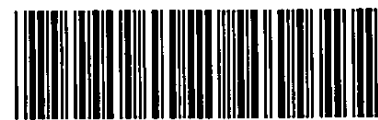

CONVERGENCE MARKETING LIMITED

UNAUDITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2010

WEDNESDAY



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30/03/2011

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COMPANIES HOUSE

CONVERGENCE MARKETING LIMITED
REGISTERED NUMBER: 3393219

ABBREVIATED BALANCE SHEET
AS AT 30 JUNE 2010

	Note	2010 £	2009 £
FIXED ASSETS			
Tangible assets	2	10,252	31,164
CURRENT ASSETS			
Debtors		68,911	108,754
Cash at bank and in hand		37,289	45,038
		<u>106,200</u>	<u>153,792</u>
CREDITORS , amounts falling due within one year		<u>(120,802)</u>	<u>(117,828)</u>
NET CURRENT (LIABILITIES)/ASSETS		<u>(14,602)</u>	<u>35,964</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(4,350)</u>	<u>67,128</u>
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		<u>(4,450)</u>	<u>67,028</u>
SHAREHOLDERS' (DEFICIT)/FUNDS		<u>(4,350)</u>	<u>67,128</u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30 June 2010 and of its profit for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 29 March 2011.


D I Black
 Director

The notes on pages 2 to 3 form part of these financial statements

CONVERGENCE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2010

1 ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases

Motor vehicles	-	25% reducing balance
Office equipment	-	25% reducing balance

1.4 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

1.5 Operating leases

Rentals under operating leases are charged to the Profit and loss account on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

1.6 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

CONVERGENCE MARKETING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2010**

2 TANGIBLE FIXED ASSETS

	£
Cost	
At 1 July 2009	114,852
Disposals	(48,552)
	<u>66,300</u>
At 1 July 2009 and 30 June 2010	66,300
Depreciation	
At 1 July 2009	83,688
Charge for the year	3,416
On disposals	(31,056)
	<u>56,048</u>
At 30 June 2010	56,048
Net book value	
At 30 June 2010	<u>10,252</u>
At 30 June 2009	<u>31,164</u>

3 SHARE CAPITAL

	2010 £	2009 £
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>