Registered number: 3393219

CONVERGENCE MARKETING LIMITED

UNAUDITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2008

SATURDAY



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28/03/2009 COMPANIES HOUSE

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CONVERGENCE MARKETING LIMITED

ABBREVIATED BALANCE SHEET AS AT 30 JUNE 2008

		2008		2007	
	Note	£	£	£	£
FIXED ASSETS					
Tangible fixed assets	2		40,797		47,635
CURRENT ASSETS					
Debtors		134,724		79,707	
Cash at bank and in hand		73,809		37,000	
		208,533		116,707	
CREDITORS: amounts falling due within one year	3	(146,815)		(114,486)	
NET CURRENT ASSETS			61,718		2,221
TOTAL ASSETS LESS CURRENT LIABILITY	TIES	•	102,515	_	49,856
CREDITORS: amounts falling due after more than one year	4		-	_	(6,832)
NET ASSETS			102,515		43,024
CAPITAL AND RESERVES		•		=	
Called up share capital	5		100		100
Profit and loss account		_	102,415		42,924
SHAREHOLDERS' FUNDS		•	102,515		43,024

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985 and members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 249B(2) of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30 June 2008 and of its profit for the year then ended in accordance with the requirements of section 226 of the Act and which otherwise comply with the requirements of the Companies Act 1985 relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 applicable to small companies, were approved and authorised for issue by the board and were signed on its behalf on 23 March 2009.

D I Black Director

The notes on pages 2 to 3 form part of these financial statements.

CONVERGENCE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2008

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Motor vehicles Office equipment 25% reducing balance

- 25% reducing balance

1.4 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

1.5 Operating leases

Rentals under operating leases are charged on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

1.6 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

CONVERGENCE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2008

2. TANGIBLE FIXED ASSETS

	£
Cost	
At 1 July 2007	107,337
Additions	6,760
At 30 June 2008	114,097
Depreciation	
At 1 July 2007	59,702
Charge for the year	13,598
At 30 June 2008	73,300
Net book value	
At 30 June 2008	40,797
At 30 June 2007	47,635

3. CREDITORS:

Amounts falling due within one year

Hire purchase contracts outstanding amounting to £6,832 (2007 - £15,337) are secured on the assets subject to those contracts.

4. CREDITORS:

Amounts falling due after more than one year

Hire purchase contracts outstanding amounting to £Nil (2007 - £6,832) are secured on the assets subject to those contracts.

5. SHARE CAPITAL

	2008	2007
	£	£
Authorised		
1,000 Ordinary shares of £1 each	1,000	1,000
·		
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100
		