

Company Registration No 03451201 (England and Wales)

**PUBLISHING LOGISTIC LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**

**18764-AX-2010**



**Registered Office**  
Suite 123, Viglen House  
Alpertown Lane  
London  
United Kingdom  
HA0 1HD

**PUBLISHING LOGISTIC LIMITED**

**ABBREVIATED BALANCE SHEET**

**AS AT 31 DECEMBER 2010**

	Notes	2010 £	£	2009 £	£
<b>Current assets</b>					
Debtors		20		35	
Cash at bank and in hand		4,191		4,522	
		<u>4,211</u>		<u>4,557</u>	
<b>Creditors amounts falling due within one year</b>		<u>(9,892)</u>		<u>(13,448)</u>	
<b>Total assets less current liabilities</b>			<u>(5,681)</u>		<u>(8,891)</u>
<b>Capital and reserves</b>					
Called up share capital	2		1,000		1,000
Profit and loss account			<u>(6,681)</u>		<u>(9,891)</u>
<b>Shareholders' funds</b>			<u>(5,681)</u>		<u>(8,891)</u>

For the financial year ended 31 December 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board and authorised for issue on 15.06.2011

  
R Sigrist  
Director

  
F Castellazzi  
Director

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**NOTES TO THE ABBREVIATED ACCOUNTS**

**FOR THE YEAR ENDED 31 DECEMBER 2010**

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**1 Accounting policies**

**1.1 Accounting convention**

The financial statements are prepared under the historical cost convention

The financial statements have been prepared on the going concern basis. This is considered appropriate as the ultimate beneficial shareholders will continue to provide financial support to the company for the foreseeable future.

The company has taken advantage of the exemption in Financial Reporting Standard No. 1 from the requirement to produce a cash flow statement on the grounds that it is a small company.

**1.2 Turnover**

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

**1.3 Deferred taxation**

Deferred taxation is provided at appropriate rates on all timing differences using the liability method only to the extent that, in the opinion of the directors, there is a reasonable probability that a liability or asset will crystallise in the foreseeable future.

**1.4 Foreign currency translation**

The company's accounting records are maintained in Pounds Sterling.

Transactions in other currencies are converted at the rate ruling at the date of the transaction. Current assets and liabilities are converted at the rate of exchange ruling at the balance sheet date. Any material gains or losses resulting from the conversion are taken to the profit and loss account.

**2 Share capital**

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid</b>		
ordinary shares	<u>1,000</u>	<u>1,000</u>

The issued shares represent 1,000 shares with a par value of £1 each.