



Companies House

— for the record —

Company Name

GGC-NOP LIMITED

015261/1155

## 363s Annual Return

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capitals.

Company Type

Private Company Limited By Shares

Company Number

3403987

Information extracted from  
Companies House records on  
4th April 2004

### Section 1: Company details



A54 \*A7LKMUF1\* 0706  
COMPANIES HOUSE 26/05/04

Ref: 3403987/03/10

	Current details	Amended details																		
> Registered Office Address <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	Ludgate House 245 Blackfriars Road London SE1 9UL	Address _____ _____ _____ UK Postcode    _ _ _ _ _																		
> Register of Members <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Address where the Register is held</b>  <b>At Registered Office</b>	Address _____ _____ _____ UK Postcode    _ _ _ _ _																		
> Register of Debenture Holders <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Not Applicable</b>	Address _____ _____ _____ UK Postcode    _ _ _ _ _																		
> Principal Business Activities <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<table border="1"> <thead> <tr> <th>SIC Code</th> <th>Description</th> </tr> </thead> <tbody> <tr> <td>7413</td> <td>Market research. opinion polling</td> </tr> </tbody> </table>	SIC Code	Description	7413	Market research. opinion polling	<table border="1"> <thead> <tr> <th>SIC CODE</th> <th>Description</th> </tr> </thead> <tbody> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> </tbody> </table>	SIC CODE	Description												
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7413	Market research. opinion polling																			
SIC CODE	Description																			
> <i>Please enter additional principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes.</i>																				

## Section 2: Details of Officers of the Company

	Current details	Amended details
<b>&gt; Company Secretary</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>    <i>Particulars of a new Company Secretary must be notified on form 288a.</i>	<b>Name</b> <b>CROSSWALL NOMINEES LIMITED</b>  <b>Address</b> <b>Ludgate House</b> <b>245 Blackfriars Road</b> <b>London</b> <b>SE1 9UY</b>	<b>Name</b>  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. <b>Address</b>    UK Postcode    _ _ _ _ _ Date of change    _ _ / _ _ / _ _ _ _ Date CROSSWALL NOMINEES LIMITED ceased to be secretary (if applicable)    _ _
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>    <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> <b>James CARVILLE</b>  <b>Address</b> <b>112 5TH Street S E</b> <b>Washington Washington Dc</b> <b>Usa</b> <b>20003</b>  <b>Date of birth</b> 25/10/1944  <b>Nationality</b> American  <b>Occupation</b> Consultant	<b>Name</b>  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. <b>Address</b>    UK Postcode    _ _ _ _ _ Date of birth    _ _ / _ _ / _ _ _ _ Nationality    _____ Occupation    _____ Date of change    _ _ / _ _ / _ _ _ _ Date James CARVILLE ceased to be director (if applicable) _ _ / _ _ / _ _ _ _

### Amended details

Name \_\_\_\_\_

☐ Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.

Address

UK Postcode \_\_\_\_\_

Date of birth    \_ \_ / \_ \_ / \_ \_ \_ \_

Nationality \_\_\_\_\_

Occupation \_\_\_\_\_

Date of change \_ \_ / \_ \_ / \_ \_ \_ \_

Date Philip GOULD ceased to be director (if applicable)

— — / — — — — / — — — — —

Name \_\_\_\_\_

Stanley GREENBERG

☐ Tick this box if this address is a service  
address for the beneficiary of a  
Confidentiality Order granted under section 723  
of the Companies Act 1985.

Address

UK Postcode    \_ \_ \_ \_ \_

Date of birth    \_ \_ / \_ \_ / \_ \_ \_ \_

Nationality \_\_\_\_\_

Occupation \_\_\_\_\_

Date of change    /    /   

Date Stanley GREENBERG ceased to be director (if applicable)

— — / — — / — — — —

## &gt; Director

If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.

Particulars of a new Director must be notified on form 288a.

