IGD SERVICES LIMITED

Report and Accounts For the year ended 31st December 2012

Company Number 03357260

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Report and Accounts For the year ended 31st December 2012

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Legal and Administrative Information

DIRECTORS:

A full list of the directors who have served during the year is given on page 15

of these accounts.

SECRETARY:

F. M Stratford FCA

REGISTERED OFFICE:

Grange Lane Letchmore Heath

Watford

Herts. WD25 8GD

AUDITORS:

PKF (UK) LLP Farringdon Place 20 Farringdon Road London EC1M 3AP

BANKERS:

Allied Irish Bank 51 Belmont Road Uxbridge UB8 1RZ

The Co-operative Bank 3-7 Market Street, Watford WD18 0PE

HSBC

60 Queen Victoria Street London EC4N 4TR

CAF Bank

25 Kings Hill Avenue

Kings Hill West Malling Kent ME19 4JQ

SOLICITORS:

Matthew Arnold & Baldwin

21 Station Road

Watford

Herts. WD17 1HT

PENSION ADVISORS:

One Pension Consultancy

Wyvols Court

Swallowfield

Reading. RG7 1WY

Directors' Report For the year ended 31st December 2012

The Directors present their report on the affairs of IGD Services Limited for the year ended 31st December 2012

Principal Activity

The principal activity of the Company during the year was the provision of research and education for the food and grocery industry to provide a source of funding for the parent charity, IGD.

Results

Details of the results for the year are contained in the Profit and Loss Account on page 5

Review of the Business

IGD Services Limited is a wholly owned trading subsidiary company of IGD. The aim of this company is to provide sources of funding for our charitable activities. The activities of IGD Services Limited are closely aligned to our charitable objectives.

IGD Services Limited has a wholly owned subsidiary company, IGD Services (Canada) Inc. This company was formed in November 2009 and shares the aim of providing funding for our charitable activities through providing training and information services in Canada.

Retail Intelligence

We continued to deliver the insight gained from our research programme through a variety of commercial products and services

Highlights

- Continued enhancement of our Trade Briefing programme, which encourages good trading relations by helping suppliers to understand the latest plans and developments of their retail customers
- Further investment in our online subscription service Retail Analysis. This included technical
 enhancements around the photo gallery and search functionality. Retailer profiles were simplified to
 improve usability and the successful trial of retailer snapshots was rolled out. We focused on added
 value insight through Special Analysis reports and tracking innovation from around the world.
- We continue to track emerging markets, and research visits were undertaken to Vietnam, Thailand, China, Turkey and the Middle East in 2012
- Development of our programme of customised research in which we tailor our expertise to the needs of individual clients
- The retailer schemes continued to be enhanced and new participants added.

Shoppers

Our shopper insight programme evolved rapidly in 2012 as IGD responded to the demand from companies to deepen their understanding of shopper behaviour in challenging times.

We delivered a series of shopper reports through our ShopperVista online service covering attitudes to private label, promotions and brand equity, and channel trends. New features were added to the site including quarterly summaries, regional and demographic tables, and examples of shopper marketing best practice

Directors' Report For the year ended 31st December 2012

Supply Chain

Our Supply Chain research programme is dedicated to issues highlighted by the industry that will help to deliver improved service and lower cost to shoppers

In 2012 the Supply Chain Analysis service focussed on making its insight more actionable to help businesses deliver real supply chain improvement. New content included tools to increase supply chain capability and guides to maximising the opportunity from the growth in multi-channel.

Fund raising event

The Glitter Ball is a social event held in December to raise funds for IGD and was again very successful in 2012

Future Developments

IGD Services Limited will continue to generate revenue to support the charitable work of IGD. The focus will remain on our online information services, events and project work.

Capital Expenditure

Capital expenditure for the year amounted to £446,084 compared with £206,103 for the previous year which included significant investment in our IGD com website.

A summary of the changes in fixed assets is shown in note 6 to the accounts.

