

REGISTERED NUMBER: 03492137 (England and Wales)

**Abbreviated Audited Accounts for the Year Ended 31 December 2011**

**for**

**Pulse Insurance Limited**



**Pulse Insurance Limited**

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**for the Year Ended 31 December 2011**

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**Pulse Insurance Limited**  
**Company Information**  
**for the Year Ended 31 December 2011**

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**DIRECTORS:** A D Pilcher  
P F Sandilands  
D A Elliott

**SECRETARY:** D A Elliott

**REGISTERED OFFICE:** 6 The Courtyard  
Clyffe House  
Tincleton  
Dorchester  
Dorset  
DT2 8QR

**REGISTERED NUMBER:** 03492137 (England and Wales)

**SENIOR STATUTORY  
AUDITOR:** Mrs D Scott

**AUDITORS:** Kingsbere Accountants Limited  
The Old Dryer  
Hinton Business Park  
Tarrant Hinton  
Blandford Forum  
Dorset  
DT11 8JF

**BANKERS:** Barclays Bank Plc  
10 South Street  
Dorchester  
Dorset  
DT1 1BT

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**Pulse Insurance Limited**  
**Company Information**  
**for the Year Ended 31 December 2011**

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**SOLICITORS:**

Holman Fenwick & Willan  
Marlow House  
Lloyds Avenue  
London  
EC3N 3AL

**Report of the Independent Auditors to**  
**Pulse Insurance Limited**  
**Under Section 449 of the Companies Act 2006**

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We have examined the abbreviated accounts set out on pages four to six, together with the full financial statements of Pulse Insurance Limited for the year ended 31 December 2011 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

**Respective responsibilities of directors and auditors**

The directors are responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you.

**Basis of opinion**

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

**Opinion**

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section.



Mrs D Scott (Senior Statutory Auditor)  
for and on behalf of Kingsbere Accountants Limited  
The Old Dryer  
Hinton Business Park  
Tarrant Hinton  
Blandford Forum  
Dorset  
DT11 8JF

Date 16<sup>th</sup> February 2012

**Pulse Insurance Limited**

**Abbreviated Balance Sheet**  
**31 December 2011**

	Notes	31.12.11 £	£	31 12 10 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		3,584		6,035
<b>CURRENT ASSETS</b>					
Debtors		34,712		25,554	
Cash at bank		50,600		45,765	
		85,312		71,319	
<b>CREDITORS</b>					
Amounts falling due within one year		14,593		22,706	
<b>NET CURRENT ASSETS</b>			70,719		48,613
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			74,303		54,648
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		220,721		220,721
Share premium			10,096		10,096
Profit and loss account			(156,514)		(176,169)
<b>SHAREHOLDERS' FUNDS</b>			74,303		54,648

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on  
and were signed on its behalf by

9. Feb. 2012

  
P F Sandilands - Director

The notes form part of these abbreviated accounts

**Pulse Insurance Limited**

**Notes to the Abbreviated Accounts**  
**for the Year Ended 31 December 2011**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents premiums collected and commissions received from the services provided as an insurance agent

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Office equipment - 25% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**2 TANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 January 2011	39,334
Additions	645
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At 31 December 2011	39,979
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<b>DEPRECIATION</b>	
At 1 January 2011	33,299
Charge for year	3,096
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At 31 December 2011	36,395
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<b>NET BOOK VALUE</b>	
At 31 December 2011	3,584
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At 31 December 2010	6,035
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**Pulse Insurance Limited**

**Notes to the Abbreviated Accounts - continued**  
**for the Year Ended 31 December 2011**

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**3 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid		Nominal value	<b>31.12.11</b>	31 12 10
Number	Class		£	£
22,072,119	Ordinary	1p	<b><u>220,721</u></b>	<u>220,721</u>