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COMPANIES FORM No. 88(2)(Rev 1988)  
Return of allotments of shares

88(2)

Pursuant to section 88(2) of the Companies Act 1985 (the Act)

To the Registrar of Companies (address overleaf)  
(see note 1)

(REVISED 1988)  
This form replaces forms  
PUC2, PUC3 and 88(2)

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gibly, preferably  
black type, or  
old block lettering

Company Number

348 7744

1. Name of company

insert full name  
of company

\* DIRECT RESPONSE HOLDINGS LIMITED

2. This section must be completed for all allotments

distinguish  
between  
ordinary  
preference, etc.

Descriptions of sharest	PREFERENCE		
A Number allotted	10		
B Nominal value of each	£1,000	£	£
C Total amount (if any) paid or due and payable on each share (including premium if any)	£10,000	£	£

complete  
(a) or (b) as  
appropriate

Date(s) on which the shares were allotted  
(a) [on 1/9 1998]\$, or  
(b) [from 19 to 19]\$.  
The names and addresses of the allottees and the number of shares allotted to each should be given overleaf

3. If the allotment is wholly or partly other than for cash the following information must be given  
(see notes 2 & 3)

D Extent to which each share is to be treated as paid up. Please use percentage.			
E Consideration for which the shares were allotted			

NOTES

1. This form should be delivered to the Registrar of Companies within one month of the (first) date of allotment.
2. If the allotment is wholly or partly other than for cash, the company must deliver to the registrar a return containing the information at D & E. The company may deliver this information by completing D & E and the delivery of the information must be accompanied by the duly stamped contract required by section 88(2)(b) of the Act or by the duly stamped prescribed particulars required by section 88(3) (Form No 88(3)).
3. Details of bonus issues should be included only in section 2.

Presentor's name address, telephone number and reference (if any):

MR M NEWELL  
PRIMARY INSURANCE GROUP LTD  
SPRINGFIELD HOUSE  
SPRINGFIELD ROAD  
HORSHAM  
WEST SUSSEX RH12 2RG  
TEL: 01403 225220

For official Use

Post Room

Barcode with text: A26 \*AYZS9EDZ\* 349 COMPANIES HOUSE 05/03/99

#### 4. Names and addresses of the allottees

Please do not  
write in the  
margin

**Please complete  
legibly, preferably in  
black type, or bold  
block lettering**

Names and Addresses	Number of shares allotted		
	Ordinary	Preference	Other
PRIMARY INSURANCE GROUP LTD	-	10	-
SPRINGFIELD HOUSE			
SPRINGFIELD ROAD			
HORSHAM			
WEST SUSSEX RH12 2RG			
Total	-	10	-

Where the space given on this form is inadequate, continuation sheets should be used and the number of sheets attached should be indicated in the box opposite:

† Insert,  
Director,  
Secretary,  
Administrator,  
Administrative  
Receiver or  
Receiver  
(Scotland) as  
appropriate.

Signed [Signature] Designation Secretary Date 27/2/99

**Companies registered in England and Wales or Wales should deliver this form to:-**

**The Registrar of Companies  
Companies House  
Crown Way  
Maindy  
Cardiff  
CF4 3UZ**

**Companies registered in Scotland  
should deliver this form to:-**

**The Registrar of Companies  
Companies Registration Office  
102 George Street  
Edinburgh  
EH2 3DJ**