Membership of the Board of Directors

A full list of members of the Board of Directors is on Page 15

Statement of Directors Responsibilities

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

Directors' Report For the year ended 31st December 2012

So far as each of the Directors is aware at the time the report is approved

- there is no relevant audit information of which the company's auditors are unaware, and
- the Directors have taken all steps that they ought to have taken to make themselves aware of any
 relevant audit information and to establish that the auditors are aware of that information

Charitable and Political Donations

Charitable donations amounting to £2,860,056 (2011: £1,676,646) were made during the year. Of this, £2,859,066 was made to IGD with the remainder being small donations to charities matching staff fundraising No political donations were made.

Internal controls and mitigation of major risks

The principal risks facing IGD Services Ltd are

- Reputational damage
- · Loss of key personnel
- Economic and Eurozone uncertainty

The Directors review the principal risks annually as part of the strategic plan. This involves identifying the types of risks the company faces, prioritising them in terms of potential impact and likelihood of occurrence and identifying means of mitigating the risks. As part of this process the Directors have reviewed the adequacy of the company's internal controls.

Auditors

PKF (UK) LLP have expressed their willingness to remain in office. A resolution to re-appoint them as IGD's auditors will be proposed at the Annual General Meeting in accordance with the Companies Act 2006.

Medium Companies Exemption

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006

For and on behalf of the Board of Directors

F M Stratford

Company Secretary

Date: 14th March 2013

Registered Office

Grange Lane Letchmore Heath Watford Herts WD25 8GD

Profit and Loss Account For the year ended 31st December 2012

| | Notes | 2012 £ | 2011 £ |
|--|-------|-------------|-------------|
| TURNOVER | 2 | 11,534,104 | 11,129,435 |
| Direct expenditure | | (1,975,256) | (1,966,402) |
| Administrative expenses | | (9,593,363) | (7,575,907) |
| Other operating income | | 8,787 | 33,675 |
| Operating (Loss)/Profit | | (25,728) | 1,620,801 |
| Interest receivable | | 8,269 | 4,899 |
| (LOSS)/PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION | 3 | (17,459) | 1,625,700 |
| Tax on (loss)/profit on ordinary activities | 4 | (4,781) | <u> </u> |
| (Loss)/profit on ordinary activities after taxation | | (22,240) | 1,625,700 |
| Retained profit/(loss) brought forward | 11 | 29,280 | (1,596,420) |
| Retained profit carried forward | 11 | 7,040 | 29,280 |

The company has no recognised gains or losses other than the (loss)/profit for the year disclosed above, which is all in respect of continuing activities

The notes on pages 8 to 13 form part of these accounts

Balance Sheet 31st December 2012 Company Number 03357260

| | Notes | 2012 | 2012 | 2011 | 2011 |
|---|----------|--|------------------------------------|--|-------------------------------------|
| | | ٤ | £ | £ | £ |
| FIXED ASSETS Tangible assets Investments | 6 7 | • | 882,026 64 882,090 | | 646,787 64 646,851 |
| CURRENT ASSETS Stock Debtors Cash at bank and in hand | 8 | 4,219 3,064,875 3,153,856 6,222,950 | | 8,472 2,445,645 3,047,463 5,501,580 | |
| CREDITORS Amounts falling due within one year | 9a | (6,788,667) | | (5,819,151) | |
| Net current liabilities | • | | (565,717) | | (317,571) |
| Total assets less current liabilities | | | 316,373 | • | 329,280 |
| Creditors Amounts falling due after more than year | 9b | | (9,333) | | - |
| NET ASSETS | | | 307,040 | | 329,280 |
| Financed by | | | | | |
| CAPITAL AND RESERVES Called up share capital Reserves Shareholder's funds | 10 11 | | 300,000 7,040 307,040 | | 300,000 29,280 329,280 |

Approved and authorised for issue on behalf of the Board of Directors on 14th March 2013

