
CURRENT ASSETS					
Debtors		14,991		34,712	
Cash at bank		65,631		50,600	
		80,622		85,312	
CREDITORS					
Amounts falling due within one year		7,447		14,593	
NET CURRENT ASSETS			73,175		70,719
TOTAL ASSETS LESS CURRENT LIABILITIES			75,361		74,303
CAPITAL AND RESERVES					
Called up share capital	3	220,721		220,721	
Share premium		10,096		10,096	
Profit and loss account		(155,456)		(156,514)	
SHAREHOLDERS' FUNDS			75,361		74,303

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on
and were signed on its behalf by

11th Feb 2013
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P F Sandilands - Director

The notes form part of these abbreviated accounts

Pulse Insurance Limited

Notes to the Abbreviated Accounts
for the Year Ended 31 December 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents premiums collected and commissions received from the services provided as an insurance agent

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Office equipment - 25% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2012	39,979
Additions	2,105
	<hr/>
At 31 December 2012	42,084
	<hr/>
DEPRECIATION	
At 1 January 2012	36,395
Charge for year	3,503
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At 31 December 2012	39,898
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NET BOOK VALUE	
At 31 December 2012	2,186
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At 31 December 2011	3,584
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Pulse Insurance Limited

Notes to the Abbreviated Accounts - continued
for the Year Ended 31 December 2012

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid		Nominal value	31.12.12	31 12 11
Number	Class		£	£
22,072,119	Ordinary	1p	<u>220,721</u>	<u>220,721</u>