

Company Registration Number 3485873

SHIELDMIRROR LIMITED

Report and Unaudited Financial Statements

31 December 2011



SHIELDMIRROR LIMITED

REPORT AND FINANCIAL STATEMENTS 2011

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SHIELDMIRROR LIMITED

REPORT AND FINANCIAL STATEMENTS 2011

OFFICERS AND PROFESSIONAL ADVISERS

DIRECTORS

F M Sharp
R E Davison

SECRETARY

T G Tolliss

REGISTERED OFFICE

14 Curzon Street
London
W1J 5HN

SOLICITORS

Slaughter and May
1 Bunhill Row
London
EC1Y 8YY

SHIELDMIRROR LIMITED

DIRECTORS REPORT

The directors submit their annual report and the unaudited financial statements of the company for the year ended 31 December 2011

Review of business and future developments

The company has been dormant within the meaning of Section 480(1)(b) of the Companies Act 2006 throughout the year. It is anticipated that the company will remain dormant for the foreseeable future.

Profit and loss account

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding accounting period. There have been no movements in shareholders' funds during the year under review or the preceding accounting period.

Directors

The current directors of the company are shown on page 1.

Approved by the Board of Directors
and signed on behalf of the Board



F M Sharp

Director

25th Sept 2012

SHIELDMIRROR LIMITED
Company Registration No. 3485873

BALANCE SHEET
31 December 2011

	Note	2011 £	2010 £
CREDITORS amounts falling due within one year			
Amounts owed to group undertakings	4	(23,413)	(23,413)
NET LIABILITIES		<u>(23,413)</u>	<u>(23,413)</u>
CAPITAL AND RESERVES			
Called up share capital	5	2	2
Profit and loss account		<u>(23,415)</u>	<u>(23,415)</u>
EQUITY SHAREHOLDERS' FUNDS		<u>(23,413)</u>	<u>(23,413)</u>

For the year ended 31 December 2011 the annual accounts have not been audited because the company is entitled to the exemption provided by section 480 of the Companies Act 2006 relating to dormant companies and its members have not required the company to obtain an audit of these accounts in accordance with section 476 of the Act

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records that comply with section 386 of the Companies Act 2006. The directors also acknowledge their responsibilities for preparing accounts that give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with section 393 of the Companies Act 2006 and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to the company

These financial statements were approved by the Board of Directors on 25th Sept 2012
Signed on behalf of the Board of Directors

F M Sharp
F M Sharp
Director

SHIELDMIRROR LIMITED

NOTES TO THE ACCOUNTS

At 31 December 2011

1. ACCOUNTING POLICY

The financial statements are prepared in accordance with the applicable accounting standards. The particular accounting policy adopted is described below.

Accounting convention

The financial statements are prepared under the historical cost convention.

2. PROFIT AND LOSS ACCOUNT

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding accounting period. There have been no movements in shareholders' funds during the year under review or the preceding accounting period.

3. INFORMATION REGARDING DIRECTORS AND EMPLOYEES

No emoluments were payable to the directors, who were the only employees, of the company during the current and preceding financial year.

4. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2011	2010
	£	£
Amounts owed to other group companies	23,413	23,413

5. CALLED UP SHARE CAPITAL

	2011	2010
	£	£
Authorised 1,000 ordinary shares of £1 each	1,000	1,000
Called up, allotted and fully paid 2 ordinary shares of £1 each	2	2

6. ULTIMATE PARENT COMPANY

In the opinion of the directors, the company's ultimate parent company is Chime Communications plc, a company incorporated in England and Wales. The financial statements of the parent company can be obtained from the Registrar of Companies, Companies House, Maindy, Cardiff. The company's immediate parent undertaking and its immediate controlling party is Bell Pottinger Group Limited, incorporated in England and Wales.

7. RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemption granted under paragraph 3(c) of FRS 8 and has not disclosed details of transactions with other wholly owned group companies.