## Current details

## Name

Phyllis Joan MACFARLANE

## Address

Flat 4 12 Lindfield Gardens  
London  
NW3 6PU

Date of birth 15/06/1948

Nationality British

Occupation Statistician

## Amended details

## Name

☐ Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.

## Address

UK Postcode \_ \_ \_ \_ \_

Date of birth \_ \_ / \_ \_ / \_ \_ \_ \_

Nationality \_ \_ \_ \_ \_

Occupation \_ \_ \_ \_ \_

Date of change \_ \_ / \_ \_ / \_ \_ \_ \_

Date Phyllis Joan MACFARLANE  
ceased to be director (if applicable)

\_ \_ / \_ \_ / \_ \_ \_ \_

	Current details	Amended details
<b>&gt; Issued Share Capital</b> <i>This table shows the total number of shares that have been issued by your company and their Nominal Value. If any of the details are wrong, please fill in the correct details.</i>	<b>Class of share</b> Ordinary A <b>Nominal value of each share</b> £1.00 <b>Number of shares issued</b> 1 <b>Aggregate Nominal Value of issued shares</b> £1.00	<b>Class of share</b> _____ <b>Nominal value of each share</b> _____ <b>Number of shares issued</b> _____ <b>Aggregate Nominal Value of issued shares</b> _____
	<b>Class of share</b> Ordinary B <b>Nominal value of each share</b> £1.00 <b>Number of shares issued</b> 1 <b>Aggregate Nominal Value of issued shares</b> £1.00	<b>Class of share</b> _____ <b>Nominal value of each share</b> _____ <b>Number of shares issued</b> _____ <b>Aggregate Nominal Value of issued shares</b> _____
	<b>Class of share</b> Ordinary C <b>Nominal value of each share</b> £1.00 <b>Number of shares issued</b> 1 <b>Aggregate Nominal Value of issued shares</b> £1.00	<b>Class of share</b> _____ <b>Nominal value of each share</b> _____ <b>Number of shares issued</b> _____ <b>Aggregate Nominal Value of issued shares</b> _____
	<b>Class of share</b> Ordinary D <b>Nominal value of each share</b> £1.00 <b>Number of shares issued</b> 1 <b>Aggregate Nominal Value of issued shares</b> £1.00	<b>Class of share</b> _____ <b>Nominal value of each share</b> _____ <b>Number of shares issued</b> _____ <b>Aggregate Nominal Value of issued shares</b> _____
<b>&gt; Total shares issued and value</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Total number of shares issued</b> 4 <b>Total Nominal value of shares issued</b> £4.00	<b>Total number of shares issued</b> _____ <b>Total Nominal value of shares issued</b> _____

> At the date of this Annual Return, if the company has altered or changed its share capital in any way or allotted new shares, please refer to the guidance notes for details of the appropriate form that should be sent with this Annual Return. Annual return guidance notes are available on the Companies House web site at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or by ringing 0870 3333636.

**Section 4: Details of Shareholders**

- > The details we hold on your company's shareholders and their shareholdings are printed below. These are based on your last Annual Return.
- > If any details have changed, or if any shares have been transferred, please fill in the details in the "Amended details" or "Shares transferred" column.
- > Please give details of any other shareholders in Section 5.