Geraldine Huse - Chairman

Garry Price - Treasurer

The notes on pages 8 to 13 form part of these accounts

Cash Flow Statement For the year ended 31st December 2012

| | Notes | 2012 £ | 2012 £ | 2011 £ | 2011 £ |
|--|---------------|--------------------|----------------------|-----------|----------------------|
| Net cash inflow from operating activities | 14 | | 565,658 | | 684,540 |
| Returns on investment and servicing of finance interest received | | 8,269 | | 4,899 | |
| Taxation UK Corporation tax paid | - | (22,478) | 8,269 (22,478) | (10,997) | 4,899 (10,997) |
| Capital expenditure: Purchase of tangible fixed assets Sale of tangible fixed assets | | (446,084) 1,028 | (22, 110) | (206,103) | (, |
| Increase in cash for the year | - | 1,020 | (445,056) 106,393 | | (206,103) 472,339 |
| Reconciliation of Net Cash Flow to Movem | nent in Net F | unds: | | | |
| Increase in cash for the year | | | 106,393 | | 472,339 |
| Net funds at 1 January | | | 3,047,463 | | 2,575,124 |
| Net funds at 31 December | | | 3,153,856 | | 3,047,463 |

The notes on pages 8 to 13 form part of these accounts

Notes to the accounts For the year ended 31st December 2012

1. Accounting Policies

Basis of Accounts

The accounts have been prepared in accordance with applicable accounting standards, under the historical cost convention

The financial statements present information about the company as an individual undertaking IGD Services Limited is exempted from the requirements to prepare group accounts as consolidated accounts are prepared by the parent company, the Institute of Grocery Distribution (IGD)

Parent Undertaking

The Company is a wholly owned subsidiary of the Institute of Grocery Distribution (known as IGD), which is the ultimate parent undertaking and a charitable company incorporated in England.

Subsidiary Undertaking

IGD Services Limited has a wholly owned subsidiary company, IGD Services (Canada) Inc. This company is incorporated in Ontario, Canada and was formed in November 2009. It provides training and information services in Canada.

Turnover

Turnover is the amount receivable from services supplied to customers, excluding value added tax. Where income is received relating to future events or accounting periods it is deferred and treated as a creditor until such time as its recognition as income is appropriate.

Tangible Fixed Assets

Only assets costing over £300 are capitalised. All Fixed Assets are stated at cost. Depreciation is calculated to write off the cost of the assets over their estimated useful lives as follows:

Fixtures and fittings
Office machinery & computer software
Computer Hardware

10 years reducing balance 3-5 years reducing balance 3 years straight line

Leases

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

Research

Research expenditure is written off as incurred.

Translation of Foreign Currencies

Transactions denominated in foreign currencies are translated into sterling at the rate applying on the date of the transaction. Year end balances stated in foreign currencies are translated into sterling at the relevant Bank of England currency rate on 31st December. All gains and losses on translation of foreign currency amounts are recognised as income or expenditure.

Notes to the accounts For the year ended 31st December 2012

2. Analysis of Income by Activity

| | | 2012 £ | 2011 £ |
|--|---|------------------------|------------------------|
| Membership Subscription Training and Research | ns | 2,118,105 9,415,999 | 2,057,143 9,072,292 |
| | | 11,534,104 | 11,129,435 |
| 3. Operating (loss)/p | rofit | | |
| The operating (loss)/prof | it is stated after charging | | |
| | | 2012 £ | 2011 £ |
| Depreciation | - owned assets | 210,246 | 185,053 |
| Auditors' remuneration | - for audit services - for other services | 11,250 1,876 | 11,250 <u>3,850</u> |
| Staff costs | | 2012 £ | 2011 £ |
| Wages and salaries Social security costs | | <u>:</u> <u>:</u> | |

The average number of employees during the year was 0 (2011 0)

Notes to the accounts For the year ended 31st December 2012

4. Taxation on the profit on ordinary activities

| 4a Analysis of tax charge | 2012 £ | 2011 £ |
|---|----------------------------------|---------------------------|
| in the year Current Taxation UK Corporation tax on Profits of the year | 4,781 | • |
| Tax on profit on ordinary activities | 4,781 | - |
| 4b Factors affecting the tax charge for the year | | |
| (Loss)/profit on ordinary activities before tax | (17,459) | 2,000 |
| (Loss)/profit on ordinary activities multiplied by the standard rate of corporation tax of 24 5% (2011 26 5%) | (4,277) | 530 |
| Effects of Depreciation in excess of capital allowances Expenses not deductible for tax purposes Short term timing differences Effect of small companies relief | 1,378 675 8,081 (1,076) | (3,641) 1,448 1,663 |
| Current tax charge for the year | 4,781 | |

