**Annual Report** 

for the year ended 4th October 2009

Registered no: 3403676

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### DIRECTORS' REPORT FOR THE YEAR ENDED 4TH OCTOBER 2009

The director presents his annual report and the unaudited financial statements of the company for the year ended 4th October 2009.

**Principal Activity and Business Review** 

The company is dormant and has not traded during the financial year ended 4th October 2009.

#### **Directors**

The only director of the company who served during the year ended 4th October 2009, who has been a director for the whole of the year ended on that date, unless otherwise stated, was:

S. Anderson-Dixon

Under the Articles of Association, Directors are not required to retire either by rotation or at the first Annual General Meeting after appointment.

Statement of Directors' Responsibilities

United Kingdom company law requires that directors must not approve the financial statements for each financial year unless they are satisfied that they give a true and fair view of the state of affairs of the company as at the end of the financial year and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for the system of internal control, for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Auditors** 

The annual accounts for the financial year ended 4<sup>th</sup> October 2009 have not been audited because the company is entitled to exemption from audit under Section 480 of the Companies Act 2006 (as a dormant company) and no notice requiring the company to obtain an audit of these accounts has been deposited under Section 476 of the Companies Act 2006 (relating to members requesting an audit).

BY ORDER OF THE BOARD

P S Collins – SECRETARY

Northcliffe Accounting Centre, PO Box 6795, Leicester LE1 1ZP.

5<sup>th</sup> October, 2009

# BALANCE SHEET AS AT 4TH OCTOBER 2009

	2009 £	2008 £
Current Assets  Amounts due from fellow group undertaking (due from Northcliffe Media Limited)	£100	£100
Capital and Reserves		
Called up share capital (Note 2)	100	100
Profit and loss account (Note 3)	-	-
Shareholders' Funds	£100	£100

The annual accounts for the financial year ended 4<sup>th</sup> October 2009 have not been audited because the company is entitled to exemption from audit under Section 480 of the Companies Act 2006 (as a dormant company) and no notice requiring the company to obtain an audit of these accounts has been deposited under Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records that comply with Section 386 of the Companies Act 2006 and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with Sections 394 and 395 of the Companies Act 2006 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

The financial statements on pages 2 and 3 were approved by the Board of Directors on 5<sup>th</sup> October, 2009 and were signed on its behalf by:

S. ANDERSON-DIXON

DIRECTOR.....

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 4TH OCTOBER 2009

### 1. Accounting Policies

The company's financial year is the 53 week period ended 4<sup>th</sup> October 2009. The comparative figures are for the 52 week period ended 28<sup>th</sup> September 2008.

The accounts have been prepared under the historical cost convention and in accordance with applicable Accounting Standards in the United Kingdom.

### 2. Called up share capital

	<u>2009</u>	<u>2008</u>
Authorised		
100 ordinary shares of £1 each	£100	£100
Allotted, called up and fully paid	<del>=====</del>	<del></del>
100 ordinary shares of £1 each	£100	£100
	======	

### 3. Profit and loss account

The Company has not traded during the financial year ended 4th October 2009, or in the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss. No profit and loss account is therefore attached.

### 4. Related party transactions

The company has taken advantage of the exemption under FRS 8, "Related Party Disclosures", not to disclose related party transactions between companies which are 90% owned by the same ultimate parent company.

# 5. Ultimate holding company and controlling party

The company is a wholly owned subsidiary of Northcliffe Media Limited, a company incorporated in England and Wales. The directors regard the ultimate holding company as Rothermere Continuation Limited, which is incorporated in Bermuda. The ultimate controlling party is The Viscount Rothermere, Chairman of Daily Mail and General Trust plc.

The largest and smallest group of which the company is a member and for which Group Accounts are drawn up is that of Daily Mail and General Trust plc, registered in England and Wales. Copies of the Report and Accounts are available from:

The Company Secretary
Daily Mail and General Trust plc
Northcliffe House
2 Derry Street, Kensington
London, W8 5TT