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**CONVERGENCE MARKETING LIMITED**

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**UNAUDITED**

**ABBREVIATED ACCOUNTS**

**FOR THE YEAR ENDED  
30 JUNE 2004**



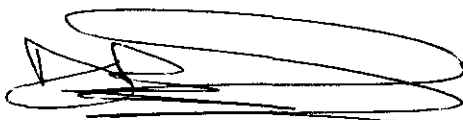
**CONVERGENCE MARKETING LIMITED**

**ABBREVIATED BALANCE SHEET**  
As at 30 June 2004

	Note	2004	2003
		£	£
<b>FIXED ASSETS</b>			
Tangible fixed assets	2	49,462	59,084
<b>CURRENT ASSETS</b>			
Debtors		92,318	93,151
Cash at bank and in hand		19,192	25,048
		<u>111,510</u>	<u>118,199</u>
<b>CREDITORS: amounts falling due within one year</b>		<u>(136,834)</u>	<u>(117,916)</u>
<b>NET CURRENT (LIABILITIES)/ASSETS</b>		<u>(25,324)</u>	<u>283</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>24,138</u>	<u>59,367</u>
<b>CREDITORS: amounts falling due after more than one year</b>		-	(23,352)
<b>NET ASSETS</b>		<u><u>£ 24,138</u></u>	<u><u>£ 36,015</u></u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	100	100
Profit and loss account		24,038	35,915
<b>SHAREHOLDERS' FUNDS</b>		<u><u>£ 24,138</u></u>	<u><u>£ 36,015</u></u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985 and members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 249B(2) of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30 June 2004 and of its profit for the year then ended in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 applicable to small companies, were approved by the board on 21 April 2005 and signed on its behalf.



**D I Black**  
Director

The notes on pages 2 to 3 form part of these financial statements.

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**For the year ended 30 June 2004**

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**1. ACCOUNTING POLICIES**

**1.1 Basis of preparation of financial statements**

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

**1.2 Cash flow**

The financial statements do not include a cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective June 2002).

**1.3 Turnover**

Turnover comprises the invoiced value of goods and services supplied by the company, exclusive of Value Added Tax and trade discounts.

**1.4 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Motor vehicles	-	25% reducing balance
Office equipment	-	25% reducing balance

**1.5 Leasing and hire purchase**

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

**1.6 Operating leases**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the profit and loss account on the straight line basis over the lease term.

**1.7 Pensions**

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

**CONVERGENCE MARKETING LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS**  
For the year ended 30 June 2004

**2. TANGIBLE FIXED ASSETS**

	£
<b>Cost</b>	
At 1 July 2003	83,775
Additions	6,865
	<u>90,640</u>
At 30 June 2004	<u>90,640</u>
<b>Depreciation</b>	
At 1 July 2003	24,691
Charge for the year	16,487
	<u>41,178</u>
At 30 June 2004	<u>41,178</u>
<b>Net book value</b>	
At 30 June 2004	£ 49,462
At 30 June 2003	£ 59,084

**3. SHARE CAPITAL**

	2004 £	2003 £
<b>Authorised</b>		
1,000 Ordinary shares of £1 each	£ 1,000	£ 1,000
	<u>1,000</u>	<u>1,000</u>
<b>Allotted, called up and fully paid</b>		
100 Ordinary shares of £1 each	£ 100	£ 100
	<u>100</u>	<u>100</u>