5. Net Income of Canadian Subsidiary

IGD Services Limited has a wholly owned subsidiary, IGD Services (Canada) inc incorporated under the Business Corporations Act of Ontario on 5th October 2009. The company provides training and information services in Canada to companies mainly in the Food and Grocery Industry. Accounts are filed annually with the relevant Canadian Authorities

| | 2012 £ | 2011 £ |
|--|-------------------------------|---------------------------------|
| Turnover Direct expenses Administration expenses | 67,635 (5,664) (69,531) | 158,276 (18,920) (96,369) |
| (Loss)/profit before taxation | (7,560) | 42,987 |
| Taxation | - | (12,691) |
| Retained profit in Canadian subsidiary | (7,560) | 30,296 |
| Total assets Total liabilities | 245,150 (216,008) | 233,802 (196,275) |
| Shareholders' funds | 29,142 | 37,527 |

Notes to the accounts

For the year ended 31st December 2012

6. Tangible Fixed Assets

| | Computer Equipment | Fixtures and equipment | Total |
|--|-----------------------|------------------------|---------------------|
| | £ | £ | £ |
| Cost | - | - | |
| At 1 January 2012 | 1,289,047 | 689,029 | 1,978,076 |
| Additions | 420,186 | 25,898 | 446,084 |
| Disposals / write offs | (69,274) | (4,650) | (73,924) |
| | | | |
| At 31 December 2012 | <u>1,639,959</u> | <u>710,277</u> | 2,350,236 |
| | | | |
| Accumulated depreciation | 000.650 | 450.600 | 1 001 000 |
| At 1 January 2012 | 880,650 170,338 | 450,639 | 1,331,289 |
| Charge for the year Disposals / write offs | 179,338 (68,684) | 30,908 (4,641) | 210,246 (73,325) |
| Disposais / write ons | (00,004) | (4,041) | (73,323) |
| At 31 December 2012 | 991,304 | 476,906 | 1,468,210 |
| 7.1.01.0003.11.01.12 | | | 1,700,015 |
| Net book value | | | |
| At 31 December 2012 | 648,655 | 233,371 | 882,026 |
| | | | |
| At 31 December 2011 | 408,397 | 238,390 | 646,787 |
| | | | |

7. Investments

Group Undertakings

| | 2012 £ | 2011 £ |
|--|-----------|-----------|
| Shares at cost - IGD Services (Canada) Inc | 64 | 64 |

IGD Services Limited owns 100% of the issued share capital of IGD Services (Canada) Inc. The investment represents 100 Common Shares of Cdn\$1 each

8. Debtors

| | 2012 | 2011 |
|------------------------------------|-----------------|-----------|
| | £ | £ |
| Trade debtors | 2,729,480 | 2,013,817 |
| Other debtors | 908 | 261 |
| Prepayments and accrued income | 157,676 | 249,133 |
| Amount due from subsidiary company | <u> 176,811</u> | 182,434 |
| | 3,064,875 | 2,445,645 |

Notes to the accounts

For the year ended 31st December 2012

9. a) Creditors: Amounts falling due within one year

| | | | 2012 | 2011 |
|---|-------------------|--------------------|---|---|
| Trade creditors Taxation and social security Accruals and deferred income Amounts due to parent company | | | £ 442,452 446,607 4,885,429 1,014,179 | £ 444,683 363,767 4,072,912 937,789 |
| | | | 6,788,667 | <u>5,819,151</u> |
| b) Creditors: Amounts falling due after one year | | | | |
| Accruals and deferred income | | | 9,333 | |
| Creditors falling due after one year comprises deferred 2013 | d income for subs | criptions which fa | all beyond 31st | December |
| 10. Share capital | | | | |
| | 2012 Number | 2012 £ | 2011 Number | 2011 £ |
| Authorised: Ordinary shares of £1 each | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 |
| Issued and fully paid: Ordinary shares of £1 each | 300,000 | 300,000 | 300,000 | 300,000 |
| 11. Profit & Loss Account Reserve | | | | |
| | | | Profit & Los | |
| | | | 2012 £ | 2011 £ |
| Opening Profit & Loss Account surplus | | | 29,280 | (1,596,420) |
| Retained (loss)/profit for the year | | _ | (22,240) | 1,625,700 |
| Closing Profit & Loss Account surplus | | _ | 7,040 | 29,280 |

