

Please complete in typescript,
or in bold black capitals.

Annual Return

CHFP010

Company Number

3487744

Company Name in full

Primary Direct Limited

Date of this return

The information in this return is made up
to

Day		Month		Year		
0	2	0	1	2	0	0

Date of next return

If you wish to make your next return to a
date earlier than the anniversary of this
return please show the date here.
Companies House will then send a form at
the appropriate time.

Day		Month		Year		

Registered Office

Show here the address at the date of
this return.

5 Lloyds Avenue

Any change of
registered office **must**
be notified on form
287.

Post town

London

County / Region

UK Postcode

EC3N 3AE

Principal business activities

Show trade classification code number(s)
for the principal activity or activities.

7484

If the code number cannot be determined,
give a brief description of principal
activity.



When you have completed and signed the form please send it to the
Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ

DX 33050 Cardiff

for companies registered in England and Wales

or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB

for companies registered in Scotland

DX 235 Edinburgh

Register of members

If the register of members is not kept at the registered office, state here where it is kept.

Post town

County / Region

UK Postcode

Register of Debenture holders

If there is a register of debenture holders, or a duplicate of any such register or part of it, which is not kept at the registered office, state where it is kept.

Post town

County / Region

UK Postcode

Company type

Public limited company

Private company limited by shares

Private company limited by guarantee without share capital

Private company limited by shares exempt under section 30

Private company limited by guarantee exempt under section 30

Private unlimited company with share capital

Private unlimited company without share capital

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Please tick the appropriate box

Company Secretary

(Please photocopy this area to provide details of joint secretaries).

Name

* Style / Title

Forename(s)

Surname

Address

If a partnership give the names and addresses of the partners or the name of the partnership and office address.

Usual residential address

must be given. In the case of a corporation, give the registered or principal office address.

Post town

County / Region

Country

Details of a new company secretary must be notified on form 288a.

Andrew Neil McIntyre

McMahon

Flat 2, 31 Sandford Road

Bromley

Kent

UK Postcode BR2 9AL

England

Directors

Please list directors in alphabetical order.

Details of new directors must be notified on form 288a

Name * Style / Title | Ms

Directors In the case of a director that is a corporate or a Scottish firm, the name is the corporate or firm name.

 Day Month Year
 Date of birth | 3 | 0 | 0 | 4 | 1 | 9 | 7 | 0

Forename(s) | Helen Mary

Surname | Dwyer

Address | The Coach House, Lodge Lane, Dutton

Usual residential address must be given. In the case of a corporation, give the registered or principal office address.

Post town | Warrington

County / Region | Cheshire UK Postcode | WA4 4HP

Country | England Nationality | British

Business occupation | Company Director

* Voluntary details.

Name * Style / Title | Mr

Directors In the case of a director that is a corporate or a Scottish firm, the name is the corporate or firm name.

 Day Month Year
 Date of birth | 0 | 4 | 1 | 1 | 1 | 9 | 6 | 1

Forename(s) | Michael Henry

Surname | King

Address | 45 Leicester Road

Usual residential address must be given. In the case of a corporation, give the registered or principal office address.

Post town | Wanstead

County / Region | London UK Postcode | E11 2DW

Country | England Nationality | British

Business occupation | Company Director

Directors*Please list directors in alphabetical order.***Details of new directors must be notified on form 288a****Name***** Style / Title**

Mr

Directors In the case of a director that is a corporate or a Scottish firm, the name is the corporate or firm name.

Day Month Year

Date of birth

0 1 1 2 1 9 6 5

Forename(s)

Stuart

Surname

Leatherby

Address

122 Shelford Road, Trumpington

Usual residential address must be given. In the case of a corporation, give the registered or principal office address.

Post town

Cambridge

County / Region

Cambridgeshire

UK Postcode

CB2 2NF

Country

England

Nationality

British

Business occupation

Operations Director

* Voluntary details.