Current details		Amended details		Shares transferred		
<b>&gt; Shareholder Name</b> James CARVILLE		<b>Name</b>  		<b>Shares transferred by</b> James CARVILLE		
<b>Address</b> 112 5TH Street S E Washington Dc United States Of America		<b>Address</b>  				
		<b>UK Postcode</b> _ _ _ _ _				
<b>Shares held</b> Class Ordinary C	<b>Number</b> 1	<b>Shares held</b> Class  	<b>Number</b>  	<b>Class</b>  	<b>Number</b>  	<b>Date of transfer</b> _ _ / _ _ / _ _ _ _ _ _ / _ _ / _ _ _ _
<b>&gt; Shareholder Name</b> GOULD ASSOCIATES		<b>Name</b>  		<b>Shares transferred by</b> GOULD ASSOCIATES		
<b>Address</b> Ludgate House 245 Blackfriars Road London SE1 9UL		<b>Address</b>  				
		<b>UK Postcode</b> _ _ _ _ _				
<b>Shares held</b> Class Ordinary A	<b>Number</b> 1	<b>Shares held</b> Class  	<b>Number</b>  	<b>Class</b>  	<b>Number</b>  	<b>Date of transfer</b> _ _ / _ _ / _ _ _ _ _ _ / _ _ / _ _ _ _
<b>&gt; Shareholder Name</b> GREENBERG RESEARCH INC.		<b>Name</b>  		<b>Shares transferred by</b> GREENBERG RESEARCH INC.		
<b>Address</b> 10 G Street Ne Suite 400 Washington United States Of America		<b>Address</b>  				
		<b>UK Postcode</b> _ _ _ _ _				
<b>Shares held</b> Class Ordinary B	<b>Number</b> 1	<b>Shares held</b> Class  	<b>Number</b>  	<b>Class</b>  	<b>Number</b>  	<b>Date of transfer</b> _ _ / _ _ / _ _ _ _ _ _ / _ _ / _ _ _ _

Current details		Amended details		Shares transferred		
<b>&gt; Shareholder</b> <b>Name</b> NOP RESEARCH GROUP LTD		<b>Name</b> _____		<b>Shares transferred by</b> NOP RESEARCH GROUP LTD		
<b>Address</b> Ludgate House 245 Blackfriars Road London SE1 9UL		<b>Address</b> _____ _____ _____				
		<b>UK Postcode</b> _ _ _ _ _				
<b>Shares held</b> <b>Class</b> Ordinary D		<b>Shares held</b> <b>Class</b> _____				
<b>Number</b> 1		<b>Number</b> _____		<b>Class</b> _____	<b>Number</b> _____	<b>Date of transfer</b> ____/____/____
		_____		_____	_____	____/____/____

**Section 5: Details of Other Shareholders**

- > Please fill in details of any persons or corporate bodies who are shareholders of the company at the date of this return, but whose details are not printed in Section 4.
- > Also, provide the details of any persons who became but have ceased to be shareholders of the company since the date of the last annual return.
- > For jointly held shares please list those joint shareholders consecutively on the form. If a joint shareholder also holds shares in their own right, list that holding separately.
- > Please copy this page if there is not enough space to enter all the company's other shareholders.

Shareholders details	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred (If appropriate)	Date of registration of transfer (If appropriate)
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			





Companies House

— for the record —

## 363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

### 1. Declaration

- ☒ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £15.

Signature

(Director / Secretary)

Date

25 MAY 2004

— / — / —  
This date must not be earlier than the return date at 2 below

#### What to do now

Complete this page then send the whole of the Annual Return and the declaration to the address shown at 4 below.

### 2. Date of this return

- ☐ This AR is made up to 30/4/2004
- If you are making this return up to an earlier date, please give the date here

— / — / —

Note: The form must be delivered to CH within 28 days of this date

### 3. Date of next return

- ☐ If you wish to change your next return to a date earlier than 30th April 2005 please give the new date here:

— / — / —

### 4. Where to send this form

- ☒ Please return this form to:

Registrar of Companies  
Companies House  
Crown Way  
Cardiff CF14 3UZ

OR

For members of the Hays Document  
Exchange service  
DX 33050 Cardiff

Have you enclosed the filing fee with the company number written on the reverse of the cheque?

### Contact Address

You do not have to give any contact information below, but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Contact Name

MARGA SMART

Telephone number inc code

020 7921 5062

Address

United Business Media Plc

Ludgate House

245 Blackfriars Road

London

SE1 9UY

Postcode

DX number if applicable

DX exchange