

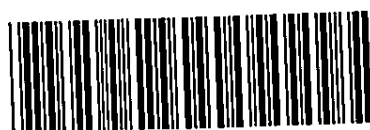
Registered No. 3471244

# **The Anglia Advertiser Limited**

## **Report and Financial Statements**

**31 December 2007**

THURSDAY



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COMPANIES HOUSE

# **The Anglia Advertiser Limited**

Registered No 3471244

## **DIRECTORS**

J O Ellison  
J A Fry  
A D Jeakings

## **SECRETARY**

J O Ellison

## **REGISTERED OFFICE**

Prospect House  
Rouen Road  
Norwich  
NR1 1RE

## **The Anglia Advertiser Limited**

### **DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2007**

The directors present their report and the financial statements for the year ended 31 December 2007

#### **PRINCIPAL ACTIVITY AND REVIEW OF BUSINESS**

The company did not trade during the year

#### **DIRECTORS**

The directors who held office during the year were as follows

J O Ellison  
J A Fry  
A D Jeakings

#### **STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE FINANCIAL STATEMENTS**

The directors are responsible for preparing this report and the financial statements in accordance with applicable law and Generally Accepted Accounting Practice

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

select suitable accounting policies and then apply them consistently ,

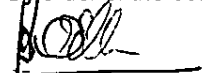
make judgements and estimates that are reasonable and prudent ,

state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

By order of the board



J O Ellison  
Secretary

21 July 2008

# The Anglia Advertiser Limited

## BALANCE SHEET AT 31 DECEMBER 2007

	Notes	2007 £	2006 £
<b>CREDITORS - amounts falling due in more than one year</b>			
Amount due to parent company		(8,718)	(8,718)
<b>NET LIABILITIES</b>		<u>(8,718)</u>	<u>(8,718)</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	2	2
Profit and loss account		(8,720)	(8,720)
<b>SHAREHOLDERS' DEFICIT</b>		<u>(8,718)</u>	<u>(8,718)</u>

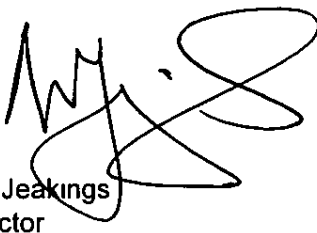
For the year ended 31 December 2007 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985

No members have required the company to obtain an audit of its financial statements for the period in question in accordance with section 249B(2) of the Companies Act 1985

The directors acknowledge their responsibility for

- a) Ensuring the company keeps accounting records which comply with section 221,
- b) Preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of its financial year, and of its profit and loss for the financial period in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to financial statements, so far as applicable to the company

These financial statements were approved by the Board of Directors on 21 July 2008 and signed on their behalf by

  
A D Jeakings  
Director

The notes on page 5 form part of these financial statements

# The Anglia Advertiser Limited

## NOTES TO THE FINANCIAL STATEMENTS AT 31 DECEMBER 2007

### 1 ACCOUNTING POLICIES

#### Fundamental accounting concept

The financial statements have been prepared on the going concern concept as the ultimate parent undertaking has agreed to continuing financial support for the foreseeable future to enable the company to meet its obligations

#### Basis of preparation

The financial statements are prepared under the historical cost convention and are drawn up in accordance with United Kingdom Generally Accepted Accounting Practice

### 2 PROFIT AND LOSS ACCOUNT

The company has not traded during the year and accordingly it has made neither a profit nor a loss. No profit and loss account has therefore been prepared

### 3 SHARE CAPITAL

	2007 £	2006 £
<b>Authorised</b>		
Ordinary shares of £1 each	100	100
<b>Allotted, called up and fully paid</b>		
Ordinary shares of £1 each	2	2

### 4 HOLDING COMPANY

At 31 December 2007, the parent undertaking for which group financial statements were drawn up and of which the company was a member was Archant Limited, registered in England and Wales. Copies of that company's financial statements can be obtained from The Registrar, Companies House, Crown Way, Mandy, Cardiff

### 5 RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemptions in FRS 8 from disclosing transactions with related parties that are part of the Archant Limited group