Name*** Style / Title**

Mr

Directors In the case of a director that is a corporate or a Scottish firm, the name is the corporate or firm name.

Day Month Year

Date of birth

0 3 0 7 1 9 6 7

Forename(s)

Timothy Andrew

Surname

Berry

Address

The Coach House, Lodge Lane, Dutton

Usual residential address must be given. In the case of a corporation, give the registered or principal office address.

Post town

Warrington

County / Region

Cheshire

UK Postcode

WA4 4HP

Country

England

Nationality

British

Business occupation

Company Director

Issued share capital

Enter details of all the shares in issue at the date of this return.

	Class (e.g. Ordinary/Preference)	Number of shares issued	Aggregate Nominal Value (i.e. Number of shares issued multiplied by nominal value per share, or total amount of stock)
	Ordinary-A	1,000	£500.00
	Ordinary-B	1,000	£500.00
Totals		2,000	1,000.00

List of past and present shareholders

(use attached schedule where appropriate)

A full list is required if one was not included with either of the last two returns.

There were no changes in the period

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on paper

in another format

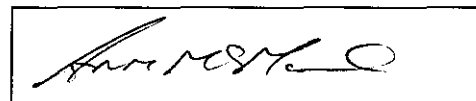
A list of changes is enclosed

☐☐

A full list of shareholders is enclosed

☒☐**Certificate**

I certify that the information given in this return is true to the best of my knowledge and belief.

Signed**Date**

13/1/23

† Please delete as appropriate.

† a director / secretary

When you have signed the return send it with the fee to the Registrar of Companies.
Cheques should be made payable to **Companies House**.

This return includes

2

continuation sheets.

(enter number)

Please give the name, address, telephone number and, if available, a DX number and Exchange of the person Companies House should contact if there is any query.

c/o Primary Group Services Limited,, 5th Floor,

80 Leadenhall Street,, LONDON, EC3A 3HA, England

Tel

DX number

DX exchange

List of past and present shareholders Schedule to form 363a

CHFP010 **Company Number** 3487744

Company Name in full Primary Direct Limited

- Changes to shareholders particulars or details of the amount of stock or shares transferred must be completed each year
- You must provide a "full list" of all the company shareholders on:
 - The company's first annual return following the incorporation;
 - Every third annual return after a full list has been provided
- List the company shareholders in alphabetical order or provide an index
- List joint shareholders consecutively

Shareholders' details	Shares or amount of stock transferred (if appropriate)		
	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred	Date of registration of transfer
Name Law 2247 Limited Address 5 Lloyd's Avenue, London, England UK postcode EC3N 3AE	£0.50 Ordinary-A Shares Held 0	490	25/01/2002
Name Primary Group (UK) Limited Address 80 Leadenhall Street, London, England UK postcode EC3A 3HA	£0.50 Ordinary-A Shares Held 0	1,000	23/12/2002
Name Primary Insurance Group Limited Address 5 Lloyd's Avenue, London, England UK postcode EC3N 3AE	£0.50 Ordinary-A Shares Held 1,000	510	25/01/2002

List of past and present shareholders Schedule to form 363a

CHFP010

Company Number | 3487744

Company Name in full | Primary Direct Limited

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- > List joint shareholders consecutively

Shareholders' details	Shares or amount of stock transferred (if appropriate)		
	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred	Date of registration of transfer
Name Law 2247 Limited Address 5 Lloyd's Avenue, London, England UK postcode EC3N 3AE	£0.50 Ordinary-B	450	25/01/2002
	Shares Held 0		
Name Primary Group (UK) Limited Address 80 Leadenhall Street, London, England UK postcode EC3A 3HA	£0.50 Ordinary-B	1,000	23/12/2002
	Shares Held 0		
Name Primary Insurance Group Limited Address 5 Lloyd's Avenue, London, England UK postcode EC3N 3AE	£0.50 Ordinary-B	550	25/01/2002
	Shares Held 1,000		