



288a

Please complete in typescript,
or in bold black capitals

CHFP001

APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number 03462675

Company Name in full MORGANS HOTEL GROUP LONDON LIMITED

Date of appointment Day Month Year 1 6 0 2 2 0 0 7 † Date of Birth Day Month Year 0 9 0 9 1 9 7 3

Appointment form

Appointment as director

X

as secretary

Please mark the appropriate box. If appointment is as a director and secretary mark both boxes

NAME

*Style / Title

MR

*Honours etc

Notes on completion
appear on reverse

Forename(s)

ROBERT SAMUEL

Surname

BLOOM

Previous
Forename(s)

Previous
Surname(s)

†† Tick this box if the
address shown is a
service address for
the beneficiary of a
Confidentiality Order
granted under the
provisions of section
723B of the
Companies Act 1985

†† Usual residential
address

2118 W Melrose St

Post town

Chicago

Postcode

County / Region

Illinois 60618

Country

USA

† Nationality

U S American

† Business occupation

Real Estate Private Equity

† Other directorships
(additional space overleaf)

None

Consent signature

I consent to act as ** director / secretary of the above named company

Date 2/27 2007

* Voluntary details
† Directors only
** Delete as appropriate

A director / secretary etc must sign the form below.

Signed

Date 2/4 2007

You do not have to give any contact
information in the box opposite but if you
do, it will help Companies House to
contact you if there is a query on the
form. The contact information that you
give will be visible to searchers of the
public record

(** a director / secretary / administrator / administrative receiver / receiver manager / receiver)

Macfarlanes (BRA/598532)

10 Norwich Street

London EC4A 1BD

Tel 020 7831 9222

DX number 138

DX exchange London Chancery Lane

When you have completed and signed the form please send it to the
registrar of Companies at
companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
or companies registered in England and Wales or
companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland DX 235 Edinburgh



Form April 2002

CHAD 15/07/2002

Company Number 03462675

† Directors only

† Other directorships

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line

Give previous forenames or surname(s) except

- for a married woman, the name by which she was known before marriage need not be given
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it

Other directorships

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company