UNAUDITED DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2010

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COMPANY INFORMATION

DIRECTORS J D Dunn (appointed 22 December 2008)

S Desai (appointed 10 September 2010)

S S Sullivan (appointed 12 January 2009 & resigned 10 September 2010)

COMPANY SECRETARY

J Salvo

COMPANY NUMBER

3490077

REGISTERED OFFICE

Maple House

149 Tottenham Court Road

London W1T 7NF

ACCOUNTANTS

PricewaterhouseCoopers LLP

1 Embankment Place

London WC2N 6RH

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DIRECTORS' REPORT FOR THE YEAR ENDED 31 JULY 2010

The directors present their report and the financial statements for the year ended 31 July 2010

PRINCIPAL ACTIVITIES

The Company is dormant

DIRECTORS

The directors who served during the year were

J D Dunn (appointed 22 December 2008)

S Desai (appointed 10 September 2010)

S S Sullivan (appointed 12 January 2009 & resigned 10 September 2010)

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006

This report was approved by the board on 19 April 2011 and signed on its behalf

Sungeeth Deson

Director

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 JULY 2010

	Note	2010 £	2009 £
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		-	-
Tax on profit on ordinary activities		-	
PROFIT FOR THE FINANCIAL YEAR		-	

All amounts relate to continuing operations

There were no recognised gains and losses for 2010 or 2009 other than those included in the Profit and loss account

The Company has not traded during the year or the preceding financial year. During these periods, the Company received no income and incurred no expenditure and therefore made neither profit or loss

LUDGATE 151 LIMITED REGISTERED NUMBER 3490077

BALANCE SHEET AS AT 31 JULY 2010

	Note	£	2010 £	£	2009 £
FIXED ASSETS					
Investments	2		2		2
TOTAL ASSETS LESS CURRENT L	IABILITIES		2	=	2
CAPITAL AND RESERVES					
Called up share capital	3		2		2
SHAREHOLDERS' FUNDS	4	_	2	_	2

For the year ended 31 July 2010 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006

Members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (i) ensuring the Company keeps accounting records which comply with section 386 of the Companies Act 2006 and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of the financial year and of its profit or loss for the financial year, in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the Company

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 19 April 2011

Jangella Dejai S Desai Director

The notes on pages 4 to 5 form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2010

1 ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

The Company is the parent undertaking of a small group and as such is not required by the Companies Act 2006 to prepare group accounts. These financial statements therefore present information about the Company as an individual undertaking and not about its group.

1.2 Investments

3

Investments held as fixed assets are shown at cost less provision for impairment

2. FIXED ASSET INVESTMENTS

		Investments in subsidiary
		companies £
Cost or valuation		~
At 1 August 2009 and 31 July 2010		2
Net book value		
At 31 July 2010		2
At 31 July 2009		2
Subsidiary undertakings		
The following were subsidiary undertakings of the company		
Name	Class of shares	Holding
Entermode Limited	Ordinary	100%
SHARE CAPITAL		
- 1	2010	2009
	£	£
Allotted, called up and fully paid		•
440,010 Ordinary shares of £0 0000045 each	<u> </u>	2

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2010

4 RECONCILIATION OF MOVEMENT IN SHAREHOLDERS' FUNDS

2010	2009
£	£
_	_

Shareholders' funds at 1 August 2009 and 31 July 2010

5. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The directors consider HIT Entertainment Limited to be the immediate controlling company

The ultimate parent undertaking is HIT Entertainment Scottish LP, which is registered in Scotland, whilst the ultimate controlling party is Apax Partners Europe Managers Limited on behalf of funds managed by it

The largest and smallest group into which the Company is consolidated is headed by Sunshine Holdings 3 Limited, which is registered in England and Wales. The financial statements of Sunshine Holdings 3 Limited are available at Maple House, 149 Tottenham Court Road, London, W1T 7NF