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COMPANIES FORM No. 88(2)(Rev 1988)
Return of allotments of shares

88(2)

Pursuant to section 88(2) of the Companies Act 1985 (the Act)

To the Registrar of Companies (address overleaf)
(see note 1)

(REVISED 1988)

This form replaces forms
PUC2, PUC3 and 88(2)

Company Number

348 7744

1. Name of company

* DIRECT RESPONSE HOLDINGS LIMITED

2. This section must be completed for all allotments

Descriptions of shares	PREFERENCE		
A Number allotted	10		
B Nominal value of each	£1,000	£	£
C Total amount (if any) paid or due and payable on each share (including premium if any)	£10,000	£	£

Date(s) on which the shares were allotted

(a) [on 1/10 1998]\$, or

(b) [from 19 to 19]\$

The names and addresses of the allottees and the number of shares allotted to each should be given overleaf

3. If the allotment is wholly or partly other than for cash the following information must be given
(see notes 2 & 3)

D Extent to which each share is to be treated as paid up. Please use percentage.			
E Consideration for which the shares were allotted			

NOTES

1. This form should be delivered to the Registrar of Companies within one month of the (first) date of allotment.

2. If the allotment is wholly or partly other than for cash, the company must deliver to the registrar a return containing the information at D & E. The company may deliver this information by completing D & E and the delivery of the information must be accompanied by the duly stamped contract required by section 88(2)(b) of the Act or by the duly stamped prescribed particulars required by section 88(3) (Form No 88(3)).

3. Details of bonus issues should be included only in section 2.

Presentor's name address, telephone
number and reference (if any):

MR M NEWELL
PRIMARY INSURANCE GROUP LTD
SPRINGFIELD HOUSE
SPRINGFIELD ROAD
HORSHAM
WEST SUSSEX RH12 2RG
TEL: 01403 225220

For official Use

Post Room



Please do not
write in the
margin

**Please complete
legibly, preferably in
black type, or bold
block lettering**

Where the space given on this form is inadequate, continuation sheets should be used and the number of sheets attached should be indicated in the box opposite:

‡ Insert,
Director,
Secretary,
Administrator,
Administrative
Receiver or
Receiver
(Scotland) as
appropriate.

**The Registrar of Companies
Companies Registration Office
102 George Street
Edinburgh
EH2 3DJ**