Registered number: 3393219

CONVERGENCE MARKETING LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2002

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COMPANIES HOUSE 09/04/03

CONVERGENCE MARKETING LIMITED

ABBREVIATED BALANCE SHEET As at 30 June 2002

	2002			2001		
EWED 400570	Note	£	£	£	£	
FIXED ASSETS	_		50.040		20.004	
Tangible fixed assets	2		56,910		66,821	
CURRENT ASSETS						
Debtors		72,978		85,914		
Cash at bank and in hand		6,646		62,393		
	•	79,624		148,307		
CREDITORS : amounts falling due within one year		(87,382)		(115,075)		
NET CURRENT (LIABILITIES)/ASSETS			(7,758)		33,232	
TOTAL ASSETS LESS CURRENT LIABILITIES			£ 49,152	:	£ 100,053	
CAPITAL AND RESERVES						
Called up share capital	3		100		100	
Profit and loss account			49,052		99,953	
SHAREHOLDERS' FUNDS			£ 49,152	:	£ 100,053	

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985 and members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 249B(2) of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30 June 2002 and of its profit for the year then ended in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 applicable to small companies, were approved by the board on 28 March 2003 and signed on its behalf.

D I Black Director

The notes on pages 2 to 3 form part of these financial statements.

CONVERGENCE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS For the year ended 30 June 2002

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

1.2 Cash flow

The financial statements do not include a cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective June 2002).

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Motor vehicles - 25% straight line
Office equipment - 25% reducing balance

1.4 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

1.5 Operating leases

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the profit and loss account on the straight line basis over the lease term.

1.6 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

CONVERGENCE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS For the year ended 30 June 2002

2.	TANGIBLE FIXED ASSETS				
	Cost				£
	At 1 July 2001				88,841
	Additions				9,059
	At 30 June 2002			_	97,900
	Depreciation				
	At 1 July 2001				22,020
	Charge for the year				18,970
	At 30 June 2002			_	40,990
	Net book value				
	At 30 June 2002			£	56,910
	At 30 June 2001			£ =	66,821
3.	SHARE CAPITAL				
			2002		2001
			£		£
	Authorised				
	1,000 Ordinary shares of £1 each	£	1,000	£	1,000
	Allotted, called up and fully paid	==			
	100 Ordinary shares of £1 each	£	100	£	100