

**BAG MEDIA LIMITED**

**UNAUDITED**

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 JUNE 2020**

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COMPANIES HOUSE

**BAG MEDIA LIMITED**

Company No: 03392469 (England & Wales)

**COMPANY INFORMATION**

Director:

L Keisner

Secretary:

L Keisner

Registered Office:

First floor  
72-73 Margaret Street  
London, W1W 8ST

Company Number:

03392469

**BAG MEDIA LIMITED**  
Company No: 03392469 (England & Wales)

**STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2020**

	<u>Note</u>	<u>2020</u>	<u>2019</u>
		£	£
<b>FIXED ASSETS</b>			
Tangible assets		-	-
<b>CURRENT ASSETS</b>			
Debtors	3	10	10
Cash at bank and in hand		<u>-</u>	<u>-</u>
		10	10
Creditors: amounts falling due within one year		<u>-</u>	<u>-</u>
<b>NET CURRENT ASSETS</b>		<u>10</u>	<u>10</u>
<b>NET ASSETS</b>		<b><u>£10</u></b>	<b><u>£10</u></b>
<b>CAPITAL AND RESERVES</b>			
Called up Share capital	4	10	10
Profit & loss account		<u>-</u>	<u>-</u>
		<b><u>£10</u></b>	<b><u>£10</u></b>

For the year ending 30 June 2020 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

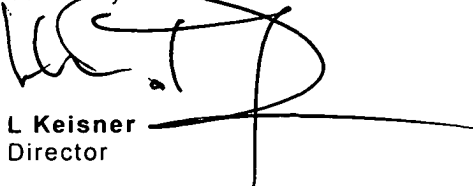
The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The Company has opted not to file the statement of income and retained earnings in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

  
**L Keisner**  
Director

Date: 24 March 2021

The notes on page 2 form part of these financial statements.

## **BAG MEDIA LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS** **FOR THE YEAR ENDED 30 JUNE 2020**

#### **1. General information**

The principal activity of Bag Media Ltd ("the Company") is that of advertising. The Company is a private company limited by shares and incorporated in England and Wales, registration number: 03392469. The Registered Office address is First Floor, 72-73 Margaret Street, London W1W 8ST.

#### **2. Accounting policies**

##### **2.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section-1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The financial statements are presented in Sterling, the functional currency, rounded to the nearest £1.

#### **3. Debtors**

	<u>2020</u>	<u>2019</u>
	£	£
Amount due from parent undertakings	<u>10</u>	<u>10</u>

#### **4. Share Capital**

	<u>2020</u>	<u>2019</u>
	£	£
Allotted called up and fully paid 10 Ordinary shares of £1 each	<u>10</u>	<u>10</u>

#### **5. Related party transitions**

Included in debtors is a balance of £10(2019:£10) owed by group undertakings.

#### **6. Controlling party**

The ultimate parent undertaking is Tabletalk Media Limited, a company registered in England and Wales.