Notes to the accounts For the year ended 31st December 2012

12. Related Party Transactions

The company has taken advantage of the exemption in Financial Reporting Standard 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company

13. Ultimate Parent Undertaking

The ultimate parent undertaking is the Institute of Grocery Distribution (IGD). Accounts can be obtained from the Company Secretary at the registered office; Grange Lane, Letchmore Heath, Watford. WD25 8GD. The Institute of Grocery Distribution is a charity and a company limited by guarantee so there is no ultimate controlling party.

14. Reconciliation of Operating (Loss)/Profit to Operating Cash Flows

| | | 2012 | 2011 |
|--|-------------------------------|---|--|
| | | ٤ | £ |
| Operating (loss)/profit Depreciation Profit on sale of fixed assets Increase/(decrease) in stocks (increase)/decrease in debtors Increase in creditors | | (25,728) 210,246 (429) 4,253 (602,546) 979,862 | 1,620,801 185,053 - (2,431) 172,937 (1,291,820) |
| Net cash inflows from operating activities | | 565,658 | 684,540 |
| 15. Analysis of Net Funds | Balance 1 Jan 2012 £ | Cash Flows £ | Balance 31 Dec 2012 £ |
| Cash at bank and in hand | 3,047,463 | 106,393 | 3,153,856 |
| Total net funds | 3,047,463 | 106,393 | 3,153,856 |

Independent auditors' report to the members of IGD Services Limited

We have audited the financial statements of IGD Services Limited for the year ended 31 December 2012 which comprise the profit and loss account, the balance sheet, the cash flow statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditor

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2012 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or
- · the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made

PKFLUKILLA

lan Mathieson (Senior statutory auditor) for and on behalf of PKF UK LLP, Statutory auditor London, UK

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March 2013

IGD Services Limited Board of Directors For the year ended 31st December 2012

The following is a list of Directors who have served in the year to 31 December 2012. Individuals served throughout the year unless otherwise indicated

| lan Bacon | President, Tate & Lyle Sugars | Tate & Lyle Sugars (resigned October 2012) |
|-----------------|---|---|
| David Bell | UK and Ireland Commercial Director | Young's Seafood Ltd |
| Oliver Cock | Managing Director – Commercial | Compass Group plc |
| Emma Evison | Managing Director Mars Food UK | Mars Food UK |
| Jane Franklin | Commercial Director - Trading Hub and EDLP | Asda Stores Ltd (appointed February 2012) (resigned October 2012) |
| Colin Hill | Commercial Director Fresh Foods | Asda Stores Ltd (appointed December 2012) |
| Geraldine Huse | Global Vice President CBD | Procter & Gamble UK |
| Angus Macıver | Chief Executive Officer | McCurrach UK Ltd |
| Mark McKenzie | Group Sales Director | Nestle UK Ltd |
| David North | UK Corporate Affairs Director | Tesco plc (resigned July 2012) |
| Garry Price | Vice President & Chief Financial Officer, Heinz Europe | H J Heinz Co Ltd |
| Neil Sachdev | Property Director | J Sainsbury plc |
| Rebecca Shelley | Group Corporate Affairs Director | Tesco plc (appointed August 2012) |
| James Simmons | Vice President Customer Development | Unilever UK Limited |
| Jon Wragg | Commercial Director for Global Leverage | Asda Stores Ltd (resigned February 2012) |

Internal Board

For the year ended 31st December 2012

The Internal Board of IGD Services Limited comprises:

Chief Executive Joanne Denney-Finch OBE

HR & Finance Director and Company Secretary Fiona Stratford

Strategy and Innovation Director Jon Woolven

Sales Director Nick Downing

Commercial Director Louise Spillard