

**PEOPLES CHOICE (EUROPE) LIMITED**

**Company Number 03434283**

**FINANCIAL STATEMENTS**

**For the Year Ended 31 December 2010**



**COMPANY NUMBER 3434283**  
**COMPANY NAME Peoples Choice (Europe) Limited**

**BALANCE SHEET AS AT 31 DECEMBER 2010**

	<b>31-Dec-10</b>	<b>30-Jun-10</b>
	<b>£</b>	<b>£</b>
CALLED UP SHARE CAPITAL NOT PAID	0	0
<b>FIXED ASSETS</b>		
Intangible Assets	0	0
Tangible Assets	0	0
Investments	0	0
<b>CURRENT ASSETS</b>		
Stocks	0	0
Debtors	0	0
Investments	0	0
Cash at bank & in hand	0	0
PREPAYMENTS & ACCRUED INCOME	0	0
CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR	0	0
NET CURRENT ASSETS/LIABILITIES	0	0
TOTAL ASSETS LESS CURRENT LIABILITIES	0	0
CREDITORS AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR	0	0
PROVISION FOR LIABILITIES	0	0
ACCRUALS AND DEFERRED INCOME	0	0
	<u>0</u>	<u>0</u>
<b>CAPITAL AND RESERVES</b>		
Called up share capital	1 73,279	73,279
Share premium account	7,146,015	7,146,015
Revaluation reserve	0	0
Other reserves	0	0
Profit and Loss Account	<u>(7,219,294)</u>	<u>(7,219,294)</u>
	<u>0</u>	<u>0</u>

For the period ended 31 December 2010, the company was entitled to exemption from audit under section 480 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

Approved by the board of directors on **27 September 2011**  
signed on their behalf by

and

**P Pavey**  
Director



**Peoples Choice (Europe) Limited**  
**Note to the Accounts 31 December 2010**

	<b>31-Dec-10</b>	<b>30-Jun-10</b>
<b>Share Capital</b>		
<b>Authorised</b>		
7,351,998 Ordinary Shares of £0.01 each	73,520	73,520
	<hr/>	<hr/>
	73,520	73,520
	<hr/>	<hr/>
<b>Allotted, called up and fully paid</b>		
7,327,196 Ordinary Shares of £0.01 each	73,279	73,279
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	73,279	73,279
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The Company did not trade during the year and